



Alliance Data Schedules Fourth-Quarter And Full-Year 2013 Earnings Conference Call For February 6, 2014

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(Logo: <http://photos.prnewswire.com/prnh/20051024/ADSLOGO>)

The conference call will be available via the Internet at www.alliancedata.com. Additionally, there will be several slides accompanying the webcast. Please go to the website at least 15 minutes prior to the call to register, download and install any necessary software. Please contact FTI Consulting by e-mail: alliancedata@fticonsulting.com with any questions.

About Alliance Data

Alliance Data® (NYSE: ADS) and its combined businesses is North America's largest and most comprehensive provider of transaction-based, data-driven marketing and loyalty solutions serving large, consumer-based industries. The Company creates and deploys customized solutions, enhancing the critical customer marketing experience; the result is measurably changing consumer behavior while driving business growth and profitability for some of today's most recognizable brands. Alliance Data helps its clients create and increase customer loyalty through solutions that engage millions of customers each day across multiple touch points using traditional, digital, mobile and other emerging technologies. Headquartered in Dallas, Alliance Data and its three businesses employ approximately 11,000 associates at more than 70 locations worldwide.

Alliance Data consists of three businesses: Alliance Data Retail Services, a leading provider of marketing-driven credit solutions; Epsilon®, a leading provider of multichannel, data-driven technologies and marketing services; and LoyaltyOne®, which owns and operates the AIR MILES® Reward Program, Canada's premier coalition loyalty program. For more information about the company, visit our web site, www.alliancedata.com, or follow us on Twitter via [@AllianceData](https://twitter.com/AllianceData).

CONTACT:

Investors/Analysts

Tiffany Louder
Alliance Data
214-494-3048
tiffany.louder@alliancedata.com

Media

Shelley Whiddon
Alliance Data
214-494-3811
Shelley.Whiddon@alliancedata.com