
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended June 30, 2019

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to

Commission File Number: 001-15749

ALLIANCE DATA SYSTEMS CORPORATION
(Exact name of registrant as specified in its charter)



AllianceData.

Delaware

(State or other jurisdiction of incorporation or organization)

31-1429215

(I.R.S. Employer Identification No.)

3075 Loyalty Circle

Columbus, Ohio 43219

(Address of principal executive office, including zip code)

(614) 729-4000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Emerging growth company

Smaller reporting company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

Securities registered pursuant to Section 12(b) of the Act:

Title of each class
Common stock, par value \$0.01 per share

Trading symbol
ADS

Name of each exchange on which registered
New York Stock Exchange

As of July 24, 2019, 51,097,609 shares of common stock were outstanding.

ALLIANCE DATA SYSTEMS CORPORATION

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PART I

Item 1. Financial Statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

	June 30, 2019	December 31, 2018
	(in millions, except per share amounts)	
ASSETS		
Cash and cash equivalents	\$ 4,026.8	\$ 3,817.4
Accounts receivable, net, less allowance for doubtful accounts (\$0.4 and \$0.4 at June 30, 2019 and December 31, 2018, respectively)	427.1	404.0
Credit card and loan receivables:		
Credit card receivables – restricted for securitization investors	12,496.9	13,418.3
Other credit card and loan receivables	5,117.6	4,436.7
Total credit card and loan receivables	17,614.5	17,855.0
Allowance for loan loss	(1,010.9)	(1,038.3)
Credit card and loan receivables, net	16,603.6	16,816.7
Credit card receivables held for sale	1,834.3	1,951.6
Inventories, net	243.9	248.0
Other current assets	279.9	293.2
Redemption settlement assets, restricted	594.0	558.6
Current assets of discontinued operations	4,264.3	622.2
Total current assets	28,273.9	24,711.7
Property and equipment, net	285.3	288.2
Right of use assets - operating	268.4	—
Deferred tax asset, net	45.4	44.0
Intangible assets, net	195.8	217.4
Goodwill	960.3	954.8
Other non-current assets	710.6	636.4
Long-term assets of discontinued operations	—	3,535.2
Total assets	\$ 30,739.7	\$ 30,387.7
LIABILITIES AND STOCKHOLDERS' EQUITY		
Accounts payable	\$ 504.5	\$ 486.2
Accrued expenses	370.4	322.2
Current operating lease liabilities	22.7	—
Current portion of deposits	6,777.4	6,537.7
Current portion of non-recourse borrowings of consolidated securitization entities	1,170.8	2,717.6
Current portion of long-term and other debt	310.5	138.9
Other current liabilities	307.3	291.8
Deferred revenue	791.7	766.1
Current liabilities of discontinued operations	351.4	223.5
Total current liabilities	10,606.7	11,484.0
Deferred revenue	111.0	109.2
Deferred tax liability, net	217.7	256.5
Long-term operating lease liabilities	296.1	—
Deposits	5,757.3	5,256.0
Non-recourse borrowings of consolidated securitization entities	5,556.2	4,934.1
Long-term and other debt	5,515.1	5,586.5
Other liabilities	287.9	392.4
Long-term liabilities of discontinued operations	—	36.9
Total liabilities	28,348.0	28,055.6
Common stock, \$0.01 par value; authorized, 200.0 shares; issued, 113.3 shares and 113.0 shares at June 30, 2019 and December 31, 2018, respectively	1.1	1.1
Series A Non-Voting Convertible Preferred Stock, \$0.01 par value; authorized, 0.3 shares; issued, 0.2 shares and 0.0 shares at June 30, 2019 and December 31, 2018, respectively	—	—
Additional paid-in capital	3,259.6	3,172.4
Treasury stock, at cost, 62.4 shares and 59.6 shares at June 30, 2019 and December 31, 2018, respectively	(5,980.6)	(5,715.7)
Retained earnings	5,233.3	5,012.4
Accumulated other comprehensive loss	(121.7)	(138.1)
Total stockholders' equity	2,391.7	2,332.1
Total liabilities and stockholders' equity	\$ 30,739.7	\$ 30,387.7

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
(in millions, except per share amounts)				
Revenues				
Services	\$ 66.4	\$ 102.8	\$ 139.7	\$ 195.4
Redemption, net	153.7	147.5	265.5	279.4
Finance charges, net	1,128.4	1,146.9	2,277.5	2,304.1
Total revenue	1,348.5	1,397.2	2,682.7	2,778.9
Operating expenses				
Cost of operations (exclusive of depreciation and amortization disclosed separately below)	654.8	593.6	1,295.3	1,185.2
Provision for loan loss	257.3	311.9	509.5	649.6
General and administrative	57.3	46.4	95.5	77.8
Depreciation and other amortization	19.3	19.8	39.9	39.1
Amortization of purchased intangibles	22.5	28.8	48.3	58.3
Total operating expenses	1,011.2	1,000.5	1,988.5	2,010.0
Operating income	337.3	396.7	694.2	768.9
Interest expense				
Securitization funding costs	51.6	55.2	108.8	107.3
Interest expense on deposits	53.2	36.8	102.0	72.3
Interest expense on long-term and other debt, net	38.7	41.6	76.6	81.1
Total interest expense, net	143.5	133.6	287.4	260.7
Income from continuing operations before income taxes	193.8	263.1	406.8	508.2
Provision for income taxes	51.4	39.3	86.1	104.5
Income from continuing operations	\$ 142.4	\$ 223.8	\$ 320.7	\$ 403.7
Loss from discontinued operations, net of taxes	(3.4)	(6.0)	(32.6)	(21.9)
Net income	\$ 139.0	\$ 217.8	\$ 288.1	\$ 381.8
Basic income (loss) per share (Note 3):				
Income from continuing operations	\$ 2.72	\$ 4.05	\$ 6.08	\$ 7.30
Loss from discontinued operations	\$ (0.07)	\$ (0.11)	\$ (0.62)	\$ (0.40)
Net income per share	\$ 2.65	\$ 3.94	\$ 5.46	\$ 6.90
Diluted income (loss) per share (Note 3):				
Income from continuing operations	\$ 2.71	\$ 4.04	\$ 6.07	\$ 7.27
Loss from discontinued operations	\$ (0.07)	\$ (0.11)	\$ (0.62)	\$ (0.40)
Net income per share	\$ 2.64	\$ 3.93	\$ 5.45	\$ 6.87
Weighted average shares (Note 3):				
Basic	51.3	55.2	52.1	55.3
Diluted	52.6	55.4	52.9	55.5

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2019	2018	2019	2018
	(in millions)			
Net income	\$ 139.0	\$ 217.8	\$ 288.1	\$ 381.8
Other comprehensive income (loss):				
Unrealized gain (loss) on securities available-for-sale	6.2	(2.3)	16.2	(5.3)
Tax (expense) benefit	(0.8)	0.3	(1.8)	1.3
Unrealized gain (loss) on securities available-for-sale, net of tax	5.4	(2.0)	14.4	(4.0)
Unrealized (loss) gain on cash flow hedges	(0.1)	1.8	(0.2)	1.7
Tax expense	—	(0.4)	—	(0.4)
Unrealized (loss) gain on cash flow hedges, net of tax	(0.1)	1.4	(0.2)	1.3
Unrealized (loss) gain on net investment hedge	(9.6)	40.8	6.5	25.4
Tax benefit (expense)	2.3	(9.8)	(1.6)	(6.1)
Unrealized (loss) gain on net investment hedge, net of tax	(7.3)	31.0	4.9	19.3
Foreign currency translation adjustments	8.2	(30.3)	(2.7)	(12.8)
Other comprehensive income, net of tax	6.2	0.1	16.4	3.8
Total comprehensive income, net of tax	\$ 145.2	\$ 217.9	\$ 304.5	\$ 385.6

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Three Months Ended June 30, 2019	Common Stock		Preferred Stock		Additional Paid-In Capital	Treasury Stock	Retained Earnings	Accumulated Other Comprehensive Loss	Total Stockholders' Equity
	Shares	Amount	Shares	Amount					
	(in millions)								
Balance at April 1, 2019	113.2	\$ 1.1	—	\$ —	\$3,177.0	\$(5,938.5)	\$5,127.8	\$ (127.9)	\$ 2,239.5
Net income	—	—	—	—	—	—	139.0	—	139.0
Other comprehensive income	—	—	—	—	—	—	—	6.2	6.2
Stock-based compensation	—	—	—	—	31.2	—	—	—	31.2
Issuance of preferred stock	—	—	0.2	—	42.1	(42.1)	—	—	—
Dividends and dividend equivalent rights declared (\$0.63 per common share)	—	—	—	—	—	—	(33.5)	—	(33.5)
Other	0.1	—	—	—	9.3	—	—	—	9.3
Balance at June 30, 2019	<u>113.3</u>	<u>\$ 1.1</u>	<u>0.2</u>	<u>\$ —</u>	<u>\$3,259.6</u>	<u>\$(5,980.6)</u>	<u>\$5,233.3</u>	<u>\$ (121.7)</u>	<u>\$ 2,391.7</u>

Three Months Ended June 30, 2018	Common Stock		Preferred Stock		Additional Paid-In Capital	Treasury Stock	Retained Earnings	Accumulated Other Comprehensive Loss	Total Stockholders' Equity
	Shares	Amount	Shares	Amount					
	(in millions)								
Balance at April 1, 2018	112.9	\$ 1.1	—	\$ —	\$3,101.7	\$(5,272.5)	\$4,307.6	\$ (136.5)	\$ 2,001.4
Net income	—	—	—	—	—	—	217.8	—	217.8
Other comprehensive income	—	—	—	—	—	—	—	0.1	0.1
Stock-based compensation	—	—	—	—	21.8	—	—	—	21.8
Repurchases of common stock	—	—	—	—	—	(99.2)	—	—	(99.2)
Dividends and dividend equivalent rights declared (\$0.57 per common share)	—	—	—	—	—	—	(31.8)	—	(31.8)
Other	—	—	—	—	9.2	—	—	—	9.2
Balance at June 30, 2018	<u>112.9</u>	<u>\$ 1.1</u>	<u>—</u>	<u>\$ —</u>	<u>\$3,132.7</u>	<u>\$(5,371.7)</u>	<u>\$4,493.6</u>	<u>\$ (136.4)</u>	<u>\$ 2,119.3</u>

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY – (CONTINUED)

Six Months Ended June 30, 2019	Common Stock		Preferred Stock		Additional Paid-In Capital	Treasury Stock	Retained Earnings	Accumulated Other Comprehensive Loss	Total Stockholders' Equity
	Shares	Amount	Shares	Amount					
	(in millions)								
Balance at December 31, 2018	113.0	\$ 1.1	—	\$ —	\$3,172.4	\$(5,715.7)	\$5,012.4	\$ (138.1)	\$ 2,332.1
Net income	—	—	—	—	—	—	288.1	—	288.1
Other comprehensive income	—	—	—	—	—	—	—	16.4	16.4
Stock-based compensation	—	—	—	—	51.3	—	—	—	51.3
Issuance of preferred stock	—	—	0.2	—	42.1	(42.1)	—	—	—
Repurchases of common stock	—	—	—	—	—	(222.8)	—	—	(222.8)
Dividends and dividend equivalent rights declared (\$0.63 per common share)	—	—	—	—	—	—	(67.2)	—	(67.2)
Other	0.3	—	—	—	(6.2)	—	—	—	(6.2)
Balance at June 30, 2019	<u>113.3</u>	<u>\$ 1.1</u>	<u>0.2</u>	<u>\$ —</u>	<u>\$3,259.6</u>	<u>\$(5,980.6)</u>	<u>\$5,233.3</u>	<u>\$ (121.7)</u>	<u>\$ 2,391.7</u>

Six Months Ended June 30, 2018	Common Stock		Preferred Stock		Additional Paid-In Capital	Treasury Stock	Retained Earnings	Accumulated Other Comprehensive Loss	Total Stockholders' Equity
	Shares	Amount	Shares	Amount					
	(in millions)								
Balance at December 31, 2017	112.8	\$ 1.1	—	\$ —	\$3,099.8	\$(5,272.5)	\$4,167.1	\$ (140.2)	\$ 1,855.3
Net income	—	—	—	—	—	—	381.8	—	381.8
Other comprehensive income	—	—	—	—	—	—	—	3.8	3.8
Stock-based compensation	—	—	—	—	46.3	—	—	—	46.3
Repurchases of common stock	—	—	—	—	—	(99.2)	—	—	(99.2)
Dividends and dividend equivalent rights declared (\$0.57 per common share)	—	—	—	—	—	—	(63.4)	—	(63.4)
Cumulative effect adjustment to retained earnings in accordance with ASC 606	—	—	—	—	—	—	9.6	—	9.6
Cumulative effect adjustment to retained earnings in accordance with ASU 2016- 01	—	—	—	—	—	—	(1.5)	—	(1.5)
Other	0.1	—	—	—	(13.4)	—	—	—	(13.4)
Balance at June 30, 2018	<u>112.9</u>	<u>\$ 1.1</u>	<u>—</u>	<u>\$ —</u>	<u>\$3,132.7</u>	<u>\$(5,371.7)</u>	<u>\$4,493.6</u>	<u>\$ (136.4)</u>	<u>\$ 2,119.3</u>

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Six Months Ended June 30,	
	2019	2018
(in millions)		
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 288.1	\$ 381.8
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	161.5	243.7
Deferred income taxes	(47.6)	(82.0)
Provision for loan loss	509.5	649.6
Non-cash stock compensation	51.3	46.3
Amortization of deferred financing costs	22.1	25.5
Change in deferred revenue	(8.9)	(26.0)
Change in other operating assets and liabilities	(29.4)	(61.1)
Originations of credit card and loan receivables held for sale	—	(4,743.4)
Sales of credit card and loan receivables held for sale	—	4,791.9
Other	143.1	95.5
Net cash provided by operating activities	<u>1,089.7</u>	<u>1,321.8</u>
CASH FLOWS FROM INVESTING ACTIVITIES:		
Change in redemption settlement assets	(2.0)	(39.7)
Change in credit card and loan receivables	(20.9)	(121.2)
Purchase of credit card portfolios	(936.5)	—
Proceeds from sale of credit card portfolios	539.3	55.6
Payments for acquired businesses, net of cash	(6.7)	—
Capital expenditures	(92.2)	(98.5)
Purchases of other investments	(13.0)	(50.1)
Maturities/sales of other investments	11.2	10.6
Other	6.5	7.1
Net cash used in investing activities	<u>(514.3)</u>	<u>(236.2)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:		
Borrowings under debt agreements	2,077.3	2,399.1
Repayments of borrowings	(1,974.8)	(2,678.5)
Non-recourse borrowings of consolidated securitization entities	2,193.3	1,475.0
Repayments/maturities of non-recourse borrowings of consolidated securitization entities	(3,117.2)	(2,510.0)
Net increase (decrease) in deposits	742.8	(373.2)
Payment of deferred financing costs	(18.8)	(7.8)
Dividends paid	(67.0)	(63.3)
Purchase of treasury shares	(222.8)	(94.5)
Other	(9.4)	(15.8)
Net cash used in financing activities	<u>(396.6)</u>	<u>(1,869.0)</u>
Effect of exchange rate changes on cash, cash equivalents and restricted cash	8.2	(4.1)
Change in cash, cash equivalents and restricted cash	187.0	(787.5)
Cash, cash equivalents and restricted cash at beginning of period	3,967.7	4,314.7
Cash, cash equivalents and restricted cash at end of period	<u>\$ 4,154.7</u>	<u>\$ 3,527.2</u>
SUPPLEMENTAL CASH FLOW INFORMATION:		
Interest paid	\$ 323.6	\$ 347.5
Income taxes paid, net	<u>\$ 139.7</u>	<u>\$ 120.6</u>

The unaudited condensed consolidated statements of cash flows are presented with the combined cash flows from discontinued operations with cash flows from continuing operations within each cash flow statement category.

See accompanying notes to unaudited condensed consolidated financial statements.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The unaudited condensed consolidated financial statements included herein have been prepared by Alliance Data Systems Corporation (“ADSC” or, including its consolidated subsidiaries and variable interest entities (“VIEs”), the “Company”), without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) have been condensed or omitted pursuant to such rules and regulations. However, the Company believes that the disclosures are adequate to make the information presented not misleading. These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and the notes thereto included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2018, filed with the SEC on February 26, 2019, as well as the consolidated financial statements and the notes thereto included in the Company’s Form 8-K, filed with the SEC on July 17, 2019, to reflect the presentation of its Epsilon[®] segment as a discontinued operation.

The unaudited condensed consolidated financial statements included herein reflect all adjustments (consisting of normal, recurring adjustments) which are, in the opinion of management, necessary to state fairly the results for the interim periods presented. The results of operations for the interim periods presented are not necessarily indicative of the operating results to be expected for any subsequent interim period or for the fiscal year.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect (1) the reported amounts of assets; (2) liabilities and disclosure of contingent assets and liabilities at the date of the financial statements; and (3) the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

For purposes of comparability, certain prior period amounts have been reclassified to conform to the current year presentation in accordance with GAAP. The Company’s unaudited condensed consolidated financial statements have been presented with its Epsilon segment as a discontinued operation. See Note 5, “Discontinued Operations,” for more information. Subsequent to the issuance of the Company’s condensed consolidated financial statements for the three months ended March 31, 2019, the Company prepared and filed a Form 8-K on July 17, 2019, which included the Company’s Annual Report on Form 10-K that was recast to reflect the presentation of Epsilon as a discontinued operation in all periods presented. Through that process, the Company determined that certain income tax liabilities classified within the Epsilon segment should be continuing obligations of the Company. As such, for the balance sheet as of December 31, 2018 included in this Form 10-Q for the period ended June 30, 2019, the Company reclassified \$45.3 million of liabilities from discontinued operations to accrued expenses and other liabilities of \$42.9 million and \$2.4 million, respectively, from the amounts in the December 31, 2018 condensed consolidated balance sheet included in the Form 10-Q for the period ended March 31, 2019.

Recently Issued Accounting Standards

In June 2016, the FASB issued ASU 2016-13, “Measurement of Credit Losses on Financial Instruments.” ASU 2016-13 requires entities to utilize a financial instrument impairment model to establish an allowance based on expected losses over the life of the exposure rather than a model based on an incurred loss approach. ASU 2016-13 also expands the disclosure requirements regarding an entity’s assumptions, models, and methods for estimating the allowance. In addition, ASU 2016-13 modifies the impairment model for available-for-sale debt securities and provides for a simplified accounting model for purchased financial assets with credit deterioration since their origination. ASU 2016-13 is effective for interim and annual reporting periods beginning after December 15, 2019, with early adoption permitted beginning after December 15, 2018. The Company has formed a cross-functional implementation team and is finalizing the development of loss forecasting models, technological solutions and processes to satisfy the requirements of ASU 2016-13. Management is assessing key accounting interpretations and continues to evaluate the impact of the new standard on its consolidated financial statements. Any adjustments to the change in the allowance for loan loss at adoption would be recorded through a cumulative-effect adjustment to retained earnings. The extent of the impact upon adoption will depend on the asset quality of the Company’s credit card and loan receivables portfolio, and economic conditions and forecasts at adoption.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

In August 2018, the FASB issued ASU 2018-13, “Changes to the Disclosure Requirements for Fair Value Measurement.” ASU 2018-13 modifies the disclosure requirements on fair value measurements from Accounting Standards Codification (“ASC”) 820, “Fair Value Measurement.” ASU 2018-13 is effective for interim and annual reporting periods beginning after December 15, 2019, with early adoption permitted. The Company is evaluating the impact that adoption of ASU 2018-13 will have on its consolidated financial statements.

