## Bread Financial <br> Second quarter 2023 results

July 27, 2023

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## Forward-looking statements


















 looking statements, whether as a result of new information, subsequent events, anticipated or unanticipated circumstances or otherwise.

## Non-GAAP financial measures








 GAAP to Non-GAAP Financial Measures"

## 2Q23 key highlights

## Continued progress toward our long-term financial goals

- Achieved major milestones in parent debt plan:
- Reduced unsecured debt by more than $\$ 500$ million
- Refinanced our term loan and revolving line of credit
- Extended certain debt maturities
- Tangible book value per share of $\$ 38.99$; increased $\$ 7.24$, or $23 \%$, versus 2 Q22
- Signed Dell Technologies, further diversifying our brand partner base


## Proactive risk management given macroeconomic pressures

- Consumer spend is moderating as consumers are self-regulating and macroeconomic pressures build
- Strategically tightening credit to balance macroeconomic headwinds and returns
- Closely monitoring impact of inflation, rising interest rates, and changes in spending
- Our credit risk profile remains well above pre-pandemic levels due to diversification in products, including an increase in co-brand, and proactive responsible credit risk management


## 2023 focus areas

## Responsible growth

Support organic growth and new brand partner launches that deliver long-term value

## Enhance balance sheet

Build capital and continue to reduce parent-level debt;
ensure proactive credit, liquidity, and interest rate risk management


## Optimize data \& technology



## Strategically invest

Deliver exceptional value and experiences through marketing, loyalty, and technology innovation

## Prudent balance sheet management

## 60

Strong, stable funding base<br>Growing online direct-to-consumer deposits; >90\% FDIC insured<br>Re-entered public ABS market and renewed conduit lines

Diverse funding sources

## Executing our parent debt plan

Refinanced term loan and revolving line of credit Convertible notes offering extended maturities Reduced total parent debt and leverage ratios

## Strengthened balance sheet and funding mix

Capital ratios significantly improved

## $+3 x$

TCE/TA ratio increase since 1Q20 to 9.4\%

Reduced debt $\quad$| parent debt reduction |
| :--- |
| since 1Q20 |

Increased direct-toconsumer deposits

Loan loss reserve materially higher

## + \$4.8в

DTC deposits since
1Q20 to $\$ 6.0$ billion

## +300 bps

reserve rate increase since CECL Day 1

## Second quarter 2023 financial highlights Continuing operations



Revenue

## $\$ 64$ million

Income from continuing operations


Diluted EPS

## Year-over-year comparisons

- Credit sales of $\$ 7.1$ billion decreased $13 \%$, reflecting the sale of the BJ's Wholesale Club portfolio in late February 2023, credit tightening, and moderating consumer spending, partially offset by new partner growth.
- Second quarter average loans of $\$ 17.7$ billion grew $4 \%$, driven by the addition of new partners as well as further moderation in the consumer payment rate, partially offset by the sale of the BJ's portfolio.
- Revenue increased $\$ 59$ million, or $7 \%$, resulting from higher average credit card and other loan balances and non-interest income partially offset by increased reversals of interest and fees resulting from higher gross losses.
- Income from continuing operations increased $\$ 52$ million.
- Net loss rate in the quarter was impacted by the transition of our credit card processing services in June 2022, as expected.


