



## Alliance Data Releases 2019 Environmental, Social And Governance (ESG) Performance Report

June 9, 2020

Company reaffirms commitment to principled, stakeholder-driven sustainability strategy

COLUMBUS, Ohio, June 9, 2020 /PRNewswire/ -- [Alliance Data Systems Corporation](#) (NYSE: ADS), a leading global provider of data-driven marketing, loyalty and payment solutions, today released its [2019 Environmental, Social and Governance \(ESG\) Performance Report](#), which provides updated performance metrics and context related to the Company's sustainability strategy.



As identified in the Company's most recent materiality assessment, the 2019 ESG Performance Report outlines Alliance Data's management approach and performance related to key ESG topics. The report's streamlined format reflects Alliance Data's simplified business strategy, global operations and business model.

"2019 was a year of transition and change for Alliance Data, but our commitment to responsible corporate citizenship helped guide our evolution and focus on creating long-term value for all our stakeholders," said Ralph Andretta, president and chief executive officer of Alliance Data. "A sound sustainability strategy and adherence to principled, ethical decision-making keeps us resilient and responsive to the needs of our associates, partners, cardmembers, investors and communities – as evidenced most recently and notably by our response to the COVID-19 crisis."

The report highlights key areas of performance, including diversity, equality and inclusion, such as the Company's selection for the Bloomberg Gender Equality Index for the second-consecutive year. Additionally, Alliance Data was once again recognized in the FTSE4Good Index Series, which measures the performance of companies demonstrating strong ESG practices.

Following Alliance Data's commitment to transparent reporting, the disclosure of ESG metrics aligns with Global Reporting Initiative (GRI) and Sustainability Accounting Standards Board (SASB) guidelines. Many of these indicators show year-over-year progress in areas such as board diversity and independence, women in leadership roles and greenhouse gas (GHG) emissions.

To learn more about the Company's sustainability strategy and progress, please view the full [2019 ESG Performance Report](#).

### **About Alliance Data**

[Alliance Data](#)® (NYSE: ADS) is a leading provider of data-driven marketing, loyalty and payment solutions serving large, consumer-based industries. The Company creates and deploys customized solutions that measurably change consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its partners create and increase customer loyalty across multiple touch points using traditional, digital, mobile and emerging technologies. An S&P 500 and FORTUNE 500 company headquartered in Columbus, Ohio, Alliance Data consists of businesses that together employ over 8,500 associates at more than 50 locations worldwide.

[Alliance Data's Card Services](#) business is a provider of market-leading private label, co-brand, and business credit card programs. [LoyaltyOne](#)® owns and operates the [AIR MILES](#)® Reward Program, Canada's most recognized loyalty program, and Netherlands-based [BrandLoyalty](#), a global provider of tailor-made loyalty programs for grocers. More information about Alliance Data can be found at [www.AllianceData.com](http://www.AllianceData.com).

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### **Forward Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements give our expectations or forecasts of future events and can generally be identified by the use of words such as "believe," "expect," "anticipate," "estimate," "intend," "project," "plan," "likely," "may," "should" or other words or phrases of similar import. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements we make regarding, and the guidance we give with respect to, our anticipated operating or financial results, completion of strategic initiatives, future dividend declarations, and future economic conditions, including, but not limited to, fluctuation in currency exchange rates, market conditions and COVID-19 impacts related to relief measures for impacted borrowers and depositors, labor shortages due to quarantine, reduction in demand from clients, supply chain disruption for our reward suppliers and disruptions in the airline or travel industries.

We believe that our expectations are based on reasonable assumptions. Forward-looking statements, however, are subject to a number of risks and uncertainties that could cause actual results to differ materially from the projections, anticipated results or other expectations expressed in this release,

and no assurances can be given that our expectations will prove to have been correct. These risks and uncertainties include, but are not limited to, factors set forth in the Risk Factors section in our Annual Report on Form 10-K for the most recently ended fiscal year, which may be updated in Item 1A of, or elsewhere in, our Quarterly Reports on Form 10-Q filed for periods subsequent to such Form 10-K. Our forward-looking statements speak only as of the date made, and we undertake no obligation, other than as required by applicable law, to update or revise any forward-looking statements, whether as a result of new information, subsequent events, anticipated or unanticipated circumstances or otherwise.

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