In August 2018, the FASB issued ASU 2018-15, “Customer’s Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement that is a Service Contract.” ASU 2018-15 requires customers in a cloud computing arrangement that is a service contract to follow the internal-use software guidance in ASC 350-40, “Intangibles—Goodwill and Other—Internal-Use Software,” to determine which implementation costs may be capitalized. ASU 2018-15 is effective for interim and annual reporting periods beginning after December 15, 2019, with early adoption permitted. The amendments in ASU 2018-15 can be applied either retrospectively or prospectively to all implementation costs incurred after the date of adoption. The Company is evaluating the impact that adoption of ASU 2018-15 will have on its consolidated financial statements.

Recently Adopted Accounting Standards

In February 2016, the FASB issued ASU 2016-02, “Leases,” ASC 842, that replaced previous lease guidance and required lessees to record right-of-use assets and corresponding lease liabilities on the balance sheet. Companies continue to classify leases as either finance or operating, with classification affecting the pattern of expense recognition in the statements of income. Companies were permitted to adopt ASC 842 using a modified retrospective approach or transition relief provided by ASU 2018-11, “Leases (Topic 842): Targeted Improvements,” that removed certain comparative period requirements and required a cumulative-effect adjustment to the opening balance of retained earnings in the period of adoption. The Company adopted the standard on January 1, 2019 using the transition relief provided by ASU 2018-11.

During 2018, the Company completed its evaluation of ASC 842, including the impact on its policies, processes, systems and controls. As a result, the Company identified changes to and modified certain of its accounting policies and practices, including the implementation of new lease accounting software. Although there were no significant changes to the Company’s accounting systems or controls upon adoption of ASC 842, the Company modified certain of its existing controls and added new controls to incorporate the revisions made to its accounting policies and practices.

The Company elected the transition practical expedients permitted under ASC 842-10-65-1 under which it was not required to reassess (i) whether expired or existing contracts were or contained leases as defined by ASC 842, (ii) the classification of such leases, and (iii) whether previously capitalized initial direct costs qualified for capitalization under ASC 842. The Company also elected the practical expedient to use hindsight in determining the lease term. Additionally, the Company made the accounting policy election to account for lease and nonlease components as a single lease component for its identified asset classes.

The cumulative effect of the changes made to the consolidated January 1, 2019 balance sheet for the adoption of ASC 842 established operating lease liabilities of approximately \$324.5 million and corresponding right-of-use assets of approximately \$269.9 million, based upon the operating lease liabilities adjusted for deferred rent and lease incentives, which resulted in the reclassification of approximately \$54.6 million in liabilities to the right-of-use asset. There was no cumulative-effect adjustment to retained earnings as a result of the adoption of ASC 842.

Additionally, the cumulative effect of the changes made to the consolidated January 1, 2019 balance sheet for the adoption of ASC 842 for the Epsilon segment, presented as a discontinued operation for the periods presented, established operating lease liabilities of approximately \$208.7 million and corresponding right-of-use assets of approximately \$181.1 million, based upon the operating lease liabilities adjusted for prepaid and deferred rent, unamortized initial direct costs, and lease incentives, which resulted in the reclassification of approximately \$30.5 million in liabilities and \$2.9 million in assets to the right-of-use asset. As part of the adoption of ASC 842, capital leases were recognized as finance leases at their existing carrying amounts effective January 1, 2019, and the accounting remained substantially unchanged, with capital lease assets totaling \$13.0 million and capital lease liabilities totaling \$12.6 million.

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

The Company’s adoption of ASC 842 had no significant impact to our consolidated statements of income or consolidated statements of cash flows. Based on the evaluation of ASC 842, the Company does not expect it to have a material impact on its results of operations or cash flows in the periods after adoption.

ASC 842 also requires expanded qualitative and quantitative disclosure regarding the Company’s leasing activities. See Note 10, “Leases,” for the Company’s ASC 842 disclosures.

In August 2017, the FASB issued ASU 2017-12, “Targeted Improvements to Accounting for Hedging Activities.” ASU 2017-12 expanded and refined the hedge accounting model for both financial and non-financial risk components, aligned the recognition and presentation of the effects of hedging instruments and hedged items in the financial statements, and made certain targeted improvements to simplify the application of hedge accounting guidance related to the assessment of hedge effectiveness. The Company’s adoption of this standard on January 1, 2019 did not have a material impact on its consolidated financial statements.

In February 2018, the FASB issued ASU 2018-02, “Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income.” ASU 2018-02 allowed for reclassification of stranded tax effects on items resulting from the change in the corporate tax rate as a result of H.R. 1, originally known as the Tax Cuts and Jobs Act of 2017, from accumulated other comprehensive income to retained earnings. Tax effects unrelated to H.R. 1 were permitted to be released from accumulated other comprehensive income using either the specific identification approach or the portfolio approach, based on the nature of the underlying item. The Company adopted this standard on January 1, 2019 using the portfolio approach and did not reclassify the stranded tax effects to retained earnings as these amounts did not have a material impact on its consolidated financial statements.

2. REVENUE

As discussed in Note 5, “Discontinued Operations,” in the first quarter of 2019 the Company’s Epsilon segment has been classified as a discontinued operation. As such, beginning with the first quarter of 2019, the Company’s products and services are reported under two segments—LoyaltyOne® and Card Services, as shown below.

The following tables present revenue disaggregated by major source:

Three Months Ended June 30, 2019	LoyaltyOne	Card Services	Corporate/ Other	Total
	(in millions)			
Disaggregation of Revenue by Major Source:				
Coalition loyalty program	\$ 71.4	\$ —	\$ —	\$ 71.4
Short-term loyalty programs	153.1	—	—	153.1
Servicing fees, net	—	(31.5)	—	(31.5)
Other	23.9	—	0.1	24.0
Revenue from contracts with customers	<u>\$ 248.4</u>	<u>\$ (31.5)</u>	<u>\$ 0.1</u>	<u>\$ 217.0</u>
Finance charges, net	—	1,128.4	—	1,128.4
Investment income	3.1	—	—	3.1
Total	<u>\$ 251.5</u>	<u>\$ 1,096.9</u>	<u>\$ 0.1</u>	<u>\$ 1,348.5</u>

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Three Months Ended June 30, 2018	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Major Source:				
Coalition loyalty program	\$ 92.5	\$ —	\$ —	\$ 92.5
Short-term loyalty programs	130.3	—	—	130.3
Servicing fees, net	—	1.6	—	1.6
Other	22.9	—	0.1	23.0
Revenue from contracts with customers	<u>\$ 245.7</u>	<u>\$ 1.6</u>	<u>\$ 0.1</u>	<u>\$ 247.4</u>
Finance charges, net	—	1,146.9	—	1,146.9
Investment income	2.9	—	—	2.9
Total	<u>\$ 248.6</u>	<u>\$ 1,148.5</u>	<u>\$ 0.1</u>	<u>\$ 1,397.2</u>

Six Months Ended June 30, 2019	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Major Source:				
Coalition loyalty program	\$ 142.8	\$ —	\$ —	\$ 142.8
Short-term loyalty programs	262.7	—	—	262.7
Servicing fees, net	—	(50.2)	—	(50.2)
Other	43.7	—	0.1	43.8
Revenue from contracts with customers	<u>\$ 449.2</u>	<u>\$ (50.2)</u>	<u>\$ 0.1</u>	<u>\$ 399.1</u>
Finance charges, net	—	2,277.5	—	2,277.5
Investment income	6.1	—	—	6.1
Total	<u>\$ 455.3</u>	<u>\$ 2,227.3</u>	<u>\$ 0.1</u>	<u>\$ 2,682.7</u>

Six Months Ended June 30, 2018	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Major Source:				
Coalition loyalty program	\$ 182.4	\$ —	\$ —	\$ 182.4
Short-term loyalty programs	244.4	—	—	244.4
Servicing fees, net	—	(0.4)	—	(0.4)
Other	42.5	—	0.3	42.8
Revenue from contracts with customers	<u>\$ 469.3</u>	<u>\$ (0.4)</u>	<u>\$ 0.3</u>	<u>\$ 469.2</u>
Finance charges, net	—	2,304.1	—	2,304.1
Investment income	5.6	—	—	5.6
Total	<u>\$ 474.9</u>	<u>\$ 2,303.7</u>	<u>\$ 0.3</u>	<u>\$ 2,778.9</u>

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

The following tables present revenue disaggregated by geographic region based on the location of the subsidiary that generally correlates with the location of the customer:

Three Months Ended June 30, 2019	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Geographic Region:				
United States	\$ 9.5	\$ 1,096.9	\$ 0.1	\$ 1,106.5
Canada	85.4	—	—	85.4
Europe, Middle East and Africa	117.6	—	—	117.6
Asia Pacific	24.2	—	—	24.2
Other	14.8	—	—	14.8
Total	<u>\$ 251.5</u>	<u>\$ 1,096.9</u>	<u>\$ 0.1</u>	<u>\$ 1,348.5</u>

Three Months Ended June 30, 2018	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Geographic Region:				
United States	\$ 6.3	\$ 1,148.5	\$ 0.1	\$ 1,154.9
Canada	105.4	—	—	105.4
Europe, Middle East and Africa	91.1	—	—	91.1
Asia Pacific	28.9	—	—	28.9
Other	16.9	—	—	16.9
Total	<u>\$ 248.6</u>	<u>\$ 1,148.5</u>	<u>\$ 0.1</u>	<u>\$ 1,397.2</u>

Six Months Ended June 30, 2019	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Geographic Region:				
United States	\$ 15.9	\$ 2,227.3	\$ 0.1	\$ 2,243.3
Canada	174.4	—	—	174.4
Europe, Middle East and Africa	199.0	—	—	199.0
Asia Pacific	41.7	—	—	41.7
Other	24.3	—	—	24.3
Total	<u>\$ 455.3</u>	<u>\$ 2,227.3</u>	<u>\$ 0.1</u>	<u>\$ 2,682.7</u>

Six Months Ended June 30, 2018	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Disaggregation of Revenue by Geographic Region:				
United States	\$ 12.0	\$ 2,303.7	\$ 0.3	\$ 2,316.0
Canada	211.0	—	—	211.0
Europe, Middle East and Africa	188.1	—	—	188.1
Asia Pacific	45.5	—	—	45.5
Other	18.3	—	—	18.3
Total	<u>\$ 474.9</u>	<u>\$ 2,303.7</u>	<u>\$ 0.3</u>	<u>\$ 2,778.9</u>

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Contract Liabilities

The Company records a contract liability when cash payments are received in advance of its performance, which applies to the service and redemption of an AIR MILES® reward mile and the reward products for its short-term loyalty programs.

A reconciliation of contract liabilities for the AIR MILES Reward Program is as follows:

	Deferred Revenue		
	Service	Redemption (in millions)	Total
Balance at January 1, 2019	\$ 248.0	\$ 627.3	\$ 875.3
Cash proceeds	90.0	147.2	237.2
Revenue recognized ⁽¹⁾	(96.6)	(150.0)	(246.6)
Other	—	0.4	0.4
Effects of foreign currency translation	10.2	26.2	36.4
Balance at June 30, 2019	<u>\$ 251.6</u>	<u>\$ 651.1</u>	<u>\$ 902.7</u>
Amounts recognized in the consolidated balance sheets:			
Deferred revenue (current)	<u>\$ 140.6</u>	<u>\$ 651.1</u>	<u>\$ 791.7</u>
Deferred revenue (non-current)	<u>\$ 111.0</u>	<u>\$ —</u>	<u>\$ 111.0</u>

(1) Reported on a gross basis herein.

The deferred redemption obligation associated with the AIR MILES Reward Program is effectively due on demand from the collector base, thus the timing of revenue recognition is based on the redemption by the collector. Service revenue is amortized over the expected life of a mile, with the deferred revenue balance expected to be recognized into revenue in the amount of \$84.0 million in 2019, \$101.4 million in 2020, \$55.0 million in 2021, and \$11.2 million in 2022.

Additionally, contract liabilities for the Company's short-term loyalty programs are recognized in other current liabilities in the Company's unaudited condensed consolidated balance sheets. The beginning balance as of January 1, 2019 was \$110.2 million and the closing balance as of June 30, 2019 was \$103.8 million, with the change due to revenue recognized of approximately \$235.0 million during the six months ended June 30, 2019, offset in part by cash payments received in advance of program performance.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

3. EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted net income per share of common stock:

	<u>Three Months Ended</u> <u>June 30,</u>		<u>Six Months Ended</u> <u>June 30,</u>	
	<u>2019</u>	<u>2018</u>	<u>2019</u>	<u>2018</u>
(in millions, except per share amounts)				
Basic income per share:				
Numerator:				
Income from continuing operations	\$ 142.4	\$ 223.8	\$ 320.7	\$ 403.7
Less: Dividends declared on preferred stock	0.9	—	0.9	—
Less: Allocation of undistributed earnings	2.4	—	2.7	—
Income from continuing operations - basic	139.1	223.8	317.1	403.7
Loss from discontinued operations, net of tax	(3.4)	(6.0)	(32.6)	(21.9)
Net income - basic	<u>\$ 135.7</u>	<u>\$ 217.8</u>	<u>\$ 284.5</u>	<u>\$ 381.8</u>
Denominator:				
Weighted average shares, basic	51.3	55.2	52.1	55.3
Basic income (loss) attributable to common stockholders per share:				
Income from continuing operations	\$ 2.72	\$ 4.05	\$ 6.08	\$ 7.30
Loss from discontinued operations	\$ (0.07)	\$ (0.11)	\$ (0.62)	\$ (0.40)
Net income per share	<u>\$ 2.65</u>	<u>\$ 3.94</u>	<u>\$ 5.46</u>	<u>\$ 6.90</u>
Diluted income per share ⁽¹⁾:				
Numerator:				
Income from continuing operations	\$ 142.4	\$ 223.8	\$ 320.7	\$ 403.7
Loss from discontinued operations, net of tax	(3.4)	(6.0)	(32.6)	(21.9)
Net income	<u>\$ 139.0</u>	<u>\$ 217.8</u>	<u>\$ 288.1</u>	<u>\$ 381.8</u>
Denominator:				
Weighted average shares, basic	51.3	55.2	52.1	55.3
Weighted average effect of dilutive securities:				
Shares from assumed conversion of preferred stock	1.1	—	0.6	—
Net effect of dilutive stock options and unvested restricted stock ⁽²⁾	0.2	0.2	0.2	0.2
Denominator for diluted calculation	<u>52.6</u>	<u>55.4</u>	<u>52.9</u>	<u>55.5</u>
Diluted income (loss) attributable to common stockholders per share:				
Income from continuing operations	\$ 2.71	\$ 4.04	\$ 6.07	\$ 7.27
Loss from discontinued operations	\$ (0.07)	\$ (0.11)	\$ (0.62)	\$ (0.40)
Net income per share	<u>\$ 2.64</u>	<u>\$ 3.93</u>	<u>\$ 5.45</u>	<u>\$ 6.87</u>

(1) Computed using the if-converted method, as the result was more dilutive.

(2) For the three and six months ended June 30, 2019, 0.2 million and 0.3 million of restricted stock units, respectively, were excluded from the calculation of weighted average dilutive common shares as the effect would have been anti-dilutive. For the three and six months ended June 30, 2018, excluded amounts were de minimis.

On April 25, 2019, the Company entered into an exchange agreement with ValueAct Holdings, L.P. pursuant to which ValueAct exchanged an aggregate of 1,500,000 shares of the Company's common stock for an aggregate of 150,000 shares of Series A Non-Voting Convertible Preferred Stock. See Note 15, "Stockholders' Equity," for more information. During the periods that included the Company's preferred stock, basic and diluted earnings per share ("EPS") were computed using the two-class method, which is an earnings allocation that determines EPS for each class of

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

common stock and participating securities according to dividends declared and participation rights in undistributed earnings.

4. ACQUISITION

On February 7, 2019, the Company acquired certain assets as well as the assembled workforce and related office lease agreements of blispay inc. (“Blispay”), a financial technology company, for cash consideration of \$6.7 million, and a \$1.0 million limited guarantee was issued by the Company as part of the transaction. The acquisition was determined to constitute a business combination under ASC 805, “Business Combinations.” Total assets acquired were \$7.3 million, including \$5.0 million of capitalized software and \$2.3 million of goodwill, with the fair value of the guarantee determined to be approximately \$0.6 million on the acquisition date.

5. DISCONTINUED OPERATIONS

Effective April 12, 2019, the Company entered into a definitive agreement to sell its Epsilon business to Publicis Groupe, S.A. for \$4.4 billion in cash, subject to certain adjustments specified therein. Beginning in the first quarter of 2019, Epsilon met the criteria set forth in Accounting Standards Codification (“ASC”) 205-20, “Presentation of Financial Statements — Discontinued Operations,” and has been presented as a discontinued operation for all periods presented. The sale was completed on July 1, 2019.

At June 30, 2019, the assets and liabilities of discontinued operations are classified as current in the unaudited condensed consolidated balance sheets, as it was probable that the sale would occur and proceeds would be collected within one year. The following table presents a reconciliation of the assets and liabilities of discontinued operations to the unaudited condensed consolidated balance sheets for the periods presented:

	June 30, 2019	December 31, 2018
	(in millions)	
Assets:		
Cash and cash equivalents	\$ 42.2	\$ 45.7
Accounts receivable, net	464.7	519.9
Other current assets	65.4	56.6
Property and equipment, net	325.6	306.9
Right of use assets - operating	170.8	—
Intangible assets, net	286.1	322.3
Goodwill	2,886.1	2,886.2
Other assets	23.4	19.8
Total assets of discontinued operations	<u>\$ 4,264.3</u>	<u>\$ 4,157.4</u>
Liabilities:		
Accounts payable	\$ 33.7	\$ 72.2
Accrued expenses	64.6	98.8
Current operating lease liabilities	43.3	—
Other current liabilities	45.4	52.5
Long-term operating lease liabilities	154.7	—
Other liabilities	9.7	36.9
Total liabilities of discontinued operations	<u>\$ 351.4</u>	<u>\$ 260.4</u>

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The following table summarizes the operating results of discontinued operations:

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2019	2018	2019	2018
	(in millions)			
Revenue	\$ 491.8	\$ 514.2	\$ 999.6	\$ 1,023.6
Cost of operations (exclusive of depreciation and amortization disclosed separately below)	465.5	417.3	908.9	848.1
Depreciation and other amortization	0.7	28.7	29.7	57.1
Amortization of purchased intangibles	—	44.6	43.5	89.2
Interest expense ⁽¹⁾	32.0	32.2	64.1	64.1
Loss before benefit from income taxes	(6.4)	(8.6)	(46.6)	(34.9)
Benefit from income taxes	(3.0)	(2.6)	(14.0)	(13.0)
Loss from discontinued operations, net of taxes	<u>\$ (3.4)</u>	<u>\$ (6.0)</u>	<u>\$ (32.6)</u>	<u>\$ (21.9)</u>

(1) On April 30, 2019, the Company amended its credit agreement, which among other items, provided that upon consummation of the sale of Epsilon, a mandatory payment of \$500.0 million of the revolving credit facility will be required and all of the Company's outstanding senior notes will be required to be redeemed. As such, for the three and six months ended June 30, 2019, interest expense has been allocated to discontinued operations on the basis of the Company's \$500.0 million mandatory repayment of its revolving line of credit and \$1.9 billion in senior notes outstanding.

In the first quarter of 2019, interest expense was allocated to discontinued operations on the basis of the corporate debt, \$1.9 billion in senior notes, expected to be repaid as a result of the disposal transaction for the three months ended March 31, 2019 and 2018.

Following the sale of Epsilon, Card Services has continued its existing contractual relationships with Epsilon for digital marketing services.

