FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WELSH CARSON ANDERSON STOWE VIII LP					2. Issuer Name and Ticker or Trading Symbol ALLIANCE DATA SYSTEMS CORP ADS										Check all ap Dire	ector cer (give title	ig Person	10% C	wner (specify	
(Last) (First) (Middle) 320 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 04/27/2006											,		,		
SUITE 2500 (Street) NEW YORK NY 10022					4. If Amendment, Date of Original Filed (Month/Day/Year)										ne) X For For	X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(St	ate) (Zip)												Per	son				
		Tabl	e I - Noi	n-Deriva	ative	Sec	uritie	s Ac	quired	, Dis	posed o	f, oı	r Bene	ficia	ally Own	ed				
Date					e nth/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			d Secu Bene Own	ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount		(A) or (D)	Price		rted saction(s) . 3 and 4)			(Instr. 4)	
Common Stock 04/27/2					/2006						5,000,0	00	D	(1	7,	7,160,349				
		Та									osed of, onvertib				y Owned	I				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,		ansaction ode (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerci on Da Day/Ye		Amount of		str. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own Forn Direc or In (I) (Ir	ership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amo or Nun of Sha	ber						

Explanation of Responses:

1. Distribution of shares by the Reporting Person to its partners.

Remarks:

Jonathan M. Rather, Managing Member of WCAS VIII

Associates, L.L.C., General Partner of Welsh, Carson,

04/27/2006

Date

Anderson & Stowe VIII, L.P. ** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.