

## Investing in What Matters: Alliance Data's 2016 Corporate Responsibility Highlights

December 11, 2017

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Alliance Data's 2016 Corporate Responsibility Highlights is an exhibition of the company's strong commitment to operating responsibly. Our four pillars – data, people, community and environment – guide us in how we make ethical decisions in our business. Here are some of our notable accolades:

- Epsilon named to the Online Trust Alliance Honor Roll
- America's Best Employers, Forbes
- Invest \$11.5 million in the community
- ~34% reduction in annual greenhouse gas emissions since 2014

For additional details, please visit our website to read past reports. Our complete 2016 Corporate Responsibility report will be published in summer 2017, which will include additional stories and progress toward all of our goals. Visit [www.alliancedata.com/corporate-responsibility](http://www.alliancedata.com/corporate-responsibility) to read more about corporate responsibility at Alliance Data. - See more at: <http://3blmedia.com/News/2016-Alliance-Data-Corporate-Responsibility-Highlights-Report#sthash.eQLoDfhg.dpuf>

[Alliance Data](#)® (NYSE: ADS) is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and emerging technologies. An 500 and Fortune 500 company headquartered in , consists of three businesses that together employ more than 17,000 associates at approximately 100 locations worldwide.

[card services](#) business is a leading provider of marketing-driven branded credit card programs. [Epsilon](#)® is a leading provider of multichannel, data-driven technologies and marketing services, and also includes [Conversant](#)®, a leader in personalized digital marketing. [LoyaltyOne](#)® owns and operates the [AIR MILES](#)® Reward Program, premier coalition loyalty program, and -based [BrandLoyalty](#), a global provider of tailor-made loyalty programs for grocers.

Investor information about businesses may be found [here](#).

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