Depreciation and amortization and capital expenditures from discontinued operations for the periods presented are as follows:

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2019	2018	2019	2018
	(in millions)			
Depreciation and amortization	\$ 0.7	\$ 73.3	\$ 73.2	\$ 146.3
Capital expenditures	<u>\$ 49.0</u>	<u>\$ 42.9</u>	<u>\$ 55.8</u>	<u>\$ 54.0</u>

6. CREDIT CARD AND LOAN RECEIVABLES

The Company's credit card and loan receivables are the only portfolio segment or class of financing receivables. Quantitative information about the components of credit card and loan receivables is presented in the table below:

	June 30, 2019	December 31, 2018
	(in millions)	
Principal receivables	\$ 16,670.2	\$ 16,869.9
Billed and accrued finance charges	889.5	898.3
Other	54.8	86.8
Total credit card and loan receivables	17,614.5	17,855.0
Less: Credit card receivables – restricted for securitization investors	12,496.9	13,418.3
Other credit card and loan receivables	<u>\$ 5,117.6</u>	<u>\$ 4,436.7</u>

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Allowance for Loan Loss

The Company maintains an allowance for loan loss at a level that is appropriate to absorb probable losses inherent in credit card and loan receivables. The estimate of the allowance for loan loss covers uncollectible principal as well as unpaid interest and fees. The allowance for loan loss is evaluated monthly for appropriateness.

In estimating the allowance for principal loan losses, management utilizes a migration analysis of delinquent and current credit card and loan receivables. Migration analysis is a technique used to estimate the likelihood that a credit card or loan receivable will progress through the various stages of delinquency and to charge-off. The allowance is maintained through an adjustment to the provision for loan loss. Charge-offs of principal amounts, net of recoveries are deducted from the allowance. In estimating the allowance for uncollectible unpaid interest and fees, the Company utilizes historical charge-off trends, analyzing actual charge-offs for the prior three months. The allowance is maintained through an adjustment to finance charges, net. In evaluating the allowance for loan loss for both principal and unpaid interest and fees, management also considers factors that may impact loan loss experience, including seasoning and growth, account collection strategies, economic conditions, bankruptcy filings, policy changes, payment rates and forecasting uncertainties.

The following table presents the Company's allowance for loan loss for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
	(in millions)			
Balance at beginning of period	\$ 1,021.1	\$ 1,169.3	\$ 1,038.3	\$ 1,119.3
Provision for loan loss	257.3	311.9	509.5	649.6
Allowance associated with credit card receivables transferred to held for sale	—	(5.2)	—	(11.8)
Change in estimate for uncollectible unpaid interest and fees	(10.0)	(5.0)	(10.0)	10.0
Recoveries	56.7	48.8	116.5	80.1
Principal charge-offs	(314.2)	(330.8)	(643.4)	(658.2)
Balance at end of period	<u>\$ 1,010.9</u>	<u>\$ 1,189.0</u>	<u>\$ 1,010.9</u>	<u>\$ 1,189.0</u>

Net charge-offs include the principal amount of losses from credit cardholders unwilling or unable to pay their account balances, as well as bankrupt and deceased credit cardholders, less recoveries and exclude charged-off interest, fees and fraud losses. Charged-off interest and fees reduce finance charges, net while fraud losses are recorded as a cost of operations expense. Credit card and loan receivables, including unpaid interest and fees, are charged-off in the month during which an account becomes 180 days contractually past due, except in the case of customer bankruptcies or death. Credit card and loan receivables, including unpaid interest and fees, associated with customer bankruptcies or death are charged-off in each month subsequent to 60 days after the receipt of notification of the bankruptcy or death, but in any case, not later than the 180-day contractual time frame.

The Company records the actual charge-offs for unpaid interest and fees as a reduction to finance charges, net. Actual charge-offs for unpaid interest and fees were \$193.8 million and \$182.0 million for the three months ended June 30, 2019 and 2018, respectively, and \$412.6 million and \$381.5 million for the six months ended June 30, 2019 and 2018, respectively.

Delinquencies

A credit card account is contractually delinquent if the Company does not receive the minimum payment by the specified due date on the cardholder's statement. It is the Company's policy to continue to accrue interest and fee income on all credit card accounts beyond 90 days, except in limited circumstances, until the credit card account balance and all related interest and other fees are paid or charged-off, typically at 180 days delinquent. When an account becomes delinquent, a message is printed on the credit cardholder's billing statement requesting payment. After an account becomes 30 days past due, a proprietary collection scoring algorithm automatically scores the risk of the account becoming further delinquent. The collection system then recommends a collection strategy for the past due account based

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on the collection score and account balance and dictates the contact schedule and collections priority for the account. If the Company is unable to make a collection after exhausting all in-house collection efforts, the Company may engage collection agencies and outside attorneys to continue those efforts.

The following table presents the delinquency trends of the Company's credit card and loan receivables portfolio:

	June 30, 2019	% of Total	December 31, 2018	% of Total
	(in millions, except percentages)			
Receivables outstanding - principal	\$ 16,670.2	100.0 %	\$ 16,869.9	100.0 %
Principal receivables balances contractually delinquent:				
31 to 60 days	290.4	1.7 %	303.2	1.8 %
61 to 90 days	202.7	1.2	207.9	1.3
91 or more days	376.5	2.3	443.4	2.6
Total	<u>\$ 869.6</u>	<u>5.2 %</u>	<u>\$ 954.5</u>	<u>5.7 %</u>

Modified Credit Card Receivables

The Company holds certain credit card receivables for which the terms have been modified. The Company's modified credit card receivables include credit card receivables for which temporary hardship concessions have been granted and credit card receivables in permanent workout programs. These modified credit card receivables include concessions consisting primarily of a reduced minimum payment and an interest rate reduction. The temporary programs' concessions remain in place for a period no longer than twelve months, while the permanent programs remain in place through the payoff of the credit card receivables if the credit cardholder complies with the terms of the program. These concessions do not include the forgiveness of unpaid principal, but may involve the reversal of certain unpaid interest or fee assessments. In the case of the temporary programs, at the end of the concession period, credit card receivable terms revert to standard rates. These arrangements are automatically terminated if the customer fails to make payments in accordance with the terms of the program, at which time their account reverts back to its original terms.

Credit card receivables for which temporary hardship and permanent concessions were granted are each considered troubled debt restructurings and are collectively evaluated for impairment. Modified credit card receivables are evaluated at their present value with impairment measured as the difference between the credit card receivable balance and the discounted present value of cash flows expected to be collected. Consistent with the Company's measurement of impairment of modified credit card receivables on a pooled basis, the discount rate used for credit card receivables is the average current annual percentage rate the Company applies to non-impaired credit card receivables, which approximates what would have been applied to the pool of modified credit card receivables prior to impairment. In assessing the appropriate allowance for loan loss, these modified credit card receivables are included in the general pool of credit card receivables with the allowance determined under the contingent loss model of ASC 450-20, "Loss Contingencies." If the Company applied accounting under ASC 310-40, "Troubled Debt Restructurings by Creditors," to the modified credit card receivables in these programs, there would not be a material difference in the allowance for loan loss.

The Company had \$288.8 million and \$292.4 million, respectively, as a recorded investment in impaired credit card receivables with an associated allowance for loan loss of \$99.1 million and \$101.3 million, respectively, as of June 30, 2019 and December 31, 2018. These modified credit card receivables represented less than 2% of the Company's total credit card receivables as of both June 30, 2019 and December 31, 2018.

The average recorded investment in impaired credit card receivables was \$290.5 million and \$423.3 million for the three months ended June 30, 2019 and 2018, respectively, and \$294.1 million and \$359.8 million for the six months ended June 30, 2019 and 2018, respectively.

Interest income on these modified credit card receivables is accounted for in the same manner as other accruing credit card receivables. Cash collections on these modified credit card receivables are allocated according to the same payment hierarchy methodology applied to credit card receivables that are not in such programs. The Company recognized \$6.0 million and \$9.3 million for the three months ended June 30, 2019 and 2018, respectively, and \$11.7 million and \$15.3

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million for the six months ended June 30, 2019 and 2018, respectively, in interest income associated with modified credit card receivables during the period that such credit card receivables were impaired.

The following table provides information on credit card receivables that are considered troubled debt restructurings as described above, which entered into a modification program during the specified periods:

	Three Months Ended June 30, 2019			Six Months Ended June 30, 2019		
	Number of Restructurings	Pre-modification Outstanding Balance	Post-modification Outstanding Balance	Number of Restructurings	Pre-modification Outstanding Balance	Post-modification Outstanding Balance
	(Dollars in millions)					
Troubled debt restructurings – credit card receivables	58,210	\$ 86.7	\$ 86.6	128,504	\$ 191.0	\$ 190.7

	Three Months Ended June 30, 2018			Six Months Ended June 30, 2018		
	Number of Restructurings	Pre-modification Outstanding Balance	Post-modification Outstanding Balance	Number of Restructurings	Pre-modification Outstanding Balance	Post-modification Outstanding Balance
	(Dollars in millions)					
Troubled debt restructurings – credit card receivables	70,236	\$ 101.8	\$ 101.6	350,308	\$ 414.3	\$ 413.8

The table below summarizes troubled debt restructurings that have defaulted in the specified periods where the default occurred within 12 months of their modification date:

	Three Months Ended June 30, 2019		Six Months Ended June 30, 2019	
	Number of Restructurings	Outstanding Balance	Number of Restructurings	Outstanding Balance
	(Dollars in millions)			
Troubled debt restructurings that subsequently defaulted – credit card receivables	29,439	\$ 39.9	79,895	\$ 105.3

	Three Months Ended June 30, 2018		Six Months Ended June 30, 2018	
	Number of Restructurings	Outstanding Balance	Number of Restructurings	Outstanding Balance
	(Dollars in millions)			
Troubled debt restructurings that subsequently defaulted – credit card receivables	174,835	\$ 192.5	203,595	\$ 227.5

Age of Credit Card and Loan Receivable Accounts

The following tables set forth, as of June 30, 2019 and December 31, 2018, the number of active credit card and loan receivable accounts with balances and the related principal balances outstanding, based upon the age of the active credit card and loan receivable accounts from origination:

Age of Accounts Since Origination	June 30, 2019			
	Number of Active Accounts with Balances	Percentage of Active Accounts with Balances	Principal Receivables Outstanding	Percentage of Principal Receivables Outstanding
	(in millions, except percentages)			
0-12 Months	5.9	26.3 %	\$ 3,987.2	23.9 %
13-24 Months	3.8	16.7	2,705.6	16.2
25-36 Months	3.0	13.5	2,424.0	14.6
37-48 Months	2.0	9.1	1,703.7	10.2
49-60 Months	1.7	7.5	1,466.0	8.8
Over 60 Months	6.1	26.9	4,383.7	26.3
Total	22.5	100.0 %	\$ 16,670.2	100.0 %

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Age of Accounts Since Origination	December 31, 2018			
	Number of Active Accounts with Balances	Percentage of Active Accounts with Balances	Principal Receivables Outstanding	Percentage of Principal Receivables Outstanding
(in millions, except percentages)				
0-12 Months	6.5	26.7 %	\$ 4,099.9	24.3 %
13-24 Months	4.2	17.1	2,887.8	17.1
25-36 Months	3.1	13.0	2,428.9	14.4
37-48 Months	2.2	9.1	1,795.0	10.7
49-60 Months	1.7	7.1	1,367.2	8.1
Over 60 Months	6.5	27.0	4,291.1	25.4
Total	<u>24.2</u>	<u>100.0 %</u>	<u>\$ 16,869.9</u>	<u>100.0 %</u>

Credit Quality

The Company uses proprietary scoring models developed specifically for the purpose of monitoring the Company's obligor credit quality. The proprietary scoring models are used as a tool in the underwriting process and for making credit decisions. The proprietary scoring models are based on historical data and require various assumptions about future performance, which the Company updates periodically. Information regarding customer performance is factored into these proprietary scoring models to determine the probability of an account becoming 91 or more days past due at any time within the next 12 months. Obligor credit quality is monitored at least monthly during the life of an account. The following table reflects the composition of the Company's credit card and loan receivables by obligor credit quality as of June 30, 2019 and December 31, 2018:

Probability of an Account Becoming 91 or More Days Past Due or Becoming Charged-off (within the next 12 months)	June 30, 2019		December 31, 2018	
	Total Principal Receivables Outstanding	Percentage of Principal Receivables Outstanding	Total Principal Receivables Outstanding	Percentage of Principal Receivables Outstanding
(in millions, except percentages)				
No Score	\$ 203.4	1.2 %	\$ 249.0	1.5 %
27.1% and higher	1,398.3	8.4	1,394.0	8.2
17.1% - 27.0%	1,019.6	6.1	770.1	4.6
12.6% - 17.0%	1,046.2	6.3	1,047.6	6.2
3.7% - 12.5%	7,270.7	43.6	6,877.6	40.8
1.9% - 3.6%	2,860.7	17.2	3,060.7	18.1
Lower than 1.9%	2,871.3	17.2	3,470.9	20.6
Total	<u>\$ 16,670.2</u>	<u>100.0 %</u>	<u>\$ 16,869.9</u>	<u>100.0 %</u>

Transfer of Financial Assets

During 2018, the Company originated loan receivables under one previous client agreement, and after origination, these loan receivables were sold to the client at par value plus accrued interest. These transfers qualified for sale treatment as they met the conditions established in ASC 860-10, "Transfers and Servicing." Following the sale, the client owned the loan receivables, assumed the risk of loss in the event of loan defaults and was responsible for all servicing functions related to the loan receivables. Effective July 2, 2018, the Company no longer originates loan receivables for this client. Originations and sales of these loan receivables held for sale were reflected as operating activities in the Company's unaudited condensed consolidated statements of cash flows.

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Portfolios Held for Sale

The Company has certain credit card portfolios held for sale, which are carried at the lower of cost or fair value, of \$1,834.3 million and \$1,951.6 million as of June 30, 2019 and December 31, 2018, respectively.

In the second quarter of 2019, the Company sold four credit card portfolios for preliminary cash consideration of approximately \$539.3 million, subject to customary sale price adjustments, and recognized approximately \$1.8 million in net gains on the transactions.

Additionally, in the second quarter of 2019, the Company transferred one credit card portfolio totaling approximately \$510.3 million into credit card receivables held for sale. The portfolio was transferred at cost, and such amount will be the measurement basis until the sale of the portfolio.

The Company recorded valuation adjustments, which are reflected in cost of operations expense, of \$40.1 million and \$14.2 million for the three months ended June 30, 2019 and 2018, respectively, and \$100.0 million and \$35.9 million for the six months ended June 30, 2019 and 2018, respectively, to reduce the value of certain portfolios within credit card receivables held for sale.

Portfolio Acquisitions

In June 2019, the Company acquired four credit card portfolios for preliminary purchase prices totaling approximately \$936.5 million, subject to customary purchase price adjustments. Due to the timing of the acquisition, the Company's purchase price allocation as it relates to the fair value of the credit card receivables, intangible assets and other assets and liabilities associated with the acquisition of the portfolios was not complete as of June 30, 2019.

Securitized Credit Card Receivables

The Company regularly securitizes its credit card receivables through its credit card securitization trusts, consisting of World Financial Network Credit Card Master Trust, World Financial Network Credit Card Master Note Trust ("Master Trust I") and World Financial Network Credit Card Master Trust III ("Master Trust III") (collectively, the "WFN Trusts"), and World Financial Capital Credit Card Master Note Trust (the "WFC Trust"). The Company continues to own and service the accounts that generate credit card receivables held by the WFN Trusts and the WFC Trust. In its capacity as a servicer, each of the respective banks earns a fee from the WFN Trusts and the WFC Trust to service and administer the credit card receivables, collect payments and charge-off uncollectible receivables. These fees are eliminated and therefore not reflected in the Company's unaudited condensed consolidated statements of income for the three and six months ended June 30, 2019 and 2018.

The WFN Trusts and the WFC Trust are VIEs and the assets of these consolidated VIEs include certain credit card receivables that are restricted to settle the obligations of those entities and are not expected to be available to the Company or its creditors. The liabilities of the consolidated VIEs include non-recourse secured borrowings and other liabilities for which creditors or beneficial interest holders do not have recourse to the general credit of the Company.

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

The tables below present quantitative information about the components of total securitized credit card receivables, delinquencies and net charge-offs:

	June 30, 2019	December 31, 2018
	(in millions)	
Total credit card receivables – restricted for securitization investors	\$ 12,496.9	\$ 13,418.3
Principal amount of credit card receivables – restricted for securitization investors, 91 days or more past due	\$ 247.9	\$ 301.6

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
	(in millions)			
Net charge-offs of securitized principal	\$ 224.6	\$ 240.3	\$ 464.1	\$ 485.3

7. INVENTORIES, NET

Inventories, net of \$243.9 million and \$248.0 million at June 30, 2019 and December 31, 2018, respectively, primarily consist of finished goods to be utilized as rewards in the Company's loyalty programs. Inventories, net are stated at the lower of cost and net realizable value and valued primarily on a first-in-first-out basis. The Company records valuation adjustments to its inventories if the cost of inventory exceeds the amount it expects to realize from the ultimate sale or disposal of the inventory. These estimates are based on management's judgment regarding future market conditions and an analysis of historical experience.

8. OTHER INVESTMENTS

Other investments consist of marketable securities and U.S. Treasury bonds and are included in other current assets and other non-current assets in the Company's unaudited condensed consolidated balance sheets. The principal components of other investments, which are carried at fair value, are as follows:

	June 30, 2019				December 31, 2018			
	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
	(in millions)							
Marketable securities	\$ 274.5	\$ 1.7	\$ (0.8)	\$ 275.4	\$ 272.8	\$ 0.1	\$ (6.5)	\$ 266.4
U.S. Treasury bonds	25.0	—	—	25.0	25.0	—	(0.1)	24.9
Total	\$ 299.5	\$ 1.7	\$ (0.8)	\$ 300.4	\$ 297.8	\$ 0.1	\$ (6.6)	\$ 291.3

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

The following tables show the unrealized losses and fair value for those investments that were in an unrealized loss position as of June 30, 2019 and December 31, 2018, aggregated by investment category and the length of time that individual securities have been in a continuous loss position:

	June 30, 2019					
	Less than 12 months		12 Months or Greater		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
	(in millions)					
Marketable securities	\$ 7.8	\$ (0.1)	\$ 121.8	\$ (0.7)	\$ 129.6	\$ (0.8)
Total	<u>\$ 7.8</u>	<u>\$ (0.1)</u>	<u>\$ 121.8</u>	<u>\$ (0.7)</u>	<u>\$ 129.6</u>	<u>\$ (0.8)</u>

	December 31, 2018					
	Less than 12 months		12 Months or Greater		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
	(in millions)					
Marketable securities	\$ 57.3	\$ (0.5)	\$ 164.0	\$ (6.0)	\$ 221.3	\$ (6.5)
U.S. Treasury bonds	—	—	24.9	(0.1)	24.9	(0.1)
Total	<u>\$ 57.3</u>	<u>\$ (0.5)</u>	<u>\$ 188.9</u>	<u>\$ (6.1)</u>	<u>\$ 246.2</u>	<u>\$ (6.6)</u>

The amortized cost and estimated fair value of the marketable securities and U.S. Treasury bonds at June 30, 2019 by contractual maturity are as follows:

	Amortized Cost	Estimated Fair Value
	(in millions)	
Due in one year or less	\$ 55.4	\$ 55.4
Due after one year through five years	1.9	1.9
Due after five years through ten years	—	—
Due after ten years	242.2	243.1
Total	<u>\$ 299.5</u>	<u>\$ 300.4</u>

Market values were determined for each individual security in the investment portfolio. When evaluating the investments for other-than-temporary impairment, the Company reviews factors such as the length of time and extent to which fair value has been below cost basis, the financial condition of the security's issuer, and the Company's intent to sell the security and whether it is more likely than not that the Company will be required to sell the security before recovery of its amortized cost basis. The Company typically invests in highly-rated securities with low probabilities of default and has the intent and ability to hold the investments until maturity. As of June 30, 2019, the Company does not consider the investments to be other-than-temporarily impaired.