## Financial results

## Continuing operations

| (\$ in millions, except per share) | 2Q23 |  | \$ | 2Q22 | \$ Chg |  | \% Chg | YTD'23 |  | YTD'22 |  | \$ Chg |  | \% Chg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total interest income | \$ | 1,197 |  | 1,073 | \$ | 124 | 12\% | \$ | 2,531 | \$ | 2,141 | \$ | 390 | 18\% |
| Total interest expense |  | 205 |  | 95 |  | 110 | nm |  | 422 |  | 174 |  | 248 | nm |
| Net interest income |  | 992 |  | 978 |  | 14 | 1\% |  | 2,109 |  | 1,967 |  | 142 | 7\% |
| Total non-interest income |  | (40) |  | (85) |  | 45 | (53\%) |  | 132 |  | (153) |  | 285 | nm |
| Revenue |  | 952 |  | 893 |  | 59 | 7\% |  | 2,241 |  | 1,814 |  | 427 | 24\% |
| Net principal losses |  | 351 |  | 238 |  | 113 | 48\% |  | 694 |  | 438 |  | 256 | 58\% |
| Reserve (release) build |  | (15) |  | 166 |  | (181) | nm |  | (252) |  | 160 |  | (412) | nm |
| Provision for credit losses |  | 336 |  | 404 |  | (68) | (17\%) |  | 442 |  | 598 |  | (156) | (26\%) |
| Total non-interest expenses |  | 530 |  | 473 |  | 57 | 12\% |  | 1,075 |  | 897 |  | 178 | 20\% |
| Income before income taxes |  | 86 |  | 16 |  | 70 | nm |  | 724 |  | 319 |  | 405 | nm |
| Provision for income taxes |  | 22 |  | 4 |  | 18 | nm |  | 205 |  | 95 |  | 110 | nm |
| Net income | \$ | 64 | \$ | 12 | \$ | 52 | nm | \$ | 519 | \$ | 224 | \$ | 295 | nm |
| Net income per diluted share | \$ | 1.27 | \$ | 0.25 | \$ | 1.02 | nm | \$ | 10.34 | \$ | 4.47 | \$ | 5.87 | nm |
| Weighted avg. shares outstanding - diluted |  | 50.3 |  | 49.9 |  |  |  |  | 50.2 |  | 50.0 |  |  |  |
| Pretax pre-provision earnings (PPNR)* | \$ | 422 | \$ | 420 | \$ | 2 | -\% | \$ | 1,166 | \$ | 917 | \$ | 249 | 27\% |
| Less: Gain on portfolio sale |  | - |  | - |  | - | -\% |  | (230) |  | - |  | (230) | nm |
| PPNR less gain on portfolio sale* | \$ | 422 | \$ | 420 | \$ | 2 | -\% | \$ | 936 | \$ | 917 | \$ | 19 | 2\% |



* PPNR and PPNR less gain on portfolio sale are non-GAAP financial measures. See "Non-GAAP Financial Measures" and "Reconciliation of GAAP to Non-GAAP Financial Measures". $n m$ - Not meaningful, denoting a variance of 100 percent or more.


## Net interest margin

Interest-earning asset yields \& mix

-     - Loan yield - - Avg. earning asset yield - Net interest margin




## Interest-bearing liability costs \& funding mix

-     - Cost of total interest-bearing liabilities - - Cost of deposits



## Direct-to-consumer deposit growth

Strong growth in Bread Savings ${ }^{\text {TM }}$ direct-to-consumer deposits diversifies our funding mix


Average direct-to-consumer deposit mix


## Credit quality and allowance

Delinquency rates
5 year peak rate：6．0\％


Reserve rates
（\＄in millions）


Net loss rates
5 year peak rate： $8.0 \%$

| 5 year peak rate： $8.0 \%$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ーーーーーーーーーーーーーーーーーーーーーーーーーーーーーーーー5 year avg rate：$\sim 6.0 \%$－$-1.0 \%$ |  |  |  |  |  |  |  |  |
| $5.1 \% \quad 3.9 \% \quad 5.0 \%$ |  |  |  |  |  |  |  |  |
| $\overline{5}$ year Iow rate： 3 ¢ $\overline{9} \%$－ーーーーーーーーーーーーーーーーーーーーーーー |  |  |  |  |  |  |  |  |
| 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23 |

Revolving credit risk distribution
（Vantage score）

（1）The 2Q22 Net loss rate includes a 30 basis point increase from the effects of the purchase of previously written－off accounts that were sold to a third－party debt collection agency． （2）Calculated as the percentage of the Allowance for credit losses to end－of－period Credit card and other loans
Note：Starting with 3Q22，the Delinquency and Net loss rates were impacted by the transition of our credit card processing services．
bread financial．

