FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CLARK JOHN D						2. Issuer Name and Ticker or Trading Symbol ALLIANCE DATA SYSTEMS CORP ADS										c all app Direc	er (give title	ng Perso	10% C	Owner (specify
(Last) (First) (Middle) C/O WELSH, CARSON, ANDERSON & STOWE 320 PARK AVENUE, SUITE 2500						3. Date of Earliest Transaction (Month/Day/Year) 04/27/2006									DCIO			BCIOW		
(Street) NEW YORK NY 10022  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indir Line) X	vidual or Joint/Group Filing (Check Applicabl Form filed by One Reporting Person Form filed by More than One Reporting Person				on	
(,)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Execution Date,			3. Transa Code (	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			or 5. Amo and Securi Benefi Owned		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount		(A) or (D)	Pr	ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common Stock 04/2					7/2006				J <sup>(1)</sup>		5,000,000		D		(1)	7,160,349		1	(2)	By Welsh, Carson, Anderson & Stowe VIII, L.P.
Common Stock 04/27/2					2006	2006			<b>J</b> (1)		290		A		(1)	616			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	itle of 2. ivative Conversion Date Secution if any urity or Exercise (Month/Day/Year) if any		ned n Date, ay/Year)	4. Transaction Code (Instr.		5. Nu of Deriv Secu Acqu (A) o Dispo	rative rities rired r osed )	_	Exercision Dat	sable and	7. T Am Sec Und Der Sec and	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbo of Title Shares		8. P Deri Sec (Ins	rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)	vnership vrm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

- 1. Distribution of shares by Welsh, Carson, Anderson & Stowe VIII, L.P. to its partners.
- 2. The Reporting Person is a managing member of the sole general partner of Welsh, Carson, Anderson & Stowe VIII, L.P. Pursuant to Instruction (4)(b)(iv) of Form 4, the Reporting Person has elected to report as indirectly beneficially owned the entire number of securities beneficially owned by such entity. The Reporting Person disclaims beneficial ownership of any securities, and any proceeds thereof, that exceed his pecuniary interest therein and/or that are not actually distributed to him.

## Remarks:

Jonathan M. Rather, Attorney-

04/27/2006

in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

THE UNDERSIGNED hereby makes, constitutes and appoints

Jonathan M. Rather, Rona Drogy and William H. Hewitt (each an "Attorney"), with
full power of substitution, each a true and lawful attorney-in-fact for the
undersigned, in the undersigned's name, place and stead and on the undersigned's
behalf, to complete, execute and file wit the United States Securities and
Exchange Commission (the "Commission"), one or more initial statements of
beneficial ownership of securities, statements of changes in beneficial
ownership of securities, annual statements of beneficial ownership of securities
or information statements pursuant to Sections 16(a), 13(d) and 13(g) of the
Securities Exchange Act of 1934 and the rules and regulations thereunder, and
any other forms, certificates, documents or instruments that an Attorney deems
necessary or appropriate in order to comply with the requirements of said
Sections 16(a), 13(d) and 13(g) and said rules and regulations.

This Power of Attorney shall remain in effect for a period of two years from the date hereof or until such earlier date as a written revocation thereof is filed with the Commission.

Dated: May 1, 2005

/s/ John D. Clark

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John D. Clark