There were no realized gains or losses from the sale of investment securities for the three and six months ended June 30, 2019 and 2018.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

9. REDEMPTION SETTLEMENT ASSETS

Redemption settlement assets consist of restricted cash and securities available-for-sale and are designated for settling redemptions by collectors of the AIR MILES Reward Program in Canada under certain contractual relationships with sponsors of the AIR MILES Reward Program. The principal components of redemption settlement assets, which are carried at fair value, are as follows:

	June 30, 2019				December 31, 2018			
	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
	(in millions)							
Restricted cash	\$ 45.9	\$ —	\$ —	\$ 45.9	\$ 43.9	\$ —	\$ —	\$ 43.9
Mutual funds	24.9	—	—	24.9	23.2	—	—	23.2
Corporate bonds	520.4	3.9	(1.1)	523.2	497.5	0.1	(6.1)	491.5
Total	<u>\$ 591.2</u>	<u>\$ 3.9</u>	<u>\$ (1.1)</u>	<u>\$ 594.0</u>	<u>\$ 564.6</u>	<u>\$ 0.1</u>	<u>\$ (6.1)</u>	<u>\$ 558.6</u>

The following tables show the unrealized losses and fair value for those investments that were in an unrealized loss position as of June 30, 2019 and December 31, 2018, aggregated by investment category and the length of time that individual securities have been in a continuous loss position:

	June 30, 2019					
	Less than 12 months		12 Months or Greater		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
	(in millions)					
Corporate bonds	\$ —	\$ —	\$ 259.7	\$ (1.1)	\$ 259.7	\$ (1.1)
Total	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 259.7</u>	<u>\$ (1.1)</u>	<u>\$ 259.7</u>	<u>\$ (1.1)</u>

	December 31, 2018					
	Less than 12 months		12 Months or Greater		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
	(in millions)					
Corporate bonds	\$ 31.2	\$ (0.1)	\$ 414.4	\$ (6.0)	\$ 445.6	\$ (6.1)
Total	<u>\$ 31.2</u>	<u>\$ (0.1)</u>	<u>\$ 414.4</u>	<u>\$ (6.0)</u>	<u>\$ 445.6</u>	<u>\$ (6.1)</u>

The amortized cost and estimated fair value of the securities at June 30, 2019 by contractual maturity are as follows:

	Amortized Cost	Estimated Fair Value
	(in millions)	
Due in one year or less	\$ 133.2	\$ 133.1
Due after one year through five years	392.9	395.9
Due after five year through ten years	19.2	19.1
Total	<u>\$ 545.3</u>	<u>\$ 548.1</u>

Market values were determined for each individual security in the investment portfolio. When evaluating the investments for other-than-temporary impairment, the Company reviews factors such as the length of time and extent to which fair value has been below cost basis, the financial condition of the security's issuer, and the Company's intent to sell the security and whether it is more likely than not that the Company will be required to sell the security before recovery of its amortized cost basis. The Company typically invests in highly-rated securities with low probabilities of default and has the intent and ability to hold the investments until maturity. As of June 30, 2019, the Company does not consider the investments to be other-than-temporarily impaired.

Realized gains and losses from the sale of investment securities for the three and six months ended June 30, 2019 and 2018 were de minimis.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

10. LEASES

The Company has operating leases for general office properties, warehouses, data centers, call centers, automobiles and certain equipment. As of June 30, 2019, the Company's leases have remaining lease terms of less than 1 year to 19 years, some of which may include renewal options. For leases in which the implicit rate is not readily determinable, the Company uses its incremental borrowing rate as of the lease commencement date to determine the present value of the lease payments.

Leases with an initial term of 12 months or less are not recognized on the balance sheet; we recognize lease expense for these leases on a straight-line basis over the lease term. Additionally, the Company accounts for lease and nonlease components as a single lease component for its identified asset classes.

The components of lease expense were as follows:

	Three Months Ended June 30, 2019	Six Months Ended June 30, 2019
	(in millions)	
Operating lease cost	\$ 10.4	\$ 20.7
Short-term lease cost	0.6	1.2
Variable lease cost	1.7	3.6
Total	<u>\$ 12.7</u>	<u>\$ 25.5</u>

Other information related to leases was as follows:

	June 30, 2019
Weighted-average remaining lease term (in years):	
Operating leases	<u>11.6</u>
Weighted-average discount rate:	
Operating leases	<u>5.2%</u>

Supplemental cash flow information related to leases was as follows:

	Three Months Ended June 30, 2019	Six Months Ended June 30, 2019
	(in millions)	
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	<u>\$ 10.3</u>	<u>\$ 25.6</u>
Right-of-use assets obtained in exchange for lease obligations:		
Operating leases	<u>\$ 1.2</u>	<u>\$ 9.8</u>

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Maturities of the lease liabilities as of June 30, 2019 were as follows:

<u>Year</u>	<u>Operating Leases</u>
	<u>(in millions)</u>
2019 (excluding the six months ended June 30, 2019)	\$ 17.6
2020	41.5
2021	39.2
2022	38.4
2023	36.9
Thereafter	262.0
Total undiscounted lease liabilities	435.6
Less: Amount representing interest	(116.8)
Total present value of minimum lease payments	<u>\$ 318.8</u>
Amounts recognized in the June 30, 2019 consolidated balance sheet:	
Current operating lease liabilities	\$ 22.7
Long-term operating lease liabilities	296.1
Total	<u>\$ 318.8</u>

11. INTANGIBLE ASSETS AND GOODWILL

Intangible Assets

Intangible assets consist of the following:

	<u>June 30, 2019</u>			<u>Amortization Life and Method</u>
	<u>Gross Assets</u>	<u>Accumulated Amortization</u>	<u>Net</u>	
	<u>(in millions)</u>			
<i>Finite Lived Assets</i>				
Customer contracts and lists	\$ 329.7	\$ (259.1)	\$ 70.6	7 years—straight line
Premium on purchased credit card portfolios	257.3	(140.6)	116.7	3-13 years—straight line
Collector database	53.5	(52.2)	1.3	5 years—straight line
Tradenames	32.3	(26.3)	6.0	8-15 years—straight line
	<u>\$ 672.8</u>	<u>\$ (478.2)</u>	<u>\$ 194.6</u>	
<i>Indefinite Lived Assets</i>				
Tradename	1.2	—	1.2	Indefinite life
Total intangible assets	<u>\$ 674.0</u>	<u>\$ (478.2)</u>	<u>\$ 195.8</u>	

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

	December 31, 2018			Amortization Life and Method
	Gross Assets	Accumulated Amortization (in millions)	Net	
<i>Finite Lived Assets</i>				
Customer contracts and lists	\$ 339.5	\$ (244.4)	\$ 95.1	3-7 years—straight line
Premium on purchased credit card portfolios	286.0	(172.9)	113.1	3-13 years—straight line
Collector database	51.3	(49.9)	1.4	5 years—straight line
Tradenames	32.5	(25.9)	6.6	8-15 years—straight line
	<u>\$ 709.3</u>	<u>\$ (493.1)</u>	<u>\$ 216.2</u>	
<i>Indefinite Lived Assets</i>				
Tradename	1.2	—	1.2	Indefinite life
Total intangible assets	<u>\$ 710.5</u>	<u>\$ (493.1)</u>	<u>\$ 217.4</u>	

The estimated amortization expense related to intangible assets for the next five years and thereafter is as follows:

	For the Years Ending December 31, (in millions)
2019 (excluding the six months ended June 30, 2019)	\$ 45.4
2020	80.9
2021	21.4
2022	16.9
2023	13.1
Thereafter	16.9

Goodwill

The changes in the carrying amount of goodwill are as follows:

	LoyaltyOne	Card Services (in millions)	Total
Balance at December 31, 2018	\$ 693.1	\$ 261.7	\$ 954.8
Goodwill acquired during the period	—	2.3	2.3
Effects of foreign currency translation	3.2	—	3.2
Balance at June 30, 2019	<u>\$ 696.3</u>	<u>\$ 264.0</u>	<u>\$ 960.3</u>

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

12. DEBT

Debt consists of the following:

Description	June 30, 2019	December 31, 2018	Maturity	Interest Rate
(Dollars in millions)				
<i>Long-term and other debt:</i>				
2017 revolving line of credit	\$ 905.0	\$ 740.0	June 2022	(1)
2017 term loans	2,900.0	2,938.1	June 2022	(1)
BrandLoyalty credit agreement	157.9	183.7	June 2020	(2)
Senior notes due 2021	500.0	500.0	November 2021	5.875%
Senior notes due 2022	600.0	600.0	August 2022	5.375%
Senior notes due 2022 (€400.0 million)	454.8	458.8	March 2022	4.500%
Senior notes due 2023 (€300.0 million)	341.1	344.1	November 2023	5.250%
Total long-term and other debt	5,858.8	5,764.7		
Less: Unamortized debt issuance costs	33.2	39.3		
Less: Current portion	310.5	138.9		
Long-term portion	<u>\$ 5,515.1</u>	<u>\$ 5,586.5</u>		
<i>Deposits:</i>				
Certificates of deposit	\$ 9,158.2	\$ 8,395.1	Various – July 2019 – June 2024	1.28% to 4.00%
Money market deposits	3,404.1	3,424.3	Non-maturity	(3)
Total deposits	12,562.3	11,819.4		
Less: Unamortized debt issuance costs	27.6	25.7		
Less: Current portion	6,777.4	6,537.7		
Long-term portion	<u>\$ 5,757.3</u>	<u>\$ 5,256.0</u>		
<i>Non-recourse borrowings of consolidated securitization entities:</i>				
Fixed rate asset-backed term note securities	\$ 5,009.5	\$ 4,893.3	Various – Aug 2019 – June 2022	1.72% to 3.95%
Conduit asset-backed securities	1,730.0	2,770.0	Various – Sep 2020 – Apr 2021	(4)
Total non-recourse borrowings of consolidated securitization entities	6,739.5	7,663.3		
Less: Unamortized debt issuance costs	12.5	11.6		
Less: Current portion	1,170.8	2,717.6		
Long-term portion	<u>\$ 5,556.2</u>	<u>\$ 4,934.1</u>		

- (1) The interest rate is based upon the London Interbank Offered Rate (“LIBOR”) plus an applicable margin. At June 30, 2019, the weighted average interest rate was 4.51% and 4.15% for the revolving line of credit and term loans, respectively.
- (2) The interest rate is based upon the Euro Interbank Offered Rate plus an applicable margin. At June 30, 2019, the weighted average interest rate was 1.25% and 1.65% for the BrandLoyalty revolving line of credit and term loans, respectively.
- (3) The interest rates are based on the Federal Funds rate plus an applicable margin. At June 30, 2019, the interest rates ranged from 1.90% to 3.50%.
- (4) The interest rate is based upon LIBOR or the asset-backed commercial paper costs of each individual conduit provider plus an applicable margin. At June 30, 2019, the interest rates ranged from 3.41% to 3.50%.

At June 30, 2019, the Company was in compliance with its financial covenants.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Long-term and Other Debt

In February 2019, Alliance Data International LLC became an additional guarantor under the credit agreement.

On April 30, 2019, the Company amended its credit agreement to provide that, upon consummation of the sale of Epsilon, the maturity date of the credit agreement will be reduced by one year from June 14, 2022 to June 14, 2021, a mandatory payment of \$500 million of the revolving credit facility will be required, the aggregate revolving credit commitments will be reduced in the same amount (to \$1,072.4 million), all of the Company's outstanding senior notes will be required to be redeemed, net proceeds from future asset sales in excess of \$50 million must be applied to repayment of the credit agreement and certain other minor amendments.

As of June 30, 2019, the Company's credit agreement, as amended, provided for \$3,052.6 million in term loans subject to certain principal repayments and a \$1,572.4 million revolving line of credit, with \$667.4 million total availability.

In July 2019, the Company made a mandatory payment of \$500.0 million of the revolving credit facility, with the aggregate revolving credit commitments reduced to \$1,072.4 million, and extinguished all of its senior notes, which had an outstanding balance of \$1.9 billion. The Company expects to incur a loss from the extinguishment of debt of approximately \$71.3 million, resulting from the redemption price of each of the notes of \$49.1 million and the write-off of deferred issuance costs of \$22.2 million.

Non-Recourse Borrowings of Consolidated Securitization Entities

Asset-Backed Term Notes

In February 2019, Master Trust I issued \$562.5 million of Series 2019-A asset-backed term notes, which mature in February 2022. The offering consisted of \$500.0 million of Class A notes with a fixed interest rate of 3.14% per year, \$37.2 million of Class M notes with a fixed interest rate of 3.61% per year and \$25.3 million of notes that were retained by the Company and eliminated from the Company's unaudited condensed consolidated balance sheets.

In March 2019, \$550.0 million of Series 2012-A asset-backed term notes, \$137.5 million of which were retained by the Company and eliminated from the Company's unaudited condensed consolidated balance sheets, matured and were repaid.

In June 2019, Master Trust I issued \$399.2 million of Series 2019-B asset-backed term notes, which mature in June 2022. The offering consisted of \$350.0 million of Class A notes with a fixed interest rate of 2.49% per year, \$31.2 million of Class M notes with a fixed interest rate of 3.04% per year and \$18.0 million of notes that were retained by the Company and eliminated from the Company's unaudited condensed consolidated balance sheets.

In June 2019, \$466.7 million of Series 2012-D asset-backed term notes, \$77.0 million of which were retained by the Company and eliminated from the Company's unaudited condensed consolidated balance sheets, matured and were repaid.

Conduit Facilities

The Company has access to committed undrawn capacity through three conduit facilities to support the funding of its credit card receivables through Master Trust I, Master Trust III and the WFC Trust.

In May 2019, the WFC Trust amended its 2009-VFN conduit facility, increasing the capacity from \$1,975.0 million to \$2,175.0 million and extending the maturity to April 2021.

As of June 30, 2019, total capacity under the conduit facilities was \$4.7 billion, of which \$1.7 billion had been drawn and was included in non-recourse borrowings of consolidated securitization entities in the unaudited condensed consolidated balance sheets.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

13. DERIVATIVE INSTRUMENTS

The Company uses derivatives to manage risks associated with certain assets and liabilities arising from the potential adverse impact of fluctuations in interest rates and foreign currency exchange rates.

The Company limits its exposure on derivatives by entering into contracts with institutions that are established dealers who maintain certain minimum credit criteria established by the Company. At June 30, 2019, the Company does not maintain any derivative instruments subject to master agreements that would require the Company to post collateral or that contain any credit-risk related contingent features.

The Company enters into foreign currency derivatives to reduce the volatility of the Company's cash flows resulting from changes in foreign currency exchange rates associated with certain inventory transactions, some of which are designated as cash flow hedges. The Company generally hedges foreign currency exchange rate risks for periods of 12 months or less. As of June 30, 2019, the maximum term over which the Company is hedging its exposure to the variability of future cash flows associated with certain inventory transactions is 8 months.

Certain foreign currency exchange forward contracts are not designated as hedges as they do not meet the specific hedge accounting requirements of ASC 815, "Derivatives and Hedging." Changes in the fair value of the derivative instruments not designated as hedging instruments are recorded in the unaudited condensed consolidated statements of income as they occur. Gains and losses on derivatives not designated as hedging instruments are included in other operating activities in the unaudited condensed consolidated statements of cash flows for all periods presented.

The following tables present the fair values of the derivative instruments included within the Company's unaudited condensed consolidated balance sheets as of June 30, 2019 and December 31, 2018:

	June 30, 2019			
	Notional Amount	Fair Value	Balance Sheet Location	Maturity
	(in millions)			
<i>Designated as hedging instruments:</i>				
Foreign currency exchange hedges	\$ 19.9	\$ 0.1	Other current assets	July 2019 to February 2020
Foreign currency exchange hedges	<u>\$ 50.2</u>	<u>\$ 0.8</u>	Other current liabilities	July 2019 to January 2020
<i>Not designated as hedging instruments:</i>				
Foreign currency exchange forward contract	<u>\$ 63.3</u>	<u>\$ 0.5</u>	Other current liabilities	July 2019

	December 31, 2018			
	Notional Amount	Fair Value	Balance Sheet Location	Maturity
	(in millions)			
<i>Designated as hedging instruments:</i>				
Foreign currency exchange hedges	\$ 5.2	\$ 0.3	Other current assets	January 2019 to April 2019
Foreign currency exchange hedges	<u>\$ 20.3</u>	<u>\$ 0.3</u>	Other current liabilities	March 2019 to November 2019
<i>Not designated as hedging instruments:</i>				
Foreign currency exchange forward contract	<u>\$ 61.6</u>	<u>\$ 3.5</u>	Other current assets	January 2019 to February 2019

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Derivatives Designated as Hedging Instruments

Losses of \$0.1 million and \$0.2 million, net of tax, were recognized in other comprehensive income for the three and six months ended June 30, 2019, respectively, related to foreign currency exchange hedges designated as effective. Gains of \$1.4 million and \$1.3 million, net of tax, were recognized in other comprehensive income for the three and six months ended June 30, 2018, respectively, related to foreign currency exchange hedges designated as effective.

Changes in the fair value of these hedges are recorded in other comprehensive income until the hedged transactions affect net income. Reclassifications from accumulated other comprehensive loss into net income (cost of operations) for each of the periods presented were not material. At June 30, 2019, \$0.4 million is expected to be reclassified from accumulated other comprehensive loss into net income in the coming 12 months.

Derivatives Not Designated as Hedging Instruments

For the three and six months ended June 30, 2019, losses of \$1.2 million and \$2.4 million, respectively, related to foreign currency exchange forward contracts not designated as hedging instruments were recognized in general and administrative expense in the Company's unaudited condensed consolidated statements of income.

For the three and six months ended June 30, 2018, gains of \$1.2 million and \$8.2 million, respectively, related to foreign currency exchange forward contracts not designated as hedging instruments were recognized in general and administrative expense in the Company's unaudited condensed consolidated statements of income.

Net Investment Hedge

The Company designated its Euro-denominated 5.250% senior notes due 2023 (€300.0 million) and €340.0 million of its Euro-denominated 4.500% senior notes due 2022 (€400.0 million) as a net investment hedge of its investment in BrandLoyalty on an after-tax basis. The net investment hedge is intended to reduce the volatility in stockholders' equity caused by the changes in foreign currency exchange rates of the Euro with respect to the U.S. dollar. The change in fair value of the net investment hedge due to remeasurement is recorded in other comprehensive income. For the three and six months ended June 30, 2019, losses of \$7.3 million and gains of \$4.9 million, net of tax, respectively, were recognized in other comprehensive income and no ineffectiveness was recorded on the net investment hedge. For the three and six months ended June 30, 2018, gains of \$31.0 million and \$19.3 million, net of tax, respectively, were recognized in other comprehensive income and no ineffectiveness was recorded on the net investment hedge. With the repayment of the Euro-denominated senior notes in July 2019, the net investment hedge will be discontinued, and the unamortized amount will remain in accumulated other comprehensive income (loss) until the Company's investment in its foreign subsidiary is disposed of or substantially liquidated.

14. RESTRUCTURING CHARGES

In the first quarter of 2019, BrandLoyalty incurred \$7.9 million in restructuring charges associated with the wind-down of Merison, a retail marketing division included in the LoyaltyOne segment. The restructuring charges consisted of inventory impairment charges of \$3.4 million, contract termination costs of \$2.1 million, fixed asset impairment charges of \$1.2 million and severance charges of \$1.2 million. These charges were recorded to cost of operations in the Company's unaudited condensed consolidated statements of income. No charges were recorded in the second quarter, and these charges are not expected to continue.