## Strengthened financial resilience

## Bread Financial is positioned to perform well through a full economic cycle

## Strong corporate

 governanceProactive risk management

Prudent balance sheet
management

Expense discipline

Enhanced core capabilities

Strengthened balance sheet and funding mix

| Loan loss reserve |
| :---: | :---: | :---: | :---: |
| materially higher |$\quad$| Capital ratios |
| :---: |
| significantly |
| improved |$\quad$| Reduced debt |
| :---: |
| levels |$\quad$| Increased mix of |
| :---: |
| direct-to-consumer |
| deposits |

Enhanced credit risk management and underlying credit distribution

> Diversification across products and partners
Prudent and proactive line management

Well-established risk appetite metrics

```
Credit mix shift to
    higher quality
        over time
```


## Capital allocation

Improve capital metrics
$\$ 1.2$ billion tangible common equity build since 2020

Reduce debt levels
Paid down $\$ 1.7$ billion since 2020

## Drive shareholder value

~\$24 increase in TBVPS since 2020

Total company
tangible common equity / tangible assets ratio (TCE / TA) ${ }^{(1)}$



Term loan \& revolver $\quad$ Senior \& convertible notes

Tangible book value per share (TBVPS) ${ }^{(2)}$


## 2023 financial outlook

Updated to reflect slower sales growth as a result of strategic credit tightening and moderation in consumer spending

| Full year 2022 actuals | Full year 2023 outlook | Commentary |
| :---: | :---: | :---: |
| Average loans \$17,768 million | Up low- to midsingle digits | - Updated based on our new and renewed brand partner announcements, visibility into our pipeline, moderation in consumer spending, strategic credit management actions, and the current economic outlook. |
| Revenue \$3,826 million | Slightly above loan growth | - Net interest margin is expected to remain similar to the 2022 full year rate of $19.2 \%$. <br> - Revenue guidance excludes the gain on portfolio sale. |
| Total non-interest expenses \$1,932 million | Positive operating leverage | - We will continue to strategically invest in technology modernization, marketing, and product innovation to drive growth and efficiencies. <br> - With the magnitude of the gain on portfolio sale, we are investing $\$ 30$ million of the gain in 2023 to accelerate our business transformation. Excluding the gain on portfolio sale from revenue and this $\$ 30$ million investment from total expenses, we expect to achieve nominal positive operating leverage for the full year. |
| Net loss rate $5.4 \%$ | Low-to-mid 7\% range | - Our outlook is inclusive of the impacts of customer accommodations related to the 2022 transition of our credit card processing services, moderation in consumer spending, our credit management actions, as well as continued pressure on consumers' ability to pay due to persistent inflation. <br> - We remain confident in our long-term guidance of a through-the-cycle average net loss rate below our historical average of $6 \%$. |

## (1) bread financial.

## Appendix

## Average loans and credit sales



## Total non-interest expenses Continuing operations

2Q23 vs. 2Q22 change in non-interest expenses


## Total non-interest expenses increased 12\% versus 2Q22

- Employee compensation and benefit costs increased due to increased headcount, which was driven by continued digital and technology modernization-related hiring and customer care and collections staffing, increased retirement benefits, and higher stock-based compensation.
- Card and processing expenses increased due primarily to increased fraud losses, higher direct mail and statement volumes, and customer service expenses.
- Information processing and communications expenses increased due to an increase in data processing expense driven by the transition of our credit card processing services and cloud modernization initiatives, as well as other software licensing expenses.

