



## **Bread Financial™ to Participate in the Bank of America 2024 Financial Services Conference and KBW's 2024 Fintech & Payments Conference**

February 13, 2024

COLUMBUS, Ohio, Feb. 13, 2024 (GLOBE NEWSWIRE) -- [Bread Financial Holdings, Inc.](#) (NYSE: BFH), a tech-forward financial services company that provides simple, personalized payment, lending and saving solutions, today announced the company's participation in the Bank of America 2024 Financial Services Conference on Wednesday, Feb. 21 and KBW's 2024 Fintech & Payments Conference on Tuesday, Feb. 27.

Bread Financial President and Chief Executive Officer Ralph Andretta and EVP and Chief Financial Officer Perry Beberman will participate in a fireside chat at the Bank of America 2024 Financial Services Conference. The fireside chat will take place at 11:20 a.m. ET and will be broadcast live [here](#).

EVP and Chief Financial Officer Perry Beberman and EVP and Chief Commercial Officer Val Greer will participate in a fireside chat at KBW's 2024 Fintech & Payments Conference. The fireside chat will take place at 1:25 p.m. ET and will be broadcast live [here](#).

The fireside chats can also be accessed through Bread Financial's [investor relations website](#). A replay of the webcasts will be available for 90 days following each event.

### **About Bread Financial™**

[Bread Financial™](#) (NYSE: BFH) is a tech-forward financial services company providing simple, personalized payment, lending and saving solutions. The company creates opportunities for its customers and partners through digitally enabled choices that offer ease, empowerment, financial flexibility and exceptional customer experiences. Driven by a digital-first approach, data insights and white-label technology, Bread Financial delivers growth for its partners through a comprehensive suite of payment solutions that includes private label and co-brand credit cards and [Bread Pay™](#) buy now, pay later products. Bread Financial also offers direct-to-consumer products that give customers more access, choice and freedom through its branded [Bread Cashback™ American Express® Credit Card](#) and [Bread Savings™](#) products.

Headquartered in Columbus, Ohio, Bread Financial is powered by its approximately 7,000 global associates and is committed to sustainable business practices. To learn more about Bread Financial, visit [breadfinancial.com](#) or follow us on [Facebook](#), [LinkedIn](#), [Twitter/X](#) and [Instagram](#).

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