Effective April 12, 2019, the Company entered into a definitive agreement to sell its Epsilon business to Publicis Groupe, S.A. for \$4.4 billion in cash, subject to certain adjustments specified therein. Due to the sale of Epsilon, the Company incurred restructuring charges in the Corporate segment as a result of efforts to realign the organization. For the three months ended June 30, 2019, the Company incurred severance charges of \$11.3 million and asset impairment charges of \$11.1 million related to assets primarily utilized to support the Epsilon segment. These restructuring charges were recognized as general and administrative expense in the Company's unaudited condensed consolidated statements of income.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

As of June 30, 2019, the Company's outstanding liability related to corporate restructuring was \$7.7 million and is recognized in accrued expenses in the unaudited condensed consolidated balance sheets. This liability is expected to be substantially settled by December 31, 2019, with the remainder to be settled by June 2020.

The Company may incur additional restructuring charges as it evaluates its current leased office space and the potential termination of contracts.

15. STOCKHOLDERS' EQUITY

Stock Repurchase Program

The Company had an authorized stock repurchase program to acquire up to \$500.0 million of the Company's outstanding common stock from August 1, 2018 through July 31, 2019. At December 31, 2018 the Company had \$222.8 million remaining under the stock repurchase program.

For the six months ended June 30, 2019, the Company acquired a total of 1.3 million shares of its common stock for \$222.8 million under its respective stock repurchase programs. As of June 30, 2019, the Company did not have any amounts remaining under its authorized stock repurchase program.

In July 2019, the Company's Board of Directors authorized a new stock repurchase program to acquire up to \$1.1 billion of its outstanding common stock from July 5, 2019 through June 30, 2020.

On July 19, 2019, the Company issued a press release announcing the commencement of a tender offer to acquire up to \$750 million in aggregate purchase price of its issued and outstanding common stock through a modified "dutch auction" tender offer at a price not greater than \$162.00 nor less than \$144.00 per share, to the seller in cash, less any applicable withholding taxes and without interest, upon the terms and subject to the conditions described in the Offer to Purchase dated July 19, 2019 and in the related Letter of Transmittal (which together, as they may be amended or supplemented from time to time, constitute the "Offer"), is scheduled to expire one minute after 11:59 P.M. New York City Time, on Thursday, August 15, 2019, unless the Offer is extended.

Stock Compensation Expense

During the six months ended June 30, 2019, the Company awarded 137,339 service-based restricted stock units with a weighted average grant date fair value per share of \$169.31 as determined on the date of grant. Service-based restricted stock units typically vest ratably over three years provided that the participant is employed by the Company on each such vesting date.

During the six months ended June 30, 2019, the Company awarded 420,239 performance-based restricted stock units with a weighted average grant date fair value per share of \$173.21 as determined on the date of grant with pre-defined vesting criteria that permit a range from 0% to 150% to be earned. If the performance targets are met, the restrictions will lapse with respect to 33% of the award on February 15, 2020, an additional 33% of the award on February 15, 2021 and the final 34% of the award on February 18, 2022, provided that the participant is employed by the Company on each such vesting date.

During the six months ended June 30, 2019, the Company also awarded 37,878 restricted stock units with a market-based condition subject to pre-defined vesting criteria that permit a range from 0% to 175% to be earned. The fair market value of these awards is \$129.15 and was estimated utilizing Monte Carlo simulations of the Company's stock price correlation, expected volatility and risk-free rate over two-year time horizons matching the performance period. Upon determination of the market condition, the restrictions will lapse with respect to the entire award on February 15, 2021, provided that the participant is employed by the Company on such vesting date.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Stock-based compensation expense recognized in the Company's unaudited condensed consolidated statements of income for the three and six months ended June 30, 2019 and 2018 is as follows:

	<u>Three Months Ended</u> <u>June 30,</u>		<u>Six Months Ended</u> <u>June 30,</u>	
	<u>2019</u>	<u>2018</u>	<u>2019</u>	<u>2018</u>
	(in millions)			
Cost of operations	\$ 6.5	\$ 5.5	\$ 13.2	\$ 13.5
General and administrative	3.7	6.5	8.4	12.1
Total	<u>\$ 10.2</u>	<u>\$ 12.0</u>	<u>\$ 21.6</u>	<u>\$ 25.6</u>

Effective April 12, 2019, the Company entered into a definitive agreement to sell its Epsilon business to Publicis Groupe, S.A. for \$4.4 billion in cash, subject to certain adjustments specified therein. The agreement provided for certain unvested restricted stock units held by Epsilon employees to be modified, with original vesting conditions to be accelerated upon consummation of the sale of Epsilon. Additionally, the agreement provided for certain other awards held by Epsilon employees to be cancelled upon consummation of the sale of Epsilon. As a result, in April 2019 the Company recorded \$19.4 million of incremental stock-based compensation expense in discontinued operations related to the modifications, net of cancellations. Stock-based compensation expense included in loss from discontinued operations totaled \$19.9 million and \$29.7 million for the three and six months ended June 30, 2019, respectively, and \$8.8 million and \$20.7 million for the three and six months ended June 30, 2018, respectively.

Dividends

On February 7, 2019, the Company's Board of Directors declared a quarterly cash dividend of \$0.63 per share on the Company's common stock to stockholders of record at the close of business on February 21, 2019, resulting in a dividend payment of \$33.4 million on March 19, 2019.

On April 25, 2019, the Company's Board of Directors declared a quarterly cash dividend of \$0.63 per share on the Company's common stock and \$6.30 per share on the Company's Series A Non-Voting Convertible Preferred Stock, each to stockholders of record at the close of business on May 14, 2019, resulting in a dividend payment of \$33.0 million on June 18, 2019.

Additionally, the company paid \$0.6 million in cash related to dividend equivalent rights for the six months ended June 30, 2019.

On July 18, 2019, the Company's Board of Directors declared a quarterly cash dividend of \$0.63 per share on the Company's common stock and \$6.30 per share on the Company's Series A Non-Voting Convertible Preferred Stock, each to stockholders of record at the close of business on September 4, 2019 and payable on September 26, 2019.

Preferred Stock

In April 2019, the Company's Board of Directors designated 300,000 shares of its authorized and unissued preferred stock as Series A Non-Voting Convertible Preferred Stock and the Company filed with the Delaware Secretary of State a Certificate of Designations of Series A Non-Voting Convertible Preferred Stock to create the new Series A Non-Voting Convertible Preferred Stock, authorized 300,000 shares and designated the preferences, rights and limitations of the Series A Non-Voting Convertible Preferred Stock. Each share of Series A Non-Voting Convertible Preferred Stock will initially be convertible into ten shares of common stock (subject to adjustment and the other terms described in the Certificate of Designations) at the holder's election or upon the Company's written request, provided that upon such conversion the holder, together with its affiliates, will not own or control in the aggregate more than 9.9% of the Company's outstanding common stock (or any class of the Company's voting securities). Shares of Series A Non-Voting Convertible Preferred Stock will also be subject to automatic conversion if a holder transfers such shares pursuant to a transfer (a) to the Company, (b) in a widespread public distribution of common stock or Series A Non-Voting Convertible Preferred Stock, (c) in which no one transferee (or group of associated transferees) would receive 2% or more of any class of the Company's voting securities then outstanding (including pursuant to a related series of such transfers), or (d) to a transferee that would control more than 50% of the Company voting securities (not including voting securities such

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

person is acquiring from the transferor). Upon such a transaction, the transferred shares of Series A Non-Voting Convertible Preferred Stock will automatically be converted into shares of common stock on a ten-for-one basis (subject to adjustment as described in the Certificate of Designations).

The shares of Series A Non-Voting Convertible Preferred Stock have no voting rights, except as otherwise required by the General Corporation Law of the State of Delaware. The Series A Non-Voting Convertible Preferred Stock will, with respect to rights upon liquidation, winding up and dissolution, rank (i) subordinate and junior in right of payment to all other securities of the Company that, by their respective terms, are senior to the Series A Non-Voting Convertible Preferred Stock, and (ii) *pari passu* with the common stock.

On April 25, 2019, the Company entered into an exchange agreement with ValueAct Holdings, L.P. pursuant to which ValueAct exchanged an aggregate of 1,500,000 shares of the Company’s common stock for an aggregate of 150,000 shares of Series A Non-Voting Convertible Preferred Stock. The issuance to ValueAct of the shares of Series A Non-Voting Convertible Preferred Stock was, and the issuance of the shares of common stock issuable upon conversion of the Series A Non-Voting Convertible Preferred Stock will be, made in reliance upon the exemption from registration provided by Section 3(a)(9) of the Securities Act of 1933, as amended.

16. ACCUMULATED OTHER COMPREHENSIVE LOSS

The changes in each component of accumulated other comprehensive loss, net of tax effects, are as follows:

Three Months Ended June 30, 2019	Net Unrealized Gains (Losses) on Securities	Unrealized Gains (Losses) on Cash Flow Hedges	Unrealized Gains (Losses) on Net Investment Hedge (in millions)	Foreign Currency Translation Adjustments (1)	Accumulated Other Comprehensive Loss
Balance at March 31, 2019	\$ (1.7)	\$ (0.3)	\$ (0.2)	\$ (125.7)	\$ (127.9)
Changes in other comprehensive income (loss)	5.4	(0.1)	(7.3)	8.2	6.2
Balance at June 30, 2019	<u>\$ 3.7</u>	<u>\$ (0.4)</u>	<u>\$ (7.5)</u>	<u>\$ (117.5)</u>	<u>\$ (121.7)</u>
Three Months Ended June 30, 2018	Net Unrealized Gains (Losses) on Securities	Unrealized Gains (Losses) on Cash Flow Hedges	Unrealized Gains (Losses) on Net Investment Hedge (in millions)	Foreign Currency Translation Adjustments (1)	Accumulated Other Comprehensive Loss
Balance at March 31, 2018	\$ (10.7)	\$ (0.2)	\$ (53.7)	\$ (71.9)	\$ (136.5)
Changes in other comprehensive income (loss)	(2.0)	1.4	31.0	(30.3)	0.1
Balance at June 30, 2018	<u>\$ (12.7)</u>	<u>\$ 1.2</u>	<u>\$ (22.7)</u>	<u>\$ (102.2)</u>	<u>\$ (136.4)</u>
Six Months Ended June 30, 2019	Net Unrealized Gains (Losses) on Securities	Unrealized Gains (Losses) on Cash Flow Hedges	Unrealized Gains (Losses) on Net Investment Hedge (in millions)	Foreign Currency Translation Adjustments (1)	Accumulated Other Comprehensive Income (Loss)
Balance at December 31, 2018	\$ (10.7)	\$ (0.2)	\$ (12.4)	\$ (114.8)	\$ (138.1)
Changes in other comprehensive income (loss)	14.4	(0.2)	4.9	(2.7)	16.4
Balance at June 30, 2019	<u>\$ 3.7</u>	<u>\$ (0.4)</u>	<u>\$ (7.5)</u>	<u>\$ (117.5)</u>	<u>\$ (121.7)</u>

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Six Months Ended June 30, 2018	Net Unrealized Gains (Losses) on Securities	Unrealized Gains (Losses) on Cash Flow Hedges	Unrealized Gains (Losses) on Net Investment Hedge (in millions)	Foreign Currency Translation Adjustments ⁽¹⁾	Accumulated Other Comprehensive Income (Loss)
Balance at December 31, 2017	\$ (8.7)	\$ (0.1)	\$ (42.0)	\$ (89.4)	\$ (140.2)
Changes in other comprehensive income (loss)	(4.0)	1.3	19.3	(12.8)	3.8
Balance at June 30, 2018	<u>\$ (12.7)</u>	<u>\$ 1.2</u>	<u>\$ (22.7)</u>	<u>\$ (102.2)</u>	<u>\$ (136.4)</u>

⁽¹⁾ Primarily related to the impact of changes in the Canadian dollar and Euro foreign currency exchange rates.

Reclassifications from accumulated other comprehensive loss into net income for each of the periods presented were not material. Additionally, as of January 1, 2018, a cumulative-effect adjustment of \$1.5 million was reclassified from accumulated other comprehensive loss to retained earnings related to the adoption of ASU 2016-01, “Recognition and Measurement of Financial Assets and Financial Liabilities.”

17. FINANCIAL INSTRUMENTS

In accordance with ASC 825, “Financial Instruments,” the Company is required to disclose the fair value of financial instruments for which it is practical to estimate fair value. To obtain fair values, observable market prices are used if available. In some instances, observable market prices are not readily available and fair value is determined using present value or other techniques appropriate for a particular financial instrument. These techniques involve judgment and as a result are not necessarily indicative of the amounts the Company would realize in a current market exchange. The use of different assumptions or estimation techniques may have a material effect on the estimated fair value amounts.

Fair Value of Financial Instruments — The estimated fair values of the Company’s financial instruments are as follows:

	June 30, 2019		December 31, 2018	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
	(in millions)			
Financial assets				
Credit card and loan receivables, net	\$ 16,603.6	\$ 17,212.9	\$ 16,816.7	\$ 17,472.7
Credit card receivables held for sale	1,834.3	1,899.5	1,951.6	1,995.5
Redemption settlement assets, restricted	594.0	594.0	558.6	558.6
Other investments	300.4	300.4	291.3	291.3
Derivative instruments	0.1	0.1	3.8	3.8
Financial liabilities				
Derivative instruments	1.3	1.3	0.3	0.3
Deposits	12,534.7	12,655.0	11,793.7	11,768.7
Non-recourse borrowings of consolidated securitization entities	6,727.0	6,773.9	7,651.7	7,626.9
Long-term and other debt	5,825.6	5,907.9	5,725.4	5,755.3

The following techniques and assumptions were used by the Company in estimating fair values of financial instruments as disclosed herein:

Credit card and loan receivables, net — The Company utilizes a discounted cash flow model using unobservable inputs, including estimated yields (interest and fee income), loss rates, payment rates and discount rates to estimate the fair value measurement of the credit card and loan receivables.

Credit card receivables held for sale — The Company utilizes a discounted cash flow model using unobservable inputs, including forecasted yields and net charge-off estimates to estimate the fair value measurement of the credit card portfolios held for sale.

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Redemption settlement assets, restricted — Redemption settlement assets, restricted are recorded at fair value based on quoted market prices for the same or similar securities.

Other investments — Other investments consist of marketable securities and U.S. Treasury bonds and are included in other current assets and other non-current assets in the unaudited condensed consolidated balance sheets. Other investments are recorded at fair value based on quoted market prices for the same or similar securities.

Deposits — For money market deposits, carrying value approximates fair value due to the liquid nature of these deposits. For certificates of deposit, the fair value is estimated based on the current observable market rates available to the Company for similar deposits with similar remaining maturities.

Non-recourse borrowings of consolidated securitization entities — The fair value is estimated based on the current observable market rates available to the Company for similar debt instruments with similar remaining maturities or quoted market prices for the same transaction.

Long-term and other debt — The fair value is estimated based on the current observable market rates available to the Company for similar debt instruments with similar remaining maturities or quoted market prices for the same transaction.

Derivative instruments — The Company's foreign currency cash flow hedges are recorded at fair value based on a discounted cash flow analysis on the expected cash flows of each derivative. This analysis reflected the contractual terms of the derivatives, including the period to maturity, and used observable market-based inputs. The fair value of the foreign currency forward contracts is estimated based on published quotations of spot foreign currency rates and forward points which are converted into implied foreign currency rates.

Financial Assets and Financial Liabilities Fair Value Hierarchy

ASC 820, "Fair Value Measurements and Disclosures," establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

- Level 1, defined as observable inputs such as quoted prices in active markets;
- Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and
- Level 3, defined as unobservable inputs where little or no market data exists, therefore requiring an entity to develop its own assumptions.

Financial instruments are considered Level 3 when their values are determined using pricing models, discounted cash flow methodologies or similar techniques and at least one significant model assumption or input is unobservable. Level 3 financial instruments also include those for which the determination of fair value requires significant management judgment or estimation. The use of different techniques to determine fair value of these financial instruments could result in different estimates of fair value at the reporting date.

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NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

The following tables provide information for the assets and liabilities carried at fair value measured on a recurring basis as of June 30, 2019 and December 31, 2018:

	Balance at June 30, 2019	Fair Value Measurements at June 30, 2019 Using		
		Level 1	Level 2	Level 3
		(in millions)		
Mutual funds ⁽¹⁾	\$ 24.9	\$ 24.9	\$ —	\$ —
Corporate bonds ⁽¹⁾	523.2	—	523.2	—
Marketable securities ⁽²⁾	275.4	25.9	249.5	—
U.S. Treasury bonds ⁽²⁾	25.0	25.0	—	—
Derivative instruments ⁽³⁾	0.1	—	0.1	—
Total assets measured at fair value	\$ 848.6	\$ 75.8	\$ 772.8	\$ —
Derivative instruments ⁽³⁾	\$ 1.3	\$ —	\$ 1.3	\$ —
Total liabilities measured at fair value	\$ 1.3	\$ —	\$ 1.3	\$ —

	Balance at December 31, 2018	Fair Value Measurements at December 31, 2018 Using		
		Level 1	Level 2	Level 3
		(in millions)		
Mutual funds ⁽¹⁾	\$ 23.2	\$ 23.2	\$ —	\$ —
Corporate bonds ⁽¹⁾	491.5	—	491.5	—
Marketable securities ⁽²⁾	266.4	25.0	241.4	—
U.S. Treasury bonds ⁽²⁾	24.9	24.9	—	—
Derivative instruments ⁽³⁾	3.8	—	3.8	—
Total assets measured at fair value	\$ 809.8	\$ 73.1	\$ 736.7	\$ —
Derivative instruments ⁽³⁾	\$ 0.3	\$ —	\$ 0.3	\$ —
Total liabilities measured at fair value	\$ 0.3	\$ —	\$ 0.3	\$ —

- (1) Amounts are included in redemption settlement assets in the unaudited condensed consolidated balance sheets.
- (2) Amounts are included in other current assets and other non-current assets in the unaudited condensed consolidated balance sheets.
- (3) Amounts are included in other current assets and other current liabilities in the unaudited condensed consolidated balance sheets.

There were no transfers between Levels 1 and 2 within the fair value hierarchy for the three and six months ended June 30, 2019 and 2018.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Financial Instruments Disclosed but Not Carried at Fair Value

The following tables provide assets and liabilities disclosed but not carried at fair value as of June 30, 2019 and December 31, 2018:

	Fair Value Measurements at June 30, 2019			
	Total	Level 1	Level 2	Level 3
	(in millions)			
Financial assets:				
Credit card and loan receivables, net	\$ 17,212.9	\$ —	\$ —	\$ 17,212.9
Credit card receivables held for sale	1,899.5	—	—	1,899.5
Total	<u>\$ 19,112.4</u>	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 19,112.4</u>

Financial liabilities:				
Deposits	\$ 12,655.0	\$ —	\$ 12,655.0	\$ —
Non-recourse borrowings of consolidated securitization entities	6,773.9	—	6,773.9	—
Long-term and other debt	5,907.9	—	5,907.9	—
Total	<u>\$ 25,336.8</u>	<u>\$ —</u>	<u>\$ 25,336.8</u>	<u>\$ —</u>

	Fair Value Measurements at December 31, 2018			
	Total	Level 1	Level 2	Level 3
	(in millions)			
Financial assets:				
Credit card and loan receivables, net	\$ 17,472.7	\$ —	\$ —	\$ 17,472.7
Credit card receivables held for sale	1,995.5	—	—	1,995.5
Total	<u>\$ 19,468.2</u>	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 19,468.2</u>

Financial liabilities:				
Deposits	\$ 11,768.7	\$ —	\$ 11,768.7	\$ —
Non-recourse borrowings of consolidated securitization entities	7,626.9	—	7,626.9	—
Long-term and other debt	5,755.3	—	5,755.3	—
Total	<u>\$ 25,150.9</u>	<u>\$ —</u>	<u>\$ 25,150.9</u>	<u>\$ —</u>

18. INCOME TAXES

For the three and six months ended June 30, 2019, the Company utilized an effective tax rate of 26.6% and 21.2%, respectively, to calculate its provision for income taxes. For the three and six months ended June 30, 2018, the Company utilized an effective tax rate of 14.9% and 20.6%, respectively, to calculate its provision for income taxes. The increase in the effective tax rate for three months ended June 30, 2019 as compared to the three months ended June 30, 2018 was primarily due to a tax benefit associated with foreign restructuring, offset in part by the negative impact of the Supreme Court's decision in *South Dakota v. Wayfair, Inc.* in the prior year quarter. It is reasonably possible that there could be a change in the amount of unrecognized tax benefits within the next 12 months related to an ongoing Canadian tax audit. We estimate that this change in the unrecognized tax benefits within the next 12 months could be a decrease of up to approximately \$35 million.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

19. SEGMENT INFORMATION

Operating segments are defined by ASC 280, “Segment Reporting,” as components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The operating segments are reviewed separately because each operating segment represents a strategic business unit that generally offers different products and services.