[^0]
## Summary financial highlights

## Continuing operations

| (\$ in millions) |  | 2Q23 |  | 2Q22 | $\begin{array}{r} \text { 2Q23 vs } \\ 2 \text { Q22 } \end{array}$ |  | 1 Q 23 | $\begin{array}{r} \text { 2Q23 vs } \\ 1 \mathrm{Q} 23 \end{array}$ | YTD'23 |  |  | YTD'22 | $\begin{array}{r} \text { YTD'23 vs } \\ \text { YTD'22 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit sales | \$ | 7,057 | \$ | 8,140 | (13\%) | \$ | 7,373 | (4\%) | \$ | 14,430 | \$ | 15,028 | (4\%) |
| Average credit card and other loans | \$ | 17,652 | \$ | 17,003 | 4\% | \$ | 19,405 | (9\%) | \$ | 18,528 | \$ | 16,827 | 10\% |
| End-of-period credit card and other loans | \$ | 17,962 | \$ | 17,769 | 1\% | \$ | 18,060 | (1\%) | \$ | 17,962 | \$ | 17,769 | 1\% |
| End-of-period direct-to-consumer deposits | \$ | 5,993 | \$ | 4,191 | 43\% | \$ | 5,630 | 6\% | \$ | 5,993 | \$ | 4,191 | 43\% |
| Return on average assets ${ }^{(1)}$ |  | 1.2\% |  | 0.2\% | 1.0\% |  | 7.7\% | (6.5\%) |  | 4.6\% |  | 2.1\% | 2.5\% |
| Return on average equity ${ }^{(2)}$ |  | 9.4\% |  | 2.2\% | 7.2\% |  | 73.0\% | (63.6\%) |  | 39.7\% |  | 19.9\% | 19.8\% |
| Net interest margin ${ }^{(3)}$ |  | 18.7\% |  | 18.6\% | 0.1\% |  | 19.0\% | (0.3\%) |  | 18.8\% |  | 19.0\% | (0.2\%) |
| Loan yield ${ }^{(4)}$ |  | 26.1\% |  | 25.0\% | 1.1\% |  | 26.6\% | (0.5\%) |  | 26.4\% |  | 25.3\% | 1.1\% |
| Efficiency ratio ${ }^{(5)}$ |  | 55.7\% |  | 52.9\% | 2.8\% |  | 42.2\% | 13.5\% |  | 47.9\% |  | 49.5\% | (1.6\%) |
| Tangible common equity / tangible assets ratio (TCE/TA) ${ }^{(6)}$ |  | 9.4\% |  | 7.5\% | 1.9\% |  | 9.1\% | 0.3\% |  | 9.4\% |  | 7.5\% | 1.9\% |
| Tangible book value per common share ${ }^{(7)}$ | \$ | 38.99 | \$ | 31.75 | 22.8\% | \$ | 38.44 | 1.4\% | \$ | 38.99 | \$ | 31.75 | 22.8\% |
| Cash dividend declared per common share | \$ | 0.21 | \$ | 0.21 | -\% | \$ | 0.21 | -\% | \$ | 0.42 | \$ | 0.42 | -\% |
| Payment rate ${ }^{(8)}$ |  | 15.0\% |  | 15.3\% | (0.3\%) |  | 15.6\% | (0.6\%) |  | 15.0\% |  | 15.3\% | (0.3\%) |
| Delinquency rate ${ }^{(9)}$ |  | 5.5\% |  | 4.4\% | 1.1\% |  | 5.7\% | (0.2\%) |  | 5.5\% |  | 4.4\% | 1.1\% |
| Net loss rate ${ }^{(9)}$ |  | 8.0\% |  | 5.6\% | 2.4\% |  | 7.0\% | 1.0\% |  | 7.5\% |  | 5.2\% | 2.3\% |
| Reserve rate |  | 12.3\% |  | 11.2\% | 1.1\% |  | 12.3\% | -\% |  | 12.3\% |  | 11.2\% | 1.1\% |

(1) Return on average assets represents annualized Income from continuing operations divided by average Total assets.
(2) Return on average equity represents annualized Income from continuing operations divided by average Total stockholders' equity
(3) Net interest margin represents annualized Net interest income divided by average Total interest-earning assets.
(4) Loan yield represents annualized Interest and fees on loans divided by Average credit card and other loans.
(5) Efficiency ratio represents Total non-interest expenses divided by Total net interest and non-interest income.
(6) Tangible common equity (TCE) represents Total stockholders' equity reduced by Goodwill and intangible assets, net. Tangible assets (TA) represents Total assets reduced by Goodwill and intangible assets, net. TCE/TA is a non-GAAP financial measure (7) assets (TA) represents Total assets reduced by Goodwill and intangible assets, net. TCE/TA is a non-GAAP financial measure,
(7) Tangible book value per common share represents TCE divided by shares outstanding and is a non-GAAP financial measure.
8) Payment rate represents consumer payments during the last month of the period divided by the beginning-of-month Credit card and other loans, including held for sale in applicable periods.
(9) Starting with 3Q22, the Delinquency and Net loss rates were impacted by the transition of our credit card processing services.

