



## Bread Financial™ Schedules First Quarter 2024 Earnings Conference Call for April 25

April 9, 2024

COLUMBUS, Ohio, April 09, 2024 (GLOBE NEWSWIRE) -- [Bread Financial Holdings, Inc.](#) (NYSE: BFH), a tech-forward financial services company that provides simple, flexible payment, lending and saving solutions, will host a conference call on Thursday, April 25, 2024, at 8:30 a.m. ET to discuss the company's first quarter 2024 results.

### Conference Call/Webcast Information

Participants can register in advance [here](#), and the conference call will be available at the company's [investor relations website](#). Analysts planning to participate in the Q&A can register in advance [here](#). Additionally, there will be several slides accompanying the webcast. Please go to the website at least 15 minutes prior to the call to register, as well as download and install any necessary software. The [webcast](#) will also be archived on the investor relations website.

### About Bread Financial™

[Bread Financial™](#) (NYSE: BFH) is a tech-forward financial services company providing simple, personalized payment, lending and saving solutions. The company creates opportunities for its customers and partners through digitally enabled choices that offer ease, empowerment, financial flexibility and exceptional customer experiences. Driven by a digital-first approach, data insights and white-label technology, Bread Financial delivers growth for its partners through a comprehensive suite of payment solutions that includes private label and co-brand credit cards and [Bread Pay™](#) buy now, pay later products. Bread Financial also offers direct-to-consumer products that give customers more access, choice and freedom through its branded [Bread Cashback™ American Express® Credit Card](#) and [Bread Savings™](#) products.

Headquartered in Columbus, Ohio, Bread Financial is powered by its approximately 7,000 global associates and is committed to sustainable business practices. To learn more about Bread Financial, visit [breadfinancial.com](#) or follow us on [Facebook](#), [LinkedIn](#), [Twitter/X](#) and [Instagram](#).

### Contacts

Brian Vereb — Investor Relations  
[Brian.Vereb@breadfinancial.com](mailto:Brian.Vereb@breadfinancial.com)

Susan Haugen — Investor Relations  
[Susan.Haugen@breadfinancial.com](mailto:Susan.Haugen@breadfinancial.com)

Rachel Stultz — Media  
[Rachel.Stultz@breadfinancial.com](mailto:Rachel.Stultz@breadfinancial.com)