As discussed in Note 5, “Discontinued Operations,” in the first quarter of 2019 the Company’s Epsilon segment has been classified as a discontinued operation. As such, beginning with the first quarter of 2019, the Company operates in the LoyaltyOne and Card Services reportable segments, which consist of the following:

- LoyaltyOne provides coalition and short-term loyalty programs through the Company’s Canadian AIR MILES Reward Program and BrandLoyalty; and
- Card Services provides risk management solutions, account origination, funding, transaction processing, customer care, collections and marketing services for the Company’s private label and co-brand credit card programs.

Corporate and other immaterial businesses are reported collectively as an “all other” category labeled “Corporate/Other.” Income taxes are not allocated to the segments in the computation of segment operating profit for internal evaluation purposes and have also been included in “Corporate/Other.”

<u>Three Months Ended June 30, 2019</u>	<u>LoyaltyOne</u>	<u>Card Services</u>	<u>Corporate/ Other</u>	<u>Total</u>
	(in millions)			
Revenues	\$ 251.5	\$ 1,096.9	\$ 0.1	\$ 1,348.5
Income (loss) before income taxes	\$ 27.5	\$ 262.8	\$ (96.5)	\$ 193.8
Interest expense, net	0.8	104.8	37.9	143.5
Operating income (loss)	28.3	367.6	(58.6)	337.3
Depreciation and amortization	19.6	20.8	1.4	41.8
Stock compensation expense	2.9	3.6	3.7	10.2
Strategic transaction costs	0.2	—	2.5	2.7
Restructuring charges	—	—	22.4	22.4
Adjusted EBITDA ⁽¹⁾	51.0	392.0	(28.6)	414.4
Less: Securitization funding costs	—	51.6	—	51.6
Less: Interest expense on deposits	—	53.2	—	53.2
Adjusted EBITDA, net ⁽¹⁾	\$ 51.0	\$ 287.2	\$ (28.6)	\$ 309.6

<u>Three Months Ended June 30, 2018</u>	<u>LoyaltyOne</u>	<u>Card Services</u>	<u>Corporate/ Other</u>	<u>Total</u>
	(in millions)			
Revenues	\$ 248.6	\$ 1,148.5	\$ 0.1	\$ 1,397.2
Income (loss) before income taxes	\$ 44.3	\$ 307.3	\$ (88.5)	\$ 263.1
Interest expense, net	1.3	92.0	40.3	133.6
Operating income (loss)	45.6	399.3	(48.2)	396.7
Depreciation and amortization	21.5	25.3	1.8	48.6
Stock compensation expense	2.4	3.1	6.5	12.0
Adjusted EBITDA ⁽¹⁾	69.5	427.7	(39.9)	457.3
Less: Securitization funding costs	—	55.2	—	55.2
Less: Interest expense on deposits	—	36.8	—	36.8
Adjusted EBITDA, net ⁽¹⁾	\$ 69.5	\$ 335.7	\$ (39.9)	\$ 365.3

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

Six Months Ended June 30, 2019	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Revenues	\$ 455.3	\$ 2,227.3	\$ 0.1	\$ 2,682.7
Income (loss) before income taxes	\$ 50.5	\$ 529.7	\$ (173.4)	\$ 406.8
Interest expense, net	1.9	210.8	74.7	287.4
Operating income (loss)	52.4	740.5	(98.7)	694.2
Depreciation and amortization	39.8	45.0	3.4	88.2
Stock compensation expense	5.8	7.4	8.4	21.6
Strategic transaction costs	0.2	—	2.5	2.7
Restructuring charges	7.9	—	22.4	30.3
Adjusted EBITDA ⁽¹⁾	106.1	792.9	(62.0)	837.0
Less: Securitization funding costs	—	108.8	—	108.8
Less: Interest expense on deposits	—	102.0	—	102.0
Adjusted EBITDA, net ⁽¹⁾	\$ 106.1	\$ 582.1	\$ (62.0)	\$ 626.2

Six Months Ended June 30, 2018	LoyaltyOne	Card Services	Corporate/ Other	Total
(in millions)				
Revenues	\$ 474.9	\$ 2,303.7	\$ 0.3	\$ 2,778.9
Income (loss) before income taxes	\$ 71.4	\$ 596.6	\$ (159.8)	\$ 508.2
Interest expense, net	2.6	179.6	78.5	260.7
Operating income (loss)	74.0	776.2	(81.3)	768.9
Depreciation and amortization	43.5	50.1	3.8	97.4
Stock compensation expense	5.9	7.6	12.1	25.6
Adjusted EBITDA ⁽¹⁾	123.4	833.9	(65.4)	891.9
Less: Securitization funding costs	—	107.3	—	107.3
Less: Interest expense on deposits	—	72.3	—	72.3
Adjusted EBITDA, net ⁽¹⁾	\$ 123.4	\$ 654.3	\$ (65.4)	\$ 712.3

⁽¹⁾ Adjusted EBITDA is a non-GAAP financial measure equal to income from continuing operations, the most directly comparable financial measure based on GAAP plus stock compensation expense, provision for income taxes, interest expense, net, depreciation and other amortization and amortization of purchased intangibles. In 2019, adjusted EBITDA also excluded costs for professional services associated with strategic initiatives, as well as the restructuring charges associated with the wind-down of a division within BrandLoyalty in the first quarter of 2019 and a reorganization of Corporate, resulting from the sale of Epsilon.

Adjusted EBITDA, net is also a non-GAAP financial measure equal to adjusted EBITDA less securitization funding costs and interest expense on deposits. Adjusted EBITDA and adjusted EBITDA, net are presented in accordance with ASC 280 as they are the primary performance metrics utilized to assess performance of the segments.

ALLIANCE DATA SYSTEMS CORPORATION
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS – (CONTINUED)

20. SUPPLEMENTAL CASH FLOW INFORMATION

The unaudited condensed consolidated statements of cash flows are presented with the combined cash flows from discontinued operations with cash flows from continuing operations within each cash flow statement category. The following table provides a reconciliation of cash and cash equivalents to the total of the amounts reported in the unaudited condensed consolidated statements of cash flows:

	June 30, 2019	June 30, 2018
	(in millions)	
Cash and cash equivalents	\$ 4,069.0	\$ 3,449.2
Restricted cash included within other current assets ⁽¹⁾	39.8	33.8
Restricted cash included within redemption settlement assets, restricted ⁽²⁾	45.9	44.2
Total cash, cash equivalents and restricted cash	<u>\$ 4,154.7</u>	<u>\$ 3,527.2</u>

- (1) Includes cash restricted for interest repayments of non-recourse borrowings of consolidated securitized debt and other restricted cash within other current assets.
- (2) See Note 9, “Redemption Settlement Assets,” for additional information regarding the nature of restrictions on redemption settlement assets.

Additionally, non-cash financing activities for the six months ended June 30, 2019 included an exchange agreement with ValueAct Holdings, L.P. pursuant to which ValueAct exchanged an aggregate of 1,500,000 shares of the Company’s common stock for an aggregate of 150,000 shares of Series A Non-Voting Convertible Preferred Stock. For more information, see Note 15, “Stockholders’ Equity.”

Caution Regarding Forward-Looking Statements

This Form 10-Q and the documents incorporated by reference herein contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements give our expectations or forecasts of future events and can generally be identified by the use of words such as “believe,” “expect,” “anticipate,” “estimate,” “intend,” “project,” “plan,” “likely,” “may,” “should” or other words or phrases of similar import. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements we make regarding strategic initiatives, the expected use of proceeds from the Epsilon transaction, our expected operating results, future economic conditions including currency exchange rates, future dividend declarations and the guidance we give with respect to our anticipated financial performance. We believe that our expectations are based on reasonable assumptions. Forward-looking statements, however, are subject to a number of risks and uncertainties that could cause actual results to differ materially from the projections, anticipated results or other expectations expressed in this report, and no assurances can be given that our expectations will prove to have been correct. These risks and uncertainties include, but are not limited to, the following:

- loss of, or reduction in demand for services from, significant clients;
- increases in net charge-offs in credit card and loan receivables;
- failure to identify or successfully integrate or disaggregate business acquisitions or divestitures;
- increases in the cost of doing business, including market interest rates;
- inability to access the asset-backed securitization funding market;
- loss of active AIR MILES Reward Program collectors;
- disruptions in the airline or travel industries;
- increased redemptions by AIR MILES Reward Program collectors;
- unfavorable fluctuations in foreign currency exchange rates;
- limitations on consumer credit, loyalty or marketing services from new legislative or regulatory actions related to consumer protection and consumer privacy;
- increases in FDIC, Delaware or Utah regulatory capital requirements for banks;
- failure to maintain exemption from regulation under the Bank Holding Company Act;
- loss or disruption, due to cyber attack or other service failures, of data center operations or capacity;
- loss of consumer information due to compromised physical or cyber security; and
- those factors set forth in the Risk Factors section in our Annual Report on Form 10-K for the most recently ended fiscal year as well as those factors discussed in Item 1A of Form 10-Q, elsewhere in this Form 10-Q and in the documents incorporated by reference in this Form 10-Q.

If one or more of these or other risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may vary materially from what we projected. Further risks and uncertainties include, but are not limited to, the impact of strategic initiatives on us or our business if any transactions are undertaken, and whether the anticipated benefits of such transactions can be realized.

Any forward-looking statements contained in this Form 10-Q speak only as of the date made, and we undertake no obligation, other than as required by applicable law, to update or revise any forward-looking statements, whether as a result of new information, subsequent events, anticipated or unanticipated circumstances or otherwise.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion should be read in conjunction with the unaudited condensed consolidated financial statements and related notes thereto presented in this quarterly report and the consolidated financial statements and related notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2018, filed with the Securities and Exchange Commission, or SEC, on February 26, 2019, as well as the consolidated financial statements and the notes thereto included in our Form 8-K, filed with the SEC on July 17, 2019, to reflect the presentation of our Epsilon segment as a discontinued operation.

2019 Recent Developments

- For the six months ended June 30, 2019, as compared to the six months ended June 30, 2018:
 - Revenue decreased 3% to \$2.7 billion.
 - Net income decreased 25% to \$288.1 million.
 - Earnings per share decreased 21% to \$5.45.
 - Adjusted EBITDA, net decreased 12% to \$626.2 million.
- We repurchased approximately 1.3 million shares of our common stock for \$222.8 million for the six months ended June 30, 2019.
- We paid dividends of \$67.0 million for the six months ended June 30, 2019.
- In the first quarter of 2019, we incurred \$7.9 million in restructuring charges associated with the wind-down of Merison, a retail marketing division within BrandLoyalty.
- In the second quarter of 2019, we incurred \$22.4 million in restructuring charges associated with the reorganization of Corporate, resulting from the sale of Epsilon.
- We purchased four credit card portfolios for preliminary cash consideration of \$936.5 million during the six months ended June 30, 2019.
- We sold four credit card portfolios for preliminary cash consideration of \$539.3 million during the six months ended June 30, 2019.
- On June 5, 2019, the Board of Directors of Alliance Data appointed Melisa A. Miller, who led Alliance Data's Card Services business, as Alliance Data's new President and Chief Executive Officer as well as a Director of the Company. She succeeds Ed Heffernan who announced his resignation as President and Chief Executive Officer and as a Director of the Company.

On July 1, 2019, we completed the previously announced sale of our Epsilon business to Publicis Groupe, S.A. for \$4.4 billion in cash, subject to certain adjustments specified therein. In July 2019, proceeds from the sale were used to extinguish all of our outstanding senior notes of \$1.9 billion and to make a mandatory payment of \$500.0 million on our revolving credit facility. We expect to incur a loss from the extinguishment of debt of approximately \$71.3 million, resulting from the redemption price of each of the notes of \$49.1 million and the write-off of deferred issuance costs of \$22.2 million.

In July 2019, our Board of Directors authorized a new stock repurchase program to acquire up to \$1.1 billion of our outstanding common stock from July 5, 2019 through June 30, 2020.

Consolidated Results of Operations

	Three Months Ended June 30,			Six Months Ended June 30,		
	2019	2018	% Change	2019	2018	% Change
(in millions, except percentages)						
Revenues						
Services	\$ 66.4	\$ 102.8	(35)%	\$ 139.7	\$ 195.4	(29)%
Redemption, net	153.7	147.5	4	265.5	279.4	(5)
Finance charges, net	1,128.4	1,146.9	(2)	2,277.5	2,304.1	(1)
Total revenue	1,348.5	1,397.2	(3)	2,682.7	2,778.9	(3)
Operating expenses						
Cost of operations (exclusive of depreciation and amortization disclosed separately below)	654.8	593.6	10	1,295.3	1,185.2	9
Provision for loan loss	257.3	311.9	(17)	509.5	649.6	(22)
General and administrative	57.3	46.4	23	95.5	77.8	23
Depreciation and other amortization	19.3	19.8	(3)	39.9	39.1	2
Amortization of purchased intangibles	22.5	28.8	(22)	48.3	58.3	(17)
Total operating expenses	1,011.2	1,000.5	1	1,988.5	2,010.0	(1)
Operating income	337.3	396.7	(15)	694.2	768.9	(10)
Interest expense						
Securitization funding costs	51.6	55.2	(7)	108.8	107.3	1
Interest expense on deposits	53.2	36.8	45	102.0	72.3	41
Interest expense on long-term and other debt, net	38.7	41.6	(7)	76.6	81.1	(6)
Total interest expense, net	143.5	133.6	7	287.4	260.7	10
Income from continuing operations before income taxes						
	193.8	263.1	(26)	406.8	508.2	(20)
Provision for income taxes	51.4	39.3	31	86.1	104.5	(18)
Income from continuing operations	142.4	223.8	(36)	320.7	403.7	(21)
Loss from discontinued operations, net of taxes	(3.4)	(6.0)	(44)	(32.6)	(21.9)	48
Net income	\$ 139.0	\$ 217.8	(36)%	\$ 288.1	\$ 381.8	(25)%
Key Operating Metrics:						
Credit card statements generated	70.1	74.6	(6)%	142.9	152.4	(6)%
Credit sales	\$ 7,551.3	\$ 7,567.9	— %	\$ 13,866.7	\$ 14,373.5	(4)%
Average credit card and loan receivables	\$ 16,797.5	\$ 17,570.4	(4)%	\$ 16,823.9	\$ 17,646.4	(5)%
AIR MILES reward miles issued	1,422.5	1,444.7	(2)%	2,680.7	2,671.0	— %
AIR MILES reward miles redeemed	1,050.3	1,068.1	(2)%	2,138.8	2,246.3	(5)%

Three months ended June 30, 2019 compared to the three months ended June 30, 2018

Revenue. Total revenue decreased \$48.7 million, or 3%, to \$1,348.5 million for the three months ended June 30, 2019 from \$1,397.2 million for the three months ended June 30, 2018. The net decrease was due to the following:

- **Services.** Revenue decreased \$36.4 million, or 35%, to \$66.4 million for the three months ended June 30, 2019 as a result of a \$36.5 million decrease in merchant fee revenue due to increased royalty payments to our retailers associated with new clients.
- **Redemption, net.** Revenue increased \$6.2 million, or 4%, to \$153.7 million for the three months ended June 30, 2019. Redemption revenue related to our short-term loyalty programs increased 17% primarily due to strong program performance in Europe, Asia and Brazil. This increase was partially offset by the decline in both the Euro and the Canadian dollar relative to the U.S. dollar, which resulted in a \$9.1 million decrease in revenue. Redemption revenue was also negatively impacted \$9.8 million by the outsourcing of additional rewards inventory during the three months ended June 30, 2019. As we did not control these goods prior to transfer to the collector, the revenue is recorded on a net basis.
- **Finance charges, net.** Revenue decreased \$18.5 million, or 2%, to \$1,128.4 million for the three months ended June 30, 2019. This decrease was primarily driven by an approximate 20 basis point decrease in finance charge yield due to a decline in finance charges and late fees, driven by new program launches and the portfolios of credit card receivables sold.

Cost of operations. Cost of operations increased \$61.2 million, or 10%, to \$654.8 million for the three months ended June 30, 2019 as compared to \$593.6 million for the three months ended June 30, 2018. The net increase was due to the following:

- Within the LoyaltyOne segment, cost of operations increased \$22.1 million primarily due to an increase in cost of redemptions, as cost of redemptions related to our short-term loyalty programs increased \$21.5 million due to the increase in redemption revenue discussed above. Within our coalition loyalty program, cost of operations increased \$1.9 million, as a decrease in cost of redemptions due in part to the outsourcing of additional rewards inventory during the three months ended June 30, 2019 was offset by an increase in other operating expenses.
- Within the Card Services segment, cost of operations increased \$39.1 million due to a \$25.9 million increase in valuation adjustments to certain portfolios within credit card receivables held for sale, as well as a \$19.3 million increase in credit card processing costs. These increases were offset in part by a \$6.2 million decrease in payroll and benefits costs due to lower incentive compensation in the current year period.

Provision for loan loss. Provision for loan loss decreased \$54.6 million, or 17%, to \$257.3 million for the three months ended June 30, 2019 as compared to \$311.9 million for the three months ended June 30, 2018, due primarily to a decrease in net charge-offs as well as a decrease in the change in credit card and loan receivables in the current quarter as compared to the prior year quarter.

General and administrative. General and administrative expenses increased \$10.9 million, or 23%, to \$57.3 million for the three months ended June 30, 2019 as compared to \$46.4 million for the three months ended June 30, 2018, primarily due to \$22.4 million in restructuring charges related to Corporate reorganization, offset in part by lower discretionary benefits.

Depreciation and other amortization. Depreciation and other amortization decreased \$0.5 million, or 3%, to \$19.3 million for the three months ended June 30, 2019 as compared to \$19.8 million for the three months ended June 30, 2018, primarily due to certain fully depreciated property and equipment at LoyaltyOne.

Amortization of purchased intangibles. Amortization of purchased intangibles decreased \$6.3 million, or 22%, to \$22.5 million for the three months ended June 30, 2019, as compared to \$28.8 million for the three months ended June 30, 2018, primarily due to certain fully amortized intangible assets, including portfolio premiums and customer contracts.

Interest expense, net. Total interest expense, net increased \$9.9 million, or 7%, to \$143.5 million for the three months ended June 30, 2019 as compared to \$133.6 million for the three months ended June 30, 2018. The net increase was due to the following:

- *Securitization funding costs.* Securitization funding costs decreased \$3.6 million due to lower average borrowings, which decreased funding costs by approximately \$9.6 million, offset in part by higher average interest rates, which increased funding costs by approximately \$6.0 million.
- *Interest expense on deposits.* Interest expense on deposits increased \$16.4 million due to higher average interest rates, which increased interest expense by approximately \$14.0 million, and higher average borrowings, which increased interest expense by approximately \$2.4 million.
- *Interest expense on long-term and other debt, net.* Interest expense on long-term and other debt, net decreased \$2.9 million primarily due to a \$3.5 million decrease in amortization of debt issuance costs, offset in part by a \$1.4 million increase in interest expense on term debt due to higher average interest rates as a result of increases in the LIBOR rate.