## Summary financial highlights

## Continuing operations


(3) Net interest margin represents annualized Net interest income divided by average Total interest-earning assets.
(4) Loan yield represents annualized Interest and fees on loans divided by Average credit card and other loans.
(4) Loan yield represents annualized Interest and fees on loans divided by Average credit card and other loans,
(5) Efficiency ratio represents Total non-interest expenses divided by Total net interest and non-interest income
(5) Efficiency ratio represents To (8) Payment rate represents consumer payments during the las
and other loans, including held for sale in applicable periods
(6) Tangible common equity (TCE) represents Total stockholders' equity reduced by Goodwill and intangible assets, net. Tangible (7) assets (TA) represents Total assets reduced by Goodwill and intangible assets, net. TCE/TA is a non-GAAP financial measure.
8) Payment rate represents consumer payments during the last month of the period, divided by the beginning-of-month Credit card

## Financial results

## Continuing operations

| (\$ in millions, except per share) | 2 Q 21 |  | 3 Q 21 |  |  | 4Q21 |  | 1 Q 22 |  | 2 Q 22 |  | 3Q22 |  | 4 Q 22 |  | 1 Q23 |  | 2 Q 23 | YTD'22 |  |  | YTD'23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total interest income | \$ | 915 | \$ | 994 | \$ | 1,017 | \$ | 1,068 | \$ | 1,073 | \$ | 1,218 | \$ | 1,325 | \$ | 1,335 | \$ | 1,197 | \$ | 2,141 | \$ | 2,531 |
| Total interest expense |  | 100 |  | 91 |  | 84 |  | 79 |  | 95 |  | 133 |  | 195 |  | 218 |  | 205 |  | 174 |  | 422 |
| Net interest income |  | 815 |  | 903 |  | 933 |  | 989 |  | 978 |  | 1,085 |  | 1,130 |  | 1,117 |  | 992 |  | 1,967 |  | 2,109 |
| Total non-interest income |  | (51) |  | (52) |  | (78) |  | (68) |  | (85) |  | (106) |  | (97) |  | 172 |  | (40) |  | (153) |  | 132 |
| Revenue |  | 764 |  | 851 |  | 855 |  | 921 |  | 893 |  | 979 |  | 1,033 |  | 1,289 |  | 952 |  | 1,814 |  | 2,241 |
| Net principal losses |  | 194 |  | 152 |  | 176 |  | 199 |  | 238 |  | 218 |  | 312 |  | 342 |  | 351 |  | 438 |  | 694 |
| Reserve (release) build |  | (208) |  | 9 |  | 187 |  | (6) |  | 166 |  | 86 |  | 380 |  | (235) |  | (15) |  | 160 |  | (252) |
| Provision for credit losses |  | (14) |  | 161 |  | 363 |  | 193 |  | 404 |  | 304 |  | 692 |  | 107 |  | 336 |  | 598 |  | 442 |
| Total non-interest expenses |  | 424 |  | 431 |  | 427 |  | 426 |  | 473 |  | 486 |  | 548 |  | 544 |  | 530 |  | 897 |  | 1,075 |
| Income (loss) before income taxes |  | 354 |  | 259 |  | 65 |  | 302 |  | 16 |  | 189 |  | (207) |  | 638 |  | 86 |  | 319 |  | 724 |
| Provision for income taxes |  | 91 |  | 53 |  | 4 |  | 91 |  | 4 |  | 55 |  | (73) |  | 183 |  | 22 |  | 95 |  | 205 |
| Net income (loss) | \$ | 263 | \$ | 206 | \$ | 61 | \$ | 211 | \$ | 12 | \$ | 134 | \$ | (134) | \$ | 455 | \$ | 64 | \$ | 224 | \$ | 519 |
| Net income (loss) per diluted share | \$ | 5.25 | \$ | 4.11 | \$ | 1.21 | \$ | 4.21 | , | 0.25 | \$ | 2.69 | \$ | (2.68) | \$ | 9.08 | \$ | 1.27 | \$ | 4.47 | \$ | 10.34 |
| Weighted average shares outstanding - diluted |  | 50.0 |  | 50.0 |  | 50.0 |  | 50.0 |  | 49.9 |  | 49.9 |  | 50.0 |  | 50.1 |  | 50.3 |  | 50.0 |  | 50.2 |
| Pretax pre-provision earnings (PPNR)* | \$ | 340 | \$ | 420 | \$ | 428 | \$ | 495 | \$ | 420 | \$ | 493 | \$ | 485 | \$ | 745 | \$ | 422 | \$ | 917 | \$ | 1,166 |
| Less: Gain on portfolio sale |  | - |  | (10) |  | - |  | - |  | - |  | - |  | - |  | (230) |  | - |  | - |  | (230) |
| PPNR less gain on portfolio sale* | \$ | 340 | \$ | 410 | \$ | 428 | \$ | 495 | \$ | 420 | \$ | 493 | \$ | 485 | \$ | 515 | \$ | 422 | \$ | 917 | \$ | 936 |

