



Alliance Data Supports Ohio's Stay at Home Order

March 23, 2020

COLUMBUS, Ohio, March 23, 2020 – Alliance Data Systems Corporation, a leading global provider of data-driven marketing and loyalty solutions, today announced support of Ohio Governor Mike DeWine's efforts to protect Ohio's citizens by the Ohio Department of Health's implementation of its Director's Stay at Home Order dated March 22, 2020, which takes additional action to slow the spread of COVID-19.

Alliance Data is committed to doing our part to make sure our associates and their loved ones remain safe during this health crisis and has already instituted an emergency work at home program. On Tuesday, March 17, Alliance Data's President and CEO Ralph Andretta ordered all non-customer-facing associates, including those in its Easton headquarters, to begin temporarily working from home. A small number of associates supporting certain essential facility-based operations will continue to work from its offices where Alliance Data has already implemented robust associate protection procedures. Also last week, Alliance Data began the process of transitioning its Care Center associates to temporarily work from home. Almost all Ohio-based Care Center associates transitioned to working from home as of Friday, March 20.

Alliance Data's emergency work-at-home program allows the Company to protect its associates during this unprecedented time while continuing its tradition of delivering exceptional customer services to cardmembers and its brand partners. Alliance Data commends Governor DeWine for his efforts to put the safety of Ohio's citizens first.

About Alliance Data

[Alliance Data](#)[®] is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and emerging technologies. An S&P 500, FORTUNE 500 and FORTUNE 100 Best Companies to Work For company headquartered in Columbus, Ohio, Alliance Data consists of businesses that together employ over 8,000 associates at more than 50 locations worldwide.

[Alliance Data's card services](#) business is a provider of market-leading private label, co-brand, and business credit card programs. [LoyaltyOne](#)[®] owns and operates the [AIR MILES](#)[®] Reward Program, Canada's most recognized loyalty program, and Netherlands-based [BrandLoyalty](#), a global provider of tailor-made loyalty programs for grocers. More information about Alliance Data can be found at www.AllianceData.com.

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