Taxes. Income tax expense related to continuing operations increased \$12.1 million to \$51.4 million for the three months ended June 30, 2019 from \$39.3 million for the three months ended June 30, 2018, primarily related to a lower effective tax rate for the three months ended June 30, 2018 due to a tax benefit associated with foreign restructuring, offset in part by the negative impact of the Supreme Court's decision in *South Dakota v. Wayfair, Inc.* in the prior year quarter. The effective tax rate for the current quarter was 26.6% as compared to 14.9% for the prior year quarter.

Loss from discontinued operations, net of taxes. Loss from discontinued operations, net of taxes was \$3.4 million for the three months ended June 30, 2019 as compared to \$6.0 million for the three months ended June 30, 2018. Loss from discontinued operations, net of taxes represents Epsilon net income (loss) as well as certain direct costs identifiable

to the Epsilon segment and allocations of interest expense on corporate debt. The decrease in the loss was due to the decline in depreciation and amortization due to held-for-sale classification in the current year, offset in part by transaction costs incurred directly attributable to the sale of Epsilon.

Six months ended June 30, 2019 compared to the six months ended June 30, 2018

Revenue. Total revenue decreased \$96.2 million, or 3%, to \$2,682.7 million for the six months ended June 30, 2019 from \$2,778.9 million for the six months ended June 30, 2018. The decrease was due to the following:

- *Services.* Revenue decreased \$55.7 million, or 29%, to \$139.7 million for the six months ended June 30, 2019 as a result of a \$55.6 million decrease in merchant fee revenue due to increased royalty payments to our retailers associated with new clients.
- *Redemption, net.* Revenue decreased \$13.9 million, or 5%, to \$265.5 million for the six months ended June 30, 2019. Redemption revenue from our coalition loyalty program decreased \$26.1 million due to the net presentation of \$18.6 million of revenue from the outsourcing of additional rewards inventory during the six months ended June 30, 2019. As we did not control these goods prior to transfer to the collector, the revenue is recorded on a net basis. Additionally, redemption revenue was negatively impacted by a 5% decrease in AIR MILES reward miles redeemed. These decreases were offset in part by a 5% increase in redemption revenue related to our short-term loyalty programs.
- *Finance charges, net.* Revenue decreased \$26.6 million, or 1%, to \$2,277.5 million for the six months ended June 30, 2019. This decrease was primarily driven by an approximate 30 basis point decrease in finance charge yield due to a decline in finance charges and late fees.

Cost of operations. Cost of operations increased \$110.1 million, or 9%, to \$1,295.3 million for the six months ended June 30, 2019 as compared to \$1,185.2 million for the six months ended June 30, 2018. The net increase was due to the following:

- Within the LoyaltyOne segment, cost of operations increased \$5.6 million, primarily due to a \$5.5 million increase in cost of redemptions, as a \$25.0 million increase in cost of redemptions related to our short-term loyalty programs was offset in part by an \$18.6 million decrease related to additional product outsourcing discussed above.
- Within the Card Services segment, cost of operations increased \$104.5 million due to a \$64.1 million increase in valuation adjustments to certain portfolios within credit card receivables held for sale, as well as a \$41.7 million increase in credit card processing costs.

Provision for loan loss. Provision for loan loss decreased \$140.1 million, or 22%, to \$509.5 million for the six months ended June 30, 2019 as compared to \$649.6 million for the six months ended June 30, 2018, due primarily to a decrease in net charge-offs as well as a decrease in the change in credit card and loan receivables in the current quarter as compared to the prior year quarter.

General and administrative. General and administrative expenses increased \$17.7 million, or 23%, to \$95.5 million for the six months ended June 30, 2019 as compared to \$77.8 million for the six months ended June 30, 2018, primarily due to \$22.4 million in restructuring charges related to Corporate reorganization, resulting from the sale of Epsilon in July 2019, offset in part by lower discretionary benefits.

Depreciation and other amortization. Depreciation and other amortization increased \$0.8 million, or 2%, to \$39.9 million for the six months ended June 30, 2019 as compared to \$39.1 million for the six months ended June 30, 2018, due to additional assets placed into service from recent capital expenditures, offset in part by certain fully depreciated property and equipment at LoyaltyOne.

Amortization of purchased intangibles. Amortization of purchased intangibles decreased \$10.0 million, or 17%, to \$48.3 million for the six months ended June 30, 2019, as compared to \$58.3 million for the six months ended June 30, 2018, primarily due to certain fully amortized intangible assets, including portfolio premiums and customer contracts.

Interest expense, net. Total interest expense, net increased \$26.7 million, or 10%, to \$287.4 million for the six months ended June 30, 2019 as compared to \$260.7 million for the six months ended June 30, 2018. The net increase was due to the following:

- *Securitization funding costs.* Securitization funding costs increased \$1.5 million due to higher average interest rates, which increased funding costs by approximately \$16.4 million, offset in part by lower average borrowings, which decreased funding costs by approximately \$14.9 million.
- *Interest expense on deposits.* Interest expense on deposits increased \$29.7 million due to higher average interest rates, which increased interest expense by approximately \$25.5 million, and higher average borrowings, which increased interest expense by approximately \$4.2 million.
- *Interest expense on long-term and other debt, net.* Interest expense on long-term and other debt, net decreased \$4.5 million primarily due to an \$8.1 million decrease in interest expense on senior notes, driven by the repayment of senior notes in April 2018, and a \$4.1 million decrease in amortization of debt issuance costs. These decreases were offset in part by a \$5.5 million increase in interest expense on term debt and a \$3.0 million increase in interest expense on the revolving line of credit due to higher average borrowings and higher average interest rates due to increases in the LIBOR rate.

Taxes. Income tax expense related to continuing operations decreased \$18.4 million to \$86.1 million for the six months ended June 30, 2019 from \$104.5 million for the six months ended June 30, 2018, primarily related to a decrease in taxable income. The effective tax rate for the current year period was 21.2% as compared to 20.6% for the prior year period.

Loss from discontinued operations, net of taxes. Loss from discontinued operations, net of taxes increased \$10.7 million to a loss of \$32.6 million for the six months ended June 30, 2019 as compared to a loss of \$21.9 million for the six months ended June 30, 2018. Loss from discontinued operations, net of taxes represents Epsilon net income (loss) as well as certain direct costs identifiable to the Epsilon segment and allocations of interest expense on corporate debt. The increase in the loss was primarily due to transaction costs incurred directly attributable to the sale of Epsilon and increases in other operating costs, offset in part by decreases in depreciation and amortization due to held-for-sale classification in the current year.

Use of Non-GAAP Financial Measures

Adjusted EBITDA is a non-GAAP financial measure equal to income from continuing operations, the most directly comparable financial measure based on accounting principles generally accepted in the United States of America, or GAAP, plus stock compensation expense, provision for income taxes, interest expense, net, depreciation and other amortization, and the amortization of purchased intangibles. In 2019, adjusted EBITDA also excluded costs for professional services associated with strategic initiatives, as well as certain restructuring charges described in more detail in Note 14, “Restructuring Charges,” of the Notes to Unaudited Condensed Consolidated Financial Statements.

Adjusted EBITDA, net is also a non-GAAP financial measure equal to adjusted EBITDA less securitization funding costs and interest expense on deposits.

We use adjusted EBITDA and adjusted EBITDA, net as an integral part of our internal reporting to measure the performance of our reportable segments and to evaluate the performance of our senior management, and we believe it provides useful information to our investors regarding our performance and overall results of operations. Adjusted EBITDA and adjusted EBITDA, net are each considered an important indicator of the operational strength of our businesses. Adjusted EBITDA eliminates the uneven effect across all business segments of considerable amounts of non-cash depreciation of tangible assets and amortization of intangible assets, including certain intangible assets that were recognized in business combinations. A limitation of this measure, however, is that it does not reflect the periodic costs of certain capitalized tangible and intangible assets used in generating revenues in our businesses. Management evaluates the costs of such tangible and intangible assets, such as capital expenditures, investment spending and return on capital and therefore the effects are excluded from adjusted EBITDA. Adjusted EBITDA also eliminates the non-cash effect of stock compensation expense.

Adjusted EBITDA and adjusted EBITDA, net are not intended to be performance measures that should be regarded as an alternative to, or more meaningful than, either operating income or net income as indicators of operating performance or to cash flows from operating activities as a measure of liquidity. In addition, adjusted EBITDA and

adjusted EBITDA, net are not intended to represent funds available for dividends, reinvestment or other discretionary uses, and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP. The adjusted EBITDA and adjusted EBITDA, net measures presented in this Quarterly Report on Form 10-Q may not be comparable to similarly titled measures presented by other companies, and may not be identical to corresponding measures used in our various agreements.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
	(in millions)			
Income from continuing operations	\$ 142.4	\$ 223.8	\$ 320.7	\$ 403.7
Stock compensation expense	10.2	12.0	21.6	25.6
Provision for income taxes	51.4	39.3	86.1	104.5
Interest expense, net	143.5	133.6	287.4	260.7
Depreciation and other amortization	19.3	19.8	39.9	39.1
Amortization of purchased intangibles	22.5	28.8	48.3	58.3
Strategic transaction costs ⁽¹⁾	2.7	—	2.7	—
Restructuring charges ⁽²⁾	22.4	—	30.3	—
Adjusted EBITDA	414.4	457.3	837.0	891.9
Less: Securitization funding costs	51.6	55.2	108.8	107.3
Less: Interest expense on deposits	53.2	36.8	102.0	72.3
Adjusted EBITDA, net	\$ 309.6	\$ 365.3	\$ 626.2	\$ 712.3

(1) Represents costs for professional services associated with strategic initiatives.

(2) Represents costs associated with the wind-down of Merison, a retail marketing division within BrandLoyalty, in the first quarter of 2019 and a reorganization of Corporate, resulting from the sale of Epsilon.

Segment Revenue and Adjusted EBITDA, net

	Three Months Ended June 30,			Six Months Ended June 30,		
	2019	2018	% Change	2019	2018	% Change
	(in millions, except percentages)					
Revenue:						
LoyaltyOne	\$ 251.5	\$ 248.6	1 %	\$ 455.3	\$ 474.9	(4)%
Card Services	1,096.9	1,148.5	(4)	2,227.3	2,303.7	(3)
Corporate/Other	0.1	0.1	nm *	0.1	0.3	nm*
Total	\$ 1,348.5	\$ 1,397.2	(3)%	\$ 2,682.7	\$ 2,778.9	(3)%
Adjusted EBITDA, net:						
LoyaltyOne	\$ 51.0	\$ 69.5	(27)%	\$ 106.1	\$ 123.4	(14)%
Card Services	287.2	335.7	(14)	582.1	654.3	(11)
Corporate/Other	(28.6)	(39.9)	(28)	(62.0)	(65.4)	(5)
Total	\$ 309.6	\$ 365.3	(15)%	\$ 626.2	\$ 712.3	(12)%

* not meaningful

Three months ended June 30, 2019 compared to the three months ended June 30, 2018

Revenue. Total revenue decreased \$48.7 million, or 3%, to \$1,348.5 million for the three months ended June 30, 2019 from \$1,397.2 million for the three months ended June 30, 2018. The net decrease was due to the following:

- *LoyaltyOne.* Revenue increased \$2.9 million, or 1%, to \$251.5 million for the three months ended June 30, 2019, as increases in redemption revenue driven by strong short-term loyalty program performance in Europe, Asia and Brazil were offset in part by the decline in both the Euro and the Canadian dollar relative to the U.S. dollar, which resulted in a \$13.0 million decrease in revenue, and a \$9.8 million decrease in revenue related to the outsourcing of additional rewards inventory recorded on a net basis.
- *Card Services.* Revenue decreased \$51.6 million, or 4%, to \$1,096.9 million for the three months ended June 30, 2019, driven by a \$36.5 million decrease in merchant fees as a result of increased payments associated with new clients, and an \$18.5 million decrease in finance charges, net as a result of an approximate 20 basis point

decrease in finance charge yield due to a decline in finance charges and late fees, driven by new program launches and the portfolios of credit card receivables sold.

Adjusted EBITDA, net. Adjusted EBITDA, net decreased \$55.7 million, or 15%, to \$309.6 million for the three months ended June 30, 2019 from \$365.3 million for the three months ended June 30, 2018. The net decrease was due to the following:

- *LoyaltyOne.* Adjusted EBITDA, net decreased \$18.5 million, or 27%, to \$51.0 million for the three months ended June 30, 2019, resulting from higher redemption costs related to product mix.
- *Card Services.* Adjusted EBITDA, net decreased \$48.5 million, or 14%, to \$287.2 million for the three months ended June 30, 2019. Adjusted EBITDA, net was negatively impacted by a decline in merchant fee revenue and an increase in funding costs.
- *Corporate/Other.* Adjusted EBITDA, net increased \$11.3 million to a loss of \$28.6 million for the three months ended June 30, 2019 due to lower discretionary benefits. Restructuring costs of \$22.4 million and strategic transaction costs of \$2.5 million during the three months ended June 30, 2019 were excluded from adjusted EBITDA, net.

Six months ended June 30, 2019 compared to the six months ended June 30, 2018

Revenue. Total revenue decreased \$96.2 million, or 3%, to \$2,682.7 million for the six months ended June 30, 2019 from \$2,778.9 million for the six months ended June 30, 2018. The decrease was due to the following:

- *LoyaltyOne.* Revenue decreased \$19.6 million, or 4%, to \$455.3 million for the six months ended June 30, 2019, impacted by the decline in both the Euro and the Canadian dollar relative to the U.S. dollar, which resulted in a \$27.4 million decrease in revenue, and an \$18.6 million decrease in revenue related to the outsourcing of additional rewards inventory recorded on a net basis. These decreases were offset in part by a 5% increase in redemption revenue related to our short-term loyalty programs.
- *Card Services.* Revenue decreased \$76.4 million, or 3%, to \$2,227.3 million for the six months ended June 30, 2019, driven by a \$55.6 million decrease in merchant fees as a result of increased payments associated with new clients, and a \$26.6 million decrease in finance charges, net as a result of an approximate 30 basis point decrease in finance charge yield due to a decline in finance charges and late fees, driven by new program launches and the portfolios of credit card receivables sold.

Adjusted EBITDA, net. Adjusted EBITDA, net decreased \$86.1 million, or 12%, to \$626.2 million for the six months ended June 30, 2019 from \$712.3 million for the six months ended June 30, 2018. The net decrease was due to the following:

- *LoyaltyOne.* Adjusted EBITDA, net decreased \$17.3 million, or 14%, to \$106.1 million for the six months ended June 30, 2019, resulting from a 5% decrease in AIR MILES reward miles redeemed, an increase in cost of redemptions and an unfavorable foreign exchange rate impact due to the decline in both the Euro and the Canadian dollar relative to the U.S. dollar, which resulted in a \$5.3 million decrease in adjusted EBITDA, net. BrandLoyalty restructuring costs of \$7.9 million during the six months ended June 30, 2019 were excluded from adjusted EBITDA, net.
- *Card Services.* Adjusted EBITDA, net decreased \$72.2 million, or 11%, to \$582.1 million for the six months ended June 30, 2019. Adjusted EBITDA, net was negatively impacted by a decline in merchant fee revenue and an increase in funding costs.
- *Corporate/Other.* Adjusted EBITDA, net increased \$3.4 million to a loss of \$62.0 million for the six months ended June 30, 2019 due to lower discretionary benefits. Restructuring costs of \$22.4 million and strategic transaction costs of \$2.5 million during the six months ended June 30, 2019 were excluded from adjusted EBITDA, net.

Asset Quality

Our delinquency and net charge-off rates reflect, among other factors, the credit risk of our credit card and loan receivables, the success of our collection and recovery efforts, and general economic conditions.

Delinquencies. A credit card account is contractually delinquent when we do not receive the minimum payment by the specified due date on the cardholder's statement. Our policy is to continue to accrue interest and fee income on all credit card accounts beyond 90 days, except in limited circumstances, until the credit card account balance and all related interest and other fees are paid or charged-off, typically at 180 days delinquent. When an account becomes delinquent, a message is printed on the credit cardholder's billing statement requesting payment. After an account becomes 30 days past due, a proprietary collection scoring algorithm automatically scores the risk of the account becoming further delinquent. The collection system then recommends a collection strategy for the past due account based on the collection score and account balance and dictates the contact schedule and collections priority for the account. If we are unable to make a collection after exhausting all in-house collection efforts, we may engage collection agencies and outside attorneys to continue those efforts.

The following table presents the delinquency trends of our credit card and loan receivables portfolio:

	June 30, 2019	% of Total	December 31, 2018	% of Total
(in millions, except percentages)				
Receivables outstanding - principal	\$ 16,670.2	100.0 %	\$ 16,869.9	100.0 %
Principal receivables balances contractually delinquent:				
31 to 60 days	290.4	1.7 %	303.2	1.8 %
61 to 90 days	202.7	1.2	207.9	1.3
91 or more days	376.5	2.3	443.4	2.6
Total	<u>\$ 869.6</u>	<u>5.2 %</u>	<u>\$ 954.5</u>	<u>5.7 %</u>

Net Charge-Offs. Our net charge-offs include the principal amount of losses from cardholders unwilling or unable to pay their account balances, as well as bankrupt and deceased credit cardholders, less recoveries and exclude charged-off interest, fees and fraud losses. Charged-off interest and fees reduce finance charges, net while fraud losses are recorded as an expense. Credit card and loan receivables, including unpaid interest and fees, are charged-off in the month during which an account becomes 180 days contractually past due, except in the case of customer bankruptcies or death. Credit card and loan receivables, including unpaid interest and fees, associated with customer bankruptcies or death are charged-off in each month subsequent to 60 days after the receipt of notification of the bankruptcy or death, but in any case, not later than the 180-day contractual time frame.

The net charge-off rate is calculated by dividing net charge-offs of principal receivables for the period by the average credit card and loan receivables for the period. Average credit card and loan receivables represent the average balance of the cardholder receivables at the beginning of each month in the periods indicated. The following table presents our net charge-offs for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2019	2018	2019	2018
(in millions, except percentages)				
Average credit card and loan receivables	\$ 16,797.5	\$ 17,570.4	\$ 16,823.9	\$ 17,646.4
Net charge-offs of principal receivables	257.5	282.0	526.9	578.1
Net charge-offs as a percentage of average credit card and loan receivables	6.1 %	6.4 %	6.3 %	6.6 %

See Note 6, "Credit Card and Loan Receivables," of the Notes to Unaudited Condensed Consolidated Financial Statements for additional information related to the securitization of our credit card receivables.

Liquidity and Capital Resources

Our primary sources of liquidity include cash generated from operating activities, our credit agreements and issuances of debt or equity securities, our credit card securitization program and deposits issued by Comenity Bank and Comenity Capital Bank. In addition to our efforts to renew and expand our current liquidity sources, we continue to seek new funding sources. In April 2019, Comenity Capital Bank launched a consumer retail deposit platform, Comenity Direct™, to the public.