[^1]
## Net interest margin

| (\$ in millions) | 2 Q 23 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average balance |  | Interest income / expense |  | Average yield / rate |
| Cash and investment securities | \$ | 3,613 | \$ | 44 | 4.9\% |
| Credit card and other loans |  | 17,652 |  | 1,153 | 26.1\% |
| Total interest-earning assets |  | 21,265 |  | 1,197 | 22.5\% |
| Direct-to-consumer (Retail) |  | 5,824 |  | 58 | 4.0\% |
| Wholesale deposits |  | 7,250 |  | 69 | 3.8\% |
| Interest-bearing deposits |  | 13,074 |  | 127 | 3.9\% |
| Secured borrowings |  | 2,887 |  | 49 | 6.6\% |
| Unsecured borrowings |  | 1,801 |  | 29 | 6.5\% |
| Interest-bearing borrowings |  | 4,688 |  | 78 | 6.6\% |
| Total interest-bearing liabilities | \$ | 17,762 | \$ | 205 | 4.6\% |
| Net interest income |  |  | \$ | 992 |  |
| Net interest margin* |  |  |  | 18.7\% |  |


| YTD'23 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Average balance |  | Interest income / expense |  | Average yield / rate |
| \$ | 3,851 | \$ | 90 | 4.7\% |
|  | 18,528 |  | 2,441 | 26.4\% |
|  | 22,379 |  | 2,531 | 22.6\% |
|  | 5,691 |  | 106 | 3.7\% |
|  | 7,558 |  | 138 | 3.6\% |
|  | 13,249 |  | 244 | 3.7\% |
|  | 3,727 |  | 118 | 6.4\% |
|  | 1,857 |  | 60 | 6.4\% |
|  | 5,584 |  | 178 | 6.4\% |
| \$ | 18,833 | \$ | 422 | 4.5\% |
|  |  | \$ | 2,109 |  |
|  |  |  | 18.8\% |  |

[^2]
## Financial results

| (\$ in millions, except per share amounts) | 2Q23 |  |  | 2Q22 | \$ Chg |  | \% Chg | YTD'23 |  | YTD'22 |  | \$ Chg |  | \% Chg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from continuing operations, net of taxes | \$ | 64 | \$ | 12 | \$ | 52 | nm | \$ | 519 | \$ | 224 | \$ | 295 | nm |
| (Loss) income from discontinued operations, net of taxes |  | (16) |  | - |  | (16) | nm |  | (16) |  | (1) |  | (15) | nm |
| Net income | \$ | 48 | \$ | 12 | \$ | 36 | nm | \$ | 503 | \$ | 223 | \$ | 280 | nm |
| Net income per diluted share from continuing ops | \$ | 1.27 | \$ | 0.25 | \$ | 1.02 | nm | \$ | 10.34 | \$ | 4.47 | \$ | 5.87 | nm |
| Net (loss) income per diluted share from discontinued ops | \$ | (0.32) | \$ | - | \$ | (0.32) | nm | \$ | (0.32) | \$ | (0.01) | \$ | (0.31) | nm |
| Net income per diluted share | \$ | 0.95 | \$ | 0.25 | \$ | 0.70 | nm | \$ | 10.02 | \$ | 4.46 | \$ | 5.56 | nm |
| Weighted average shares outstanding - diluted (in millions) |  | 50.3 |  | 49.9 |  |  |  |  | 50.2 |  | 50.0 |  |  |  |

$n m$ - Not meaningful, denoting a variance of 100 percent or more.

## Capital and liquidity

Total company

## Parent level:

- Liquidity as of June 30, 2023, of $\$ 0.9$ billion, consisting of cash plus revolver capacity
- Prudent interest rate management with no held-to-maturity securities


## Bank level (combined banks*):

- As of June 30, 2023, the banks finished the quarter with $\$ 3.1$ billion in cash on hand and $\$ 3.2$ billion in equity
- Total risk-based capital ratio at $19.8 \%$ - nearly double the $10 \%$ threshold to be considered well-capitalized; CET1 at $18.4 \%$
- Funding in place to support expected growth outlook - with continued long-term strategic focus on retail deposit growth


| Combined banks* capital ratios | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2 Q 22 | 3Q22 | 4Q22 | 1Q23 | 2 Q 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Common equity tier 1 capital ratio ${ }^{(2)}$ | 22.1\% | 22.6\% | 20.0\% | 20.8\% | 20.1\% | 19.4\% | 17.0\% | 20.2\% | 18.4\% |
| Tier 1 capital ratio ${ }^{(3)}$ | 22.1\% | 22.6\% | 20.0\% | 20.8\% | 20.1\% | 19.4\% | 17.0\% | 20.2\% | 18.4\% |
| Total risk-based capital ratio ${ }^{(4)}$ | 23.4\% | 23.9\% | 21.3\% | 22.1\% | 21.5\% | 20.7\% | 18.3\% | 21.6\% | 19.8\% |
| Tier 1 leverage capital ratio ${ }^{(5)}$ | 19.2\% | 19.5\% | 18.6\% | 18.2\% | 17.7\% | 16.3\% | 15.6\% | 16.1\% | 16.1\% |

* Combined bank level figures are derived from combining the financials of Comenity Bank and Comenity Capital Bank.


1) Tangible common equity (TCE) represents Total stockholders' equity reduced by Goodwill and intangible assets, net. Tangible assets (TA) represents Total assets reduced by Goodwill and intangible assets, net. TCE/TA is a non-GAAP financial measure. assets (TA) represents Total assets reduced by Goodwill and intangible assets, net. TCE/TA is a non-GAAP financial me
(2) The Common Equity Tier 1 capital ratio represents common equity tier 1 capital divided by total risk-weighted assets. (3) The Tier 1 capital ratio represents tier 1 capital divided by total risk-weighted assets.
(4) The Total Risk-based capital ratio represents total capital divided by total risk-weighted assets.
(5) The Tier 1 Leverage capital ratio represents tier 1 capital divided by total average assets, after certain adjustments. (6) The "Tangible common equity + credit reserves rate" is calculated as the sum of Tangible common equity and Allowance for credit losses divided by End-of-period credit card and other loans.