Quantitative measures established by regulations to ensure capital adequacy require Comenity Bank and Comenity Capital Bank to maintain minimum amounts and ratios of Common Equity Tier 1, Tier 1 and total capital to risk weighted assets and of Tier 1 capital to average assets. Comenity Bank and Comenity Capital Bank are considered well capitalized. The actual capital ratios and minimum ratios as of June 30, 2019 are as follows:

	Actual Ratio	Minimum Ratio for Capital Adequacy Purposes	Minimum Ratio to be Well Capitalized under Prompt Corrective Action Provisions
Comenity Bank			
Tier 1 capital to average assets	13.7 %	4.0 %	5.0 %
Common Equity Tier 1 capital to risk-weighted assets	15.3	4.5	6.5
Tier 1 capital to risk-weighted assets	15.3	6.0	8.0
Total capital to risk-weighted assets	16.6	8.0	10.0
Comenity Capital Bank			
Tier 1 capital to average assets	13.6 %	4.0 %	5.0 %
Common Equity Tier 1 capital to risk-weighted assets	15.7	4.5	6.5
Tier 1 capital to risk-weighted assets	15.7	6.0	8.0
Total capital to risk-weighted assets	17.0	8.0	10.0

Our primary uses of cash are for ongoing business operations, repayments of our debt, capital expenditures, investments or acquisitions, stock repurchases and dividends.

We believe that internally generated funds and other sources of liquidity discussed below will be sufficient to meet working capital needs, capital expenditures, and other business requirements for at least the next 12 months.

On July 1, 2019, we completed the previously announced sale of our Epsilon business to Publicis Groupe, S.A. for \$4.4 billion in cash, subject to certain adjustments specified therein. Proceeds will be used for the repayment of corporate debt, to repurchase shares of our common stock, and taxes associated with the sale of Epsilon.

Cash Flow Activity

Operating Activities. We generated cash flow from operating activities of \$1,089.7 million and \$1,321.8 million for the six months ended June 30, 2019 and 2018, respectively. The year-over-year decrease in operating cash flows of \$232.1 million was primarily due to a decrease in profitability and a decrease in non-cash charges to income, including the provision for loan loss due to a decrease in net charge-offs and depreciation and amortization due to the held-for-sale classification of Epsilon in the current year.

Investing Activities. Cash used in investing activities was \$514.3 million and \$236.2 million for the six months ended June 30, 2019 and 2018, respectively. Significant components of investing activities are as follows:

- *Credit card and loan receivables.* Cash decreased \$20.9 million and \$121.2 million for the six months ended June 30, 2019 and 2018, respectively, due to growth in credit card and loan receivables in each respective period.
- *Purchase of credit card portfolios.* During the six months ended June 30, 2019, we paid preliminary cash consideration of \$936.5 million to acquire four credit card portfolios.
- *Proceeds from sale of credit card portfolios.* During the six months ended June 30, 2019, we received preliminary cash consideration of \$539.3 million from the sale of four credit card portfolios. During the six

months ended June 30, 2018, we received cash consideration of \$55.6 million from the sale of one credit card portfolio.

- *Capital expenditures.* Cash paid for capital expenditures was \$92.2 million and \$98.5 million for the six months ended June 30, 2019 and 2018, respectively.

Financing Activities. Cash used in financing activities was \$396.6 million and \$1,869.0 million for the six months ended June 30, 2019, and 2018, respectively. Significant components of financing activities are as follows:

- *Debt.* Cash increased \$102.5 million in net borrowings for the six months ended June 30, 2019, primarily due to the net borrowings under the revolving line of credit. Cash decreased \$279.4 million for the six months ended June 30, 2018, primarily due to the net change under the revolving line of credit as well as the early repayment of \$500.0 million senior notes due in 2020.
- *Non-recourse borrowings of consolidated securitization entities.* Cash decreased \$923.9 million and \$1,035.0 million for the six months ended June 30, 2019 and 2018, respectively, due to net repayments and maturities under the asset-backed term notes and conduit facilities.
- *Deposits.* Cash increased \$742.8 million and decreased \$373.2 million for the six months ended June 30, 2019 and 2018, respectively, due to timing of maturities.
- *Dividends.* Cash paid for quarterly dividends and dividend equivalents was \$67.0 million and \$63.3 million for the six months ended June 30, 2019 and 2018, respectively.
- *Treasury shares.* Cash paid for treasury shares was \$222.8 million and \$94.5 million for the six months ended June 30, 2019 and 2018, respectively.

Debt

Long-term and Other Debt

On April 30, 2019, we amended our credit agreement to provide that, upon consummation of the sale of Epsilon, the maturity date of the credit agreement will be reduced by one year from June 14, 2022 to June 14, 2021, a mandatory payment of \$500 million of the revolving credit facility will be required, the aggregate revolving credit commitments will be reduced in the same amount (to \$1,072.4 million), all of our outstanding senior notes will be required to be redeemed, net proceeds from future asset sales in excess of \$50 million must be applied to repayment of the credit agreement and certain other minor amendments.

As of June 30, 2019, we had \$905.0 million outstanding under our revolving line of credit and total availability of \$667.4 million. Our total leverage ratio, as defined in our credit agreement, was 2.45 to 1 at June 30, 2019, as compared to the maximum covenant ratio of 3.5 to 1.

As of June 30, 2019, we were in compliance with our debt covenants.

In July 2019, proceeds from the sale of Epsilon were used to extinguish all of our outstanding senior notes of \$1.9 billion and to make a mandatory payment of \$500.0 million on our revolving credit facility. In addition, the aggregate revolving credit commitments were reduced to \$1,072.4 million.

Deposits

We utilize money market deposits and certificates of deposit to finance the operating activities and fund securitization enhancement requirements of our bank subsidiaries, Comenity Bank and Comenity Capital Bank.

As of June 30, 2019, we had \$3.4 billion in money market deposits outstanding with interest rates ranging from 1.90% to 3.50%. Money market deposits are redeemable on demand by the customer and, as such, have no scheduled maturity date.

As of June 30, 2019, we had \$9.2 billion in certificates of deposit outstanding with interest rates ranging from 1.28% to 4.00% and maturities ranging from July 2019 to June 2024. Certificate of deposit borrowings are subject to regulatory capital requirements.

Securitization Program

We sell a majority of the credit card receivables originated by Comenity Bank to WFN Credit Company, LLC, which in turn sells them to World Financial Network Credit Card Master Trust, World Financial Network Credit Card Master Note Trust, or Master Trust I, and World Financial Network Credit Card Master Trust III, or Master Trust III, or collectively, the WFN Trusts, as part of our credit card securitization program, which has been in existence since January 1996. We also sell our credit card receivables originated by Comenity Capital Bank to World Financial Capital Credit Company, LLC, which in turn sells them to World Financial Capital Master Note Trust, or the WFC Trust. These securitization programs are a principal vehicle through which we finance Comenity Bank's and Comenity Capital Bank's credit card receivables.

During the six months ended June 30, 2019, Master Trust I issued \$961.7 million of asset-backed term notes with maturities in February 2022 and June 2022, of which \$43.3 million were retained by us and eliminated from the unaudited condensed consolidated balance sheets. Additionally, \$1.0 billion of asset-backed term notes matured and were repaid, of which \$214.5 million were retained by us and eliminated from the unaudited condensed consolidated balance sheets.

As of June 30, 2019, the WFN Trusts and the WFC Trust had approximately \$12.5 billion of securitized credit card receivables. Securitizations require credit enhancements in the form of cash, spread deposits, additional receivables and subordinated classes. The credit enhancement is principally based on the outstanding balances of the series issued by the WFN Trusts and the WFC Trust and by the performance of the credit card receivables in these credit card securitization trusts.

At June 30, 2019, we had \$6.7 billion of non-recourse borrowings of consolidated securitization entities, of which \$1.2 billion is due within the next 12 months. As of June 30, 2019, total capacity under the conduit facilities was \$4.7 billion, of which \$1.7 billion had been drawn and was included in non-recourse borrowings of consolidated securitization entities in the unaudited condensed consolidated balance sheets.

In May 2019, the WFC Trust amended its 2009-VFN conduit facility, increasing the capacity from \$1,975.0 million to \$2,175.0 million and extending the maturity to April 2021.

The following table shows the maturities of borrowing commitments as of June 30, 2019 for the WFN Trusts and the WFC Trust by year:

	2019	2020	2021	2022	Thereafter	Total
	(in millions)					
Term notes	\$ 771.9	\$ 1,467.2	\$ 1,852.1	\$ 918.3	\$ —	\$ 5,009.5
Conduit facilities ⁽¹⁾	—	2,480.0	2,175.0	—	—	4,655.0
Total ⁽²⁾	\$ 771.9	\$ 3,947.2	\$ 4,027.1	\$ 918.3	\$ —	\$ 9,664.5

(1) Amount represents borrowing capacity, not outstanding borrowings.

(2) Total amounts do not include \$1.3 billion of debt issued by the credit card securitization trusts that was retained by us and eliminated in the unaudited condensed consolidated financial statements.

See Note 12, "Debt," of the Notes to Unaudited Condensed Consolidated Financial Statements for additional information regarding our debt.

Stock Repurchase Programs

We had an authorized stock repurchase program to acquire up to \$500.0 million of our outstanding common stock from August 1, 2018 through July 31, 2019. At December 31, 2018 we had \$222.8 million remaining under the stock repurchase program. For the six months ended June 30, 2019, we acquired a total of 1.3 million shares of our common stock for \$222.8 million. At June 30, 2019, we did not have any amounts remaining under our authorization.

In July 2019, our Board of Directors authorized a new stock repurchase program to acquire up to \$1.1 billion of our outstanding common stock from July 5, 2019 through June 30, 2020.

On July 19, 2019, we issued a press release announcing the commencement of a tender offer to acquire up to \$750 million in aggregate purchase price of our issued and outstanding common stock through a modified “dutch auction” tender offer at a price not greater than \$162.00 nor less than \$144.00 per share, to the seller in cash, less any applicable withholding taxes and without interest, upon the terms and subject to the conditions described in the Offer to Purchase dated July 19, 2019 and in the related Letter of Transmittal (which together, as they may be amended or supplemented from time to time, constitute the “Offer”), is scheduled to expire one minute after 11:59 P.M. New York City Time, on Thursday, August 15, 2019, unless the Offer is extended.

Dividends

On February 7, 2019, our Board of Directors declared a quarterly cash dividend of \$0.63 per share on our common stock to stockholders of record at the close of business on February 21, 2019, resulting in a dividend payment of \$33.4 million on March 19, 2019.

On April 25, 2019, our Board of Directors declared a quarterly cash dividend of \$0.63 per share on our common stock and \$6.30 per share on our Series A Non-Voting Convertible Preferred Stock, each to stockholders of record at the close of business on May 14, 2019, resulting in a dividend payment of \$33.0 million on June 18, 2019.

Additionally, we paid \$0.6 million in cash related to dividend equivalent rights for the six months ended June 30, 2019.

On July 18, 2019, our Board of Directors declared a quarterly cash dividend of \$0.63 per share on our common stock and \$6.30 per share on our Series A Non-Voting Convertible Preferred Stock, each to stockholders of record at the close of business on September 4, 2019 and payable on September 26, 2019.

Critical Accounting Policies and Estimates

There have been no significant changes to our critical accounting policies and estimates from the information provided in Item 7, “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” included in our Annual Report filed on Form 10-K for the fiscal year ended December 31, 2018.

Recently Issued Pronouncements

See “Recently Issued Accounting Standards” under Note 1, “Summary of Significant Accounting Policies,” of the Notes to Unaudited Condensed Consolidated Financial Statements for a discussion of certain accounting standards recently issued.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Market Risk

Market risk is the risk of loss from adverse changes in market prices and rates. Our primary market risks include interest rate risk, credit risk, and foreign currency exchange rate risk.

There has been no material change from our Annual Report on Form 10-K for the year ended December 31, 2018 related to our exposure to market risk from interest rate risk, credit risk, and foreign currency exchange rate risk.

Item 4. Controls and Procedures.

Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures

As of June 30, 2019, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 of the Securities Exchange Act of 1934. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that as of June 30, 2019 (the end of our second fiscal quarter), our disclosure controls and procedures are effective. Disclosure controls and procedures are controls and procedures designed to ensure that information required to be disclosed in our reports filed or submitted under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms and include controls and procedures designed to ensure that information we are required to disclose in such reports is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Control Over Financial Reporting

There have been no changes in our internal control over financial reporting that occurred during our second quarter 2019 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II

Item 1. Legal Proceedings.

From time to time we are involved in various claims and lawsuits arising in the ordinary course of our business that we believe will not have a material adverse effect on our business or financial condition, including claims and lawsuits alleging breaches of our contractual obligations.

Item 1A. Risk Factors.

There have been no material changes to the Risk Factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2018.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table presents information with respect to purchases of our common stock made during the three months ended June 30, 2019:

<u>Period</u>	<u>Total Number of Shares Purchased ⁽¹⁾</u>	<u>Average Price Paid per Share</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</u>	<u>Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs ⁽²⁾</u> (Dollars in millions)
During 2019:				
April 1-30	5,417	\$ 165.01	—	\$ —
May 1-31	7,672	144.17	—	—
June 1-30	5,389	137.77	—	—
Total	<u>18,478</u>	<u>\$ 148.41</u>	<u>—</u>	<u>\$ —</u>

(1) During the period represented by the table, 18,478 shares of our common stock were purchased by the administrator of our 401(k) and Retirement Savings Plan for the benefit of the employees who participated in that portion of the plan.

(2) In 2018, our Board of Directors authorized a stock repurchase program to acquire up to \$500.0 million of our outstanding common stock from August 1, 2018 through July 31, 2019. At December 31, 2018 we had \$222.8 million remaining under the stock repurchase program. At June 30, 2019 we did not have any amounts remaining under our authorization.

In July 2019, our Board of Directors authorized a new stock repurchase program to acquire up to \$1.1 billion of our outstanding common stock from July 5, 2019 through June 30, 2020. Our authorization is subject to any restrictions pursuant to the terms of our credit agreements and applicable securities laws or otherwise.

Item 3. Defaults Upon Senior Securities.

None

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

- (a) None
- (b) None

Item 6. Exhibits.

(a) Exhibits:

EXHIBIT INDEX

Exhibit No.	Filer	Description	Incorporated by Reference		
			Form	Exhibit	Filing Date
#2.1	(a)	Securities Purchase Agreement, dated as of April 12, 2019, by and among Alliance Data Systems Corporation, the other sellers party thereto, Publicis Groupe, S.A. and certain subsidiaries thereof.	8-K	2.1	4/15/19
3.1	(a)	Third Amended and Restated Certificate of Incorporation of the Registrant.	8-K	3.2	6/10/16
3.2	(a)	Certificate of Designations of Series A Preferred Non-Voting Convertible Preferred Stock of the Registrant.	8-K	3.1	4/29/19
3.3	(a)	Fifth Amended and Restated Bylaws of the Registrant.	8-K	3.1	2/1/16
4	(a)	Specimen Certificate for shares of Common Stock of the Registrant.	10-Q	4	8/8/03
10.1	(b) (c) (d)	Third Amended and Restated Service Agreement, dated as of April 23, 2019, between Comenity Servicing LLC and Comenity Bank.	8-K	99.1	4/23/19
10.2	(a)	Exchange Agreement, dated as of April 25, 2019, by and between the Registrant and ValueAct Holdings, L.P.	8-K	10.1	4/29/19
10.3	(a)	Third Amendment to Amended and Restated Credit Agreement, dated as of April 30, 2019, by and among Registrant, and certain subsidiaries parties thereto, as guarantors, Wells Fargo Bank, National Association, as Administrative Agent, and various other lenders.	10-Q	10.7	5/6/19
#+10.4	(a)	Retirement Agreement, dated as of June 5, 2019, by and between Alliance Data Systems Corporation, ADS Alliance Data Systems, Inc. and Edward J. Heffernan.	8-K	10.1	6/7/19
10.5	(b) (c) (d)	Series 2019-B Indenture Supplement, dated as of June 26, 2019, between World Financial Network Credit Card Master Note Trust and MUFG Union Bank, N.A.	8-K	4.1	6/28/19
*31.1	(a)	Certification of Chief Executive Officer of Alliance Data Systems Corporation pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.			
*31.2	(a)	Certification of Chief Financial Officer of Alliance Data Systems Corporation pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.			
*32.1	(a)	Certification of Chief Executive Officer of Alliance Data Systems Corporation pursuant to Rule 13a-14(b) promulgated under the			

Exhibit No.	Filer	Description	Incorporated by Reference		
			Form	Exhibit	Filing Date
		Securities Exchange Act of 1934, as amended, and Section 1350 of Chapter 63 of Title 18 of the United States Code.			
*32.2	(a)	Certification of Chief Financial Officer of Alliance Data Systems Corporation pursuant to Rule 13a-14(b), promulgated under the Securities Exchange Act of 1934, as amended, and Section 1350 of Chapter 63 of Title 18 of the United States Code.			
*101.INS	(a)	XBRL Instance Document – the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL Document.			
*101.SCH	(a)	XBRL Taxonomy Extension Schema Document			
*101.CAL	(a)	XBRL Taxonomy Extension Calculation Linkbase Document			
*101.DEF	(a)	XBRL Taxonomy Extension Definition Linkbase Document			
*101.LAB	(a)	XBRL Taxonomy Extension Label Linkbase Document			
*101.PRE	(a)	XBRL Taxonomy Extension Presentation Linkbase Document			

* Filed herewith

+ Management contract, compensatory plan or arrangement

Schedules and exhibits have been omitted pursuant to Item 601(b)(2) of Regulation S-K. Alliance Data hereby undertakes to furnish supplementally copies of any of the omitted schedules and exhibits upon request by the U.S. Securities and Exchange Commission.

(a) Alliance Data Systems Corporation

(b) WFN Credit Company

(c) World Financial Network Credit Card Master Trust

(d) World Financial Network Credit Card Master Note Trust

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCE DATA SYSTEMS CORPORATION

By: /s/ TIMOTHY P. KING

Timothy P. King

Executive Vice President and Chief Financial Officer

Date: August 6, 2019

By: /s/ LAURA SANTILLAN

Laura Santillan

Senior Vice President and Chief Accounting Officer

Date: August 6, 2019

**CERTIFICATION OF THE
CHIEF EXECUTIVE OFFICER
OF
ALLIANCE DATA SYSTEMS CORPORATION**

I, Melisa A. Miller, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Alliance Data Systems Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ MELISA A. MILLER

Melisa A. Miller
Chief Executive Officer

Date: August 6, 2019

**CERTIFICATION OF THE
CHIEF FINANCIAL OFFICER
OF
ALLIANCE DATA SYSTEMS CORPORATION**

I, Timothy P. King, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Alliance Data Systems Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ TIMOTHY P. KING

Timothy P. King
Chief Financial Officer

Date: August 6, 2019

**CERTIFICATION OF
CHIEF EXECUTIVE OFFICER
OF
ALLIANCE DATA SYSTEMS CORPORATION**

This certification is provided pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q for the quarter ended June 30, 2019 (the "Form 10-Q") of Alliance Data Systems Corporation (the "Registrant").

I, Melisa A. Miller, certify that to the best of my knowledge:

(i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

/s/ MELISA A. MILLER

Melisa A. Miller

Chief Executive Officer

Date: August 6, 2019

Subscribed and sworn to before me
this 6th day of August, 2019.

/s/ JANE BAEDKE

Name: Jane Baedke

Title: Notary Public

My commission expires:

October 23, 2020

A signed original of this written statement required by Section 906 has been provided to the Registrant and will be retained by the Registrant and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION OF
CHIEF FINANCIAL OFFICER
OF
ALLIANCE DATA SYSTEMS CORPORATION**

This certification is provided pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q for the quarter ended June 30, 2019 (the "Form 10-Q") of Alliance Data Systems Corporation (the "Registrant").

I, Timothy P. King, certify that to the best of my knowledge:

(i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

/s/ TIMOTHY P. KING

Timothy P. King

Chief Financial Officer

Date: August 6, 2019

Subscribed and sworn to before me
this 6th day of August, 2019.

/s/ JANE BAEDKE

Name: Jane Baedke

Title: Notary Public

My commission expires:

October 23, 2020

A signed original of this written statement required by Section 906 has been provided to the Registrant and will be retained by the Registrant and furnished to the Securities and Exchange Commission or its staff upon request.