## Reconciliation of GAAP to non-GAAP financial measures

| (\$ in millions) |  |  |  |  |  | 2Q21 |  | 3Q21 |  | 4Q21 |  | 1Q22 |  | 2Q22 |  | 3Q22 |  | 4Q22 |  | 1Q23 |  | 2Q23 |  | YTD'22 |  | YTD'23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pretax pre-provision earnings (PPNR) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Income (loss) before income taxes |  |  |  |  | \$ | 354 | \$ | 259 | \$ | 65 | \$ | 302 | \$ | 16 | \$ | 189 | \$ | (207) \$ |  | 638 | \$ | 86 | \$ | 319 | \$ | 724 |
| Provision for credit losses |  |  |  |  |  | (14) |  | 161 |  | 363 |  | 193 |  | 404 |  | 304 |  | 692 |  | 107 |  | 336 |  | 598 |  | 442 |
| Pretax pre-provision earnings (PPNR) |  |  |  |  | \$ | 340 | \$ | 420 | \$ | 428 | \$ | 495 | \$ | 420 | \$ | 493 | \$ | 485 \$ | \$ | 745 | \$ | 422 | \$ | 917 | \$ | 1,166 |
| Less: Gain on portfolio sale |  |  |  |  |  | - |  | (10) |  | - |  | - |  | - |  | - |  | - |  | (230) |  | - |  | - |  | (230) |
| PPNR less gain on portfolio sale |  |  |  |  | \$ | 340 | \$ | 410 | \$ | 428 | \$ | 495 | \$ | 420 | \$ | 493 | \$ | 485 \$ | \$ | 515 | \$ | 422 | \$ | 917 | \$ | 936 |
|  |  | 1Q20 |  | 2Q20 |  | 2Q21 |  | 3Q21 |  | 4Q21 |  | 1Q22 |  | 2Q22 |  | 3Q22 |  | 4Q22 |  | 1Q23 |  | 2Q23 |  | YTD'22 |  | TD'23 |
| Tangible common equity (TCE) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total stockholders' equity <br> Less: Goodwill and intangible assets, net | \$ | $\begin{gathered} 1,088 \\ (354) \end{gathered}$ | \$ | $\begin{gathered} 1,155 \\ (345) \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 2,048 \\ (699) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,246 \\ (694) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,086 \\ (687) \\ \hline \end{array}$ |  | $\begin{array}{r} 2,268 \\ (682) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,275 \\ (694) \\ \hline \end{array}$ |  | $\begin{array}{r} 2,399 \\ (690) \\ \hline \end{array}$ | \$ | $\begin{gathered} 2,265 \$ \\ (799) \end{gathered}$ |  | $\begin{array}{r} 2,716 \\ (790) \\ \hline \end{array}$ |  | $\begin{array}{r} 2,736 \\ (780) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,275 \\ (694) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,736 \\ (780) \\ \hline \end{array}$ |
| Tangible common equity (TCE) | \$ | 734 | \$ | 810 | \$ | 1,349 | \$ | 1,552 | \$ | 1,399 | \$ | 1,586 | \$ | 1,581 | \$ | 1,709 | \$ | 1,466 \$ | \$ | 1,926 | \$ | 1,956 | \$ | 1,581 | \$ | 1,956 |
| Tangible assets (TA) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total assets <br> Less: Goodwill and intangible assets, net | \$ | $\begin{array}{r} 24,235 \\ (354) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 22,867 \\ (345) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 21,812 \\ (699) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 22,257 \\ (694) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 21,746 \\ (687) \\ \hline \end{array}$ |  | $\begin{array}{r} 20,938 \\ (682) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 21,811 \\ (694) \\ \hline \end{array}$ |  | $\begin{array}{r} 21,960 \\ (690) \\ \hline \end{array}$ | \$ | $\begin{gathered} 25,407 \$ \\ (799) \\ \hline \end{gathered}$ |  | $\begin{array}{r} 21,970 \\ (790) \\ \hline \end{array}$ |  | $\begin{array}{r} 21,609 \\ (780) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 21,811 \\ (694) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 21,609 \\ (780) \\ \hline \end{array}$ |
| Tangible assets (TA) | \$ | 23,881 | \$ | 22,522 | \$ | 21,113 | \$ | 21,563 | \$ | 21,059 | \$ | 20,256 | \$ | 21,117 | \$ | 21,270 | \$ | 24,608 \$ | \$ | 21,180 | \$ | 20,829 | \$ | 21,117 | \$ | 20,829 |

## Credit quality trends

Delinquency rates

bread financial.


[^0]:    Efficiency ratio represents Total non-interest expenses divided by Total net interest and non-interest income.

[^1]:    * PPNR and PPNR less gain on portfolio sale are non-GAAP financial measures. See "Non-GAAP Financial Measures" and "Reconciliation of GAAP to Non-GAAP Financial Measures",

[^2]:    * Net interest margin represents annualized Net interest income divided by average Total interest-